



Tomball Legacy Square Advisory Committee
APPLICATION FOR APPOINTMENT

Note: Your application will be copied for the TEDC Board of Directors and made available to the public

Name: Lisa Morales

Home Address: 18631 Summercliff Ln

City/State/Zip: Tomball, TX 77377

Occupation: Music Faculty - Director of Program - Lone Star College - Tomball

Cell Phone: 8323267968

Home Telephone: _____

E-mail: lisa.r.morales@lonestar.edu

Best way to communicate with you: text, email

Are you a resident of Tomball ? X If yes, how long have you lived in Tomball: 13 years

Are you aware of any potential Conflicts of Interest you may have regarding this appointment? Yes ☐ No ☒

If yes, please explain:

Previous Committee/Commission Experience:

I have served on innumerable large committees within the Lone Star College system: Creekside Center planning and development, Honors College Advisory Board, Curriculum Team, Dean's Council, P16 Council, Performing Arts Center Strategic Planning, Fine Arts Advisory, and many more. Additionally, I served on the advisory board for a TISD Bond Initiative.

Education/Experience: A resume may be attached containing this and any other information that would be helpful in evaluating your application.

See resume.
B.M. Voice Performance
B.A. Economics
M.Ed. Education and American History
M.M. Voice and Opera Performance
Ph.D. Economics/History

Community/Public Relations - Tulsa Opera
Artist Contract Negotiation - Tulsa Opera
Faculty appointments - numerous colleges
Marketing Consultant - Moores Opera - University of Houston
Community Partnerships - LSC-Tomball Music Department

Professional and/or community service activities:

I direct the LSC-Tomball music program, with 24 major events each year and five primary community partners. During my tenure at LSC-Tomball, we have been the recipient of many grants and have initiated many interdisciplinary arts projects to engage the whole community from different perspectives. Over the past decade, we have cultivated community partners such as Houston Chamber Ringers, The Prevailing Winds, Cypress Symphonic Band, National Youth Theater, and TISD music educators in order to create a dynamic arts environment at the college. These efforts, in combination with interdisciplinary work and programming designed to appeal to the Tomball community and beyond, are the cornerstones of our work! Telling stories that bring people together...

Please explain your reasons for wishing to serve on this committee and how you feel that you may contribute:

I am very, very interested in the development of the arts community in the Tomball area and the opportunity to engage communities beyond Tomball. Lone Star College Tomball Music would love the opportunity to contribute and to collaborate - we want to productively and enthusiastically encourage the growth of Tomball as a cultural center.

As someone who has been in the business of the performing arts for four decades in various capacities - on both the artistic and the business sides - I would love to support the work of TEDC in any way possible. I believe that I bring a unique perspective to the table, and I also understand the nature of resource limitations.

This is important work and I believe in the mission! I also believe the college music program can be of help.

Area of representation (please circle all that could apply):

☐

Downtown Business Owner

☐

Student

☐

Land Owner

☐

Downtown Resident

☒

Other: Lone Star College - Tomball Music Department plus private vocal coach (private business owner) in town

☐

At-Large Representation

By checking this box ☒ I hereby certify:

- That all information in this application is complete, truthful, and accurate to the best of my knowledge.
- If appointed, I understand it is my responsibility to notify the TEDC of changes that would affect my membership on the committee.
- I recognize that Committee membership requires my attendance at meetings and/or events. I am willing and able to make this commitment of time and effort to serve.
- I understand that the Public Information Act (PIA) allows for public review of this application.
- If appointed, I understand that I WILL be required to file a Conflict of Interest Statement

Signature of Applicant: _____

Lisa Morales

Date: 11/10/25

If you have any questions regarding the appointment procedure, please contact Kelly Violette at (281) 401-4086 or by email at kviolette@tomballtxedc.org.

Deliver or send completed form to:

Tomball Economic Development Corporation, 29201 Quinn Road, Ste. A
Tomball, TX 77375

Or email to: kviolette@tomballtxedc.org

Tomball Legacy Square Advisory Committee

Operating Guidelines

PURPOSE

The Tomball Legacy Square Advisory Committee (TLSAC) is established to provide a representative voice of the community and to advise the Tomball Economic Development Corporation (TEDC) Board of Directors and the City Council on matters related to the redevelopment of the former First Baptist Church campus.

The committee's purpose is to ensure that community values, ideas, and feedback are incorporated into the planning and implementation of the Legacy Square redevelopment. TLSAC will offer insights on design, land use, activation, and long-term operations to help ensure the project reflects Tomball's character, heritage, and vision for the future.

COMMITTEE SIZE AND COMPOSITION

The TLSAC shall consist of 12 stakeholder members representing a balanced mix of community perspectives, including:

- Residents of the City of Tomball;
- Business owners within the City or immediate vicinity;
- Civic and nonprofit leaders;
- Subject-matter experts relevant to urban redevelopment, design, and community activation.

To ensure youth engagement and representation of future generations, two (2) of the twelve stakeholder members shall be youth members (aged 15–24).

