

# City Council Meeting Agenda Item Data Sheet

Meeting Date: July 6, 2026

**Topic:**

Presentation of and Discussion on Granicus Simpleview Platform, Destination Marketing, and Tourism Technology Overview.

**Background:**

Granicus and Simpleview platform offers an integrated suite of solutions that uniquely bridges government constituent engagement with destination marketing, enabling cities to reach, engage, and connect all stakeholders (from full-time residents to visitors and business owners) through a single, data-driven ecosystem.

**Origination:** City Council

**Recommendation:**

**Party(ies) responsible for placing this item on agenda:** Lori Klein Quinn, Mayor

**FUNDING (IF APPLICABLE)**

Are funds specifically designated in the current budget for the full amount required for this purpose?

Yes: \_\_\_\_\_ No: \_\_\_\_\_ If yes, specify Account Number: # \_\_\_\_\_

If no, funds will be transferred from account # \_\_\_\_\_ To account # \_\_\_\_\_

Signed Thomas Harris III 05/05/2026 Approved by \_\_\_\_\_  
Staff Member Date City Manager Date