



7/6/2026 City Council Update

Presentations, Events, & Meetings

- TEDC and CivicSol hosted the Strategic Plan Steering Committee Meeting #2 on May 7, 2026
- TEDC staff attended the new council orientation and provided a TEDC overview on May 13, 2026
- TEDC and CivicSol hosted the following Stakeholder Roundtables as part of the Strategic Planning Process
 - Partner Organization Roundtable - May 18, 2026
 - Old Town Stakeholder Roundtable - May 18, 2026
 - Small Business & Entrepreneur Stakeholder Roundtable - May 22, 2026
 - Education and Workforce Development Stakeholder Roundtable - May 22, 2026
- TEDC staff attended the Baker Hughes STEM Graduation on May 19, 2026
- TEDC hosted the Downtown Parking and Mobility Study Stakeholder Meeting #3 on June 2, 2026
- TEDC held a two-day Strategic Planning Retreat on June 11-12, 2026, for the development of the 2026-2029 TEDC Strategic Plan
- TEDC staff held two meetings with private developers regarding South Live Oak
- TEDC staff attended Texas Economic Development Council Mid-Year Conference in Plano, Texas on June 17-19, 2026
- TEDC staff attended the Employer Roundtable at Lone Star College – Tomball on June 22, 2026
- TEDC staff met with the Collins Family and city staff to discuss potential partnership opportunities for a memorial structure on May 11, 2026 and June 9, 2026

TEDC Board Meetings

Regular TEDC Board Meeting – June 9, 2026:

- Business Improvement (MEGA) Grant approved for Black Forest Flex Park, LLC Bldg. A in an amount not to exceed \$50,000.00
- Business Improvement (MEGA) Grant approved for Black Forest Flex Park, LLC Bldg. B in an amount not to exceed \$50,000.00

Business Retention & Expansion (BRE) Committee

5 BR&E Committee Meetings – 9 Business Improvement Grants Approved

9 Business Improvement Grants (BIG's) Approved:

- Gloyer's Pharmacy – Landscaping Improvement – TEDC Grant Amount: \$10,000.00
- Black Forest Flex Park, LLC (Bldg. A)– MEGA Grant – TEDC Grant Amount: \$50,000.00
- Black Forest Flex Park, LLC (Bldg. B) – MEGA Grant – TEDC Grant Amount: \$50,000.00
- Mahjong Rodeo - Landscaping Improvement – TEDC Grant Amount: \$231.88
- Mahjong Rodeo - Signage Improvement – TEDC Grant Amount: \$211.09
- Mahjong Rodeo - Facade Improvement – TEDC Grant Amount: \$1,147.85
- Paradigm Brewing – Property Improvement – TEDC Grant Amount: \$1,750.00
- MRH Investments – Property Improvement – TEDC Grant Amount: \$10,000.00

- Paul and Delphine Michna – Facade Improvement – TEDC Grant Amount: \$3,990.00

Tomball Legacy Square

- Held Stakeholder Advisory Committee meeting #5: May 12, 2026 – Feasibility Study Overview
- TEDC staff met w/the Executive Director of Cypress Creek F.A.C.E on May 19, 2026
- TEDC staff and Board Member Hall met w/the Executive Director of the Pearl Fincher Museum of Fine Arts on May 26, 2026
- National Youth Theater hosted a one-week summer camp at Tomball Legacy Square – June 8-13, 2026
- TEDC staff met with representatives of The Texas Repertory Theatre Company on June 24, 2026
- Held Stakeholder Advisory Committee meeting #6: June 25, 2026 – Parking Study Presentation

SYEP – Summer Youth Employment Program

- TEDC Hosted the SYEP Midpoint Meeting with participating businesses on June 24, 2026
- Site visits will be conducted in July

Upcoming Events

- TEDC Board Meeting – July 14, 2026
- Tomball Legacy Square Advisory Committee Meeting #7: July 16, 2026
- TEDC Annual Outlook Luncheon – October 2026

FY 2027 Budget Schedule

- July 14, 2026 TEDC Budget Workshop
- August 3, 2026 Joint City Council/TEDC Budget Workshop
- August 11, 2026 TEDC Budget Consideration
- August 17, 2026 Joint City Council/TEDC Budget Workshop
- August 17, 2026 City Council Budget Consideration

Organizational Updates

- TEDC has hired John Kelley as the new Marketing and Communications Manager who started on June 1, 2026.
- Virtual interviews are underway for the Project Manager position and in person interviews to be scheduled in the upcoming week.

Marketing & Communications

- New marketing leadership is fully operational. John Kelley onboarded, completed a full audit of TEDC's marketing assets, vendor contracts, and digital infrastructure.
- Social media performance jumped significantly in the first month. TEDC published 12 posts across LinkedIn, Facebook, and Instagram including a 50% increase over the prior period, resulting in over 23,000 impressions, 446 likes, and engagement increases of 215% on Facebook, 750% on Instagram, and 49% on LinkedIn compared to May.

- Analytics and tracking infrastructure is now in place. Google Analytics, Google Search Console, and Google Tag Manager were built and installed on the TEDC website this month, giving the organization granular tracking of page visits, property search activity, document downloads, etc.
- Advertising and vendor landscape has been reviewed. Meetings were held with Winkler PR, Beefy Marketing, Business Facilities, Expansion Solutions, FDI Alliance International, and Group C Media to assess current contracts, performance, and proposals for the FY26/27 budget cycle. A coordinated meeting between TEDC and City of Tomball marketing departments was also completed to align on shared priorities.