In addition to the 12 stakeholder members, the committee shall include:

- Three (3) members of the TEDC Board of Directors; and
- One (1) member from the Tomball City Council.

This composition ensures a balanced representation of community, business, and governmental perspectives.

SELECTION PROCESS

Membership on the TLSAC shall be determined through an open application process with clear eligibility criteria. Applicants will be evaluated on the following considerations:

- Residency or business ownership within the Tomball area;
- Demonstrated community involvement or leadership;
- Diversity of background, expertise, and perspective;
- Commitment to public service and collaborative engagement.

All submitted applications will be reviewed by the TEDC Board, which will make final appointments to ensure fairness, transparency, and balanced representation.

MEETING FREQUENCY AND OPERATIONS

During the project's initial stages, TLSAC will meet bimonthly (every two months). Meetings will be held on the third Thursday of the month at 10:00 a.m. at the Tomball Economic Development Corporation office located at 29201 Quinn Road, Ste. A, Tomball, TX 77375.

As redevelopment activities accelerate, the committee may transition to monthly meetings, and later shift to quarterly meetings once long-term activation and oversight begin.

Committee Operations:

- The committee shall elect a Chair and Vice-Chair annually to preside over meetings.
- Meeting minutes shall be recorded, reviewed, and approved by the committee.
- Written quarterly reports summarizing committee activities, feedback, and recommendations shall be submitted to the TEDC Board.
- The TEDC Board shall conduct an annual review of the committee's performance, structure, and membership composition.
- The structure and schedule of meetings may be adjusted by mutual agreement of the committee and Board to balance engagement with workload as the project evolves.

All meetings shall be conducted in a professional and transparent manner, open to public observation, and in accordance with applicable Texas Open Meetings Act provisions.

TERMS OF SERVICE

To ensure continuity while allowing for the infusion of new ideas, committee members will serve staggered terms:

- Half of the members will serve one-year terms;
- Half will serve two-year terms.

At the conclusion of each term, members may seek reappointment. The TEDC Board shall oversee the rotation process to maintain consistency and institutional knowledge while encouraging ongoing community participation.

The TEDC Board of Directors, by majority vote, shall have the authority to remove any committee member, with or without cause, from their position whenever, in its discretion, the best interest of the City shall be served.

Any vacancy occurring on the committee shall be filled by the TEDC Board of Directors. The term of the new committee member shall commence immediately and shall continue until the expiration of the term for which the committee member was appointed to fill.

GENERAL OPERATING PRINCIPLES

- Members are expected to participate actively, attend meetings regularly, and act in the best interests of the community.
- A member who is absent for more than 25% of called meetings in any twelve consecutive months or absent from more than two consecutive meetings, for other than medical reasons, will be automatically removed from service.
- No member shall have a conflict of interest (business) and/or any appearance of impropriety where his/her position on the committee could result in a personal advantage or monetary benefit to accrue because of his/her position on the committee. A member with a conflict of interest shall file an affidavit with the Board Secretary, shall state the conflict of interest, and shall leave the meeting room during discussion and vote.
- Quorum for official business shall consist of a majority of the appointed members.
 - Decisions will be made by consensus where possible; when votes are necessary, a majority of the quorum present shall decide.

SOCIAL MEDIA POLICY

The TEDC recognizes that many, if not most, committee members are active users of social media, including but not limited to, online platforms such as Facebook and Twitter, and other digital media such as blogs and personal websites. The TEDC understands that while social media can be a positive tool for supporting projects and encouraging community engagement, committee members need to be aware of the legal and ethical considerations that arise when they post, “message,” or otherwise interact with others on social media platforms.

It is not the intent of this policy to interfere with or restrict a committee member’s freedom of speech but to set standards for social media conduct. The goal is to promote transparency, protect the integrity of the committee’s work, and ensure consistent and professional communication regarding the Tomball Legacy Square project.

Committee members shall comply with the following provisions:

- Committee members shall not post on social media or engage in online discussions as a substitute for deliberations at committee meetings. Committee members should be aware that social media activity can be perceived as a meeting if a sufficient number (a quorum) of committee members are involved on the site to influence or determine the course of action that will be taken by the committee, even if other people are posting to the site as well.
- Committee members have no authority to speak on behalf of the committee unless specifically designated to do so, and make it clear that they are speaking in their individual capacity.
- Committee members shall not create independent or unofficial social media accounts representing the Committee or the project.
- Committee members shall avoid sharing confidential, draft, or non-public information.
- Committee members shall uphold respectful and professional conduct when discussing committee matters or interacting with the public.
- All public information and updates will be disseminated by TEDC through TEDC's official channels.

TOMBALL ECONOMIC DEVELOPMENT CORPORATION

Conflict of Interest Disclosure Form

This Conflict of Interest Disclosure Form is specifically for members of the Tomball Legacy Square Advisory Committee. It is intended to ensure transparency, accountability, and ethical conduct in all advisory recommendations and decisions.

