

City Council Meeting

Agenda Item

Data Sheet

Meeting Date: July 9, 2025

Topic:

Discussion of findings from Westwood regarding the initial meeting of Tomball Gateway and Wayfinding Committee.

Background:

The Tomball Gateway and Wayfinding Committee advise on improvements to the City's key entry points and navigation systems, helping shape signage and gateways that reflect Tomball's identity and enhance the visitor experience. Working with Westwood, the Tourism Advisory Committee, city staff and other stakeholders, the committee offers recommendations that promote local attractions, support businesses, and improve community connectivity. The committee include the following members (entities): Larissa Roberts (Tourism Advisory Committee), Angie Johnson (Tourism Advisory Committee), Jeffie Cappadonna (still awaiting confirmation - Tourism Advisory Committee), Amanda Kelly (Tourism Advisory Committee), Lori Ball (Tourism Advisory Committee), Eric Berger (Tourism Advisory Committee), Melanie Sutton (Tourism Advisory Committee), Katie Whisler (Tourism Advisory Committee), Kelly Violette (Tomball Economic Development Corporation), Amy Mason (Greater Tomball Area Chamber of Commerce), Amanda Trickey (Modern Marketing & Media).

Origination:

Recommendation:

Approve discussion of findings from Westwood to Tomball Gateway and Wayfinding Committee.

Party(ies) responsible for placing this item on agenda: Chrislord Templonuevo

FUNDING (IF APPLICABLE)

Are funds specifically designated in the current budget for the full amount required for this purpose?

Yes: _____ No: _____

If yes, specify Account Number: # _____

If no, funds will be transferred from account: # _____ To Account: # _____

Signed: _____	Approved by: _____
Staff Member	City Manager
Date	Date