

City Council Meeting

Agenda Item

Data Sheet

Meeting Date: February 7, 2022

Topic:

Consider a request from the Tomball High School Athletic Booster Club for City support and in-kind services for the **3rd Annual Tomball Athletic Booster Crawfish Boil** in downtown Tomball on Saturday, April 30, 2022.

Background:

The Tomball High School Athletic Booster Club is excited to announce the **Annual Tomball Athletic Booster Crawfish Boil** in downtown Tomball benefiting Tomball High School Athletics Scholarship Fund endowing the Sammy E. Lopez Memorial Scholarship. The event will feature a silent and live auction, crawfish, local craft brews, children's entertainment, and live music.

In-Kind Services:

The following in-kind services are requested in conjunction with this event:

- Use of electricity
- Waiver of rent for the Depot and Gazebo
- Street closure on Market, S. Elm and Walnut (street closure map included)

Event Information:

- Promotion: THS websites, Banner, Community Impact News, and Potpourri
- Food: There will be a meal to-go option
- Auctions: There will be online access to both the silent and live auction
- Attendees will be asked to bring own 10x10 tent and chairs and spread out in grass area

Cost of the event:

- Presell ticket sales: \$10 (tent)
- Walkup ticket sales: \$12

Other Logistical Items:

- Crawfish Catering: GoCrawdaddy.com
- Kids/Alternate meal: Grab-n-Go Tacos, Chicken Express
- Wine and Beer: Cisco's Catering or Main St (tentative)
- Music: Livestream via Facebook live provided by THS audio-visual department
- Silent Auction: 4 to 8 p.m., \$25-\$500 items, 40 to 50 items

- Live Auction: 7 p.m., \$500 and up, 15-20 items
- Maps is included
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Sponsorships Available:

- Sponsor levels 3500/2000/1000/500

Origination: Tomball High School Athletic Booster Club

Recommendation: N/A

Party(ies) responsible for placing this item on agenda:

Gargi Bhowal,
Marketing and Communications
Specialist

Signed

Staff Member

Date

Approved
by

City Manager

Date