Purpose:

The purpose of this form is to ensure transparency and integrity in all decisions made by the Tomball Economic Development Corporation (TEDC) and its affiliated committees. Advisory committee members are expected to disclose any personal, professional, or financial interests that could influence—or appear to influence—their objectivity or decisions related to the Tomball Legacy Square project.

Committee Member Information:

Name:	Lisa Morales
Committee:	Tomball Legacy Square Advisory Committee
Date:	11/10/25

Disclosure Questions:

1. Financial Interests:

Do you, your immediate family, or your business associates have any financial interest in any entity that may benefit from a project, contract, or decision made by the Tomball EDC or the Tomball Legacy Square Advisory Committee?

☐ Yes ☒ No

If yes, please describe:

2. Outside Employment or Relationships:

Do you or your immediate family have any employment, consultancy, or volunteer relationship that could represent a conflict with your responsibilities as a member of the Tomball Legacy Square Advisory Committee?

☐ Yes ☒ No

If yes, please describe:

3. Gifts or Benefits:

Have you received or been offered any gift, favor, or benefit from any person, company, or organization that could influence your judgment in your role with the Tomball EDC or Tomball Legacy Square Advisory Committee?

☐ Yes ☒ No

If yes, please describe:

4. Other Potential Conflicts:

Are there any other circumstances, relationships, or interests that could create—or appear to create—a conflict of interest with your duties for the Tomball Legacy Square Advisory Committee?

☐ Yes ☒ No

If yes, please describe:

Acknowledgment and Certification:

By signing below, I certify that the information provided above is true and complete to the best of my knowledge. I understand that I am required to promptly disclose any changes to the information provided in this form.

I also acknowledge that, should a potential conflict arise, I will disclose it to the Tomball EDC Executive Director and/or the Chair of the Tomball Legacy Square Advisory Committee and will recuse myself from related discussions or decisions as appropriate.

Signature: Lisa Morales

Date:

11/10/25

Lisa R. Morales
Vocal and Choral Studies
American History and Economics
18631 Summercliff Lane
Tomball, TX 77377

lmorales521@gmail.com

(832) 326-7968

Education

- | | |
|------|--|
| 2016 | M.M. <i>University of Houston – Moores School of Music</i>
voice, performance and pedagogy |
| 2009 | Ph.D. <i>University of North Texas, Denton</i>
American history, secondary field of economics
Dissertation: “The Financial History of the War of 1812”
Working Paper: “The Marshall Plan – Blueprint for Foreign Aid” |
| 1999 | <i>Oklahoma City University</i>
21 hours of graduate work in music completed, M.M. vocal performance |
| 1998 | B.M. <i>Northwestern Oklahoma State University, Alva</i>
vocal performance |
| 1996 | M.Ed. <i>Northwestern Oklahoma State University, Alva</i>
concentration in American history |
| 1994 | B.A. <i>University of New Mexico, Albuquerque</i>
economics, music minor/concentration in speech pathology |

Received full music scholarships at the University of South Carolina School of Music (violin), University of New Mexico (violin), and Oklahoma City University (voice) and intensive summer music study at the University of Missouri-Kansas City Conservatory of Music (piano, violin).

Professional Experience

2013 – present **Music Program Director, Vocal/Choral Studies**
Lone Star College-Tomball

Responsibilities have included: curriculum development, course scheduling and staffing, community outreach and recruiting, adjunct faculty hires, music programming, voice studio management and teaching, direction of choral/vocal ensembles, development of honors music coursework, and creation of unique musical ensembles for community performances/outreach.

Currently teaching American music each semester – an American history survey class through a musical lens.

2012 – 2014 **Dean, Academic Initiatives and Partnerships**
(Assistant Dean of Instruction Jan-Aug 2012)
Lone Star College-Tomball

Responsibilities include: evaluating student course overload requests, assisting with dual credit coordination across the service area, coordinating strategic planning efforts, implementation of student learning and academic initiatives, support of special programs (e.g. Honors) as needed, supervision of the Center for Organizational and Teaching Excellence, and duties related to program reviews and academic outcome assessment.

2004 – 2011

History/Economics Faculty, Honors Program Coordinator
North Central Texas College

Responsibilities included: matching honors student goals with program opportunities, curriculum development, organizing special events and lecture series, recruiting, scholarship fundraising, collaboration with staff and faculty across the institution, chairing Honors Program Advisory Council, negotiating transfer agreements, developing marketing and communication materials, and oversight of honors brand identity.

Developed an original, interdisciplinary honors capstone course examining the documents and ideas essential to the American founding. Taught multiple sections of American history survey courses – regular and honors – each semester.

Created the first online American history courses offered by North Central Texas College.

2006 – 2011

Conference on American Leadership, Director
North Central Texas College

Responsibilities included: theme selection, searching for relevant speakers, booking venue and speakers, developing marketing materials for both sponsorship and attendance, advertising the event, inviