

Special Joint Agenda Item Data Sheet

Meeting Date: October 2, 2025

Topic:

Presentation and discussion by Webb Management regarding the kickoff of the Tomball Legacy Square Feasibility Study.

Background:

As part of the Tomball Legacy Square Project—the redevelopment of the former First Baptist Church campus—the TEDC has engaged Webb Management Services (Webb Mgmt) to conduct a comprehensive feasibility study. The study will evaluate the business, operational, and financial viability of proposed uses for the site, including a multipurpose arts and entertainment venue, restaurant/banquet hall, and leased spaces for community-oriented businesses and organizations.

10/2/2025 Kickoff Meeting

The planning process will formally begin with a kickoff meeting between Webb Mgmt, the Tomball EDC, and City of Tomball leadership. This meeting will serve as an opportunity to answer initial questions, confirm that all parties are aligned on the scope of services and deliverables, and review the proposed schedule and logistics for the study. The kickoff discussion will also set the foundation for ongoing collaboration and communication throughout the planning process, ensuring that the study reflects community priorities and provides clear, actionable guidance for the project’s future.

Study Objectives

The feasibility study will include market analysis of potential audiences and users, an assessment of existing and competing facilities in the region, evaluation of potential users and tenants for the redeveloped campus, and analysis of broader forces and trends impacting cultural and entertainment facilities. The study will also include financial modeling, pro-forma operating budgets, and economic impact projections.

Following the kickoff, Webb Mgmt will begin data collection, community engagement, and stakeholder outreach. Deliverables will include detailed operating and financial plans, along with recommendations for sustainable programming and facility management. The study is scheduled to span approximately five months.

Origination: Kelly Violette, Executive Director

Recommendation:

Presentation item only; no action is required.

Party(ies) responsible for placing this item on agenda: Kelly Violette

FUNDING (IF APPLICABLE)

Are funds specifically designated in the current budget for the full amount required for this purpose?

Yes: _____ No: _____ If yes, specify Account Number: # _____

If no, funds will be transferred from account # _____ To account # _____

Signed	_____	Approved by	_____
	Staff Member-TEDC		Executive Director-TEDC
	Date		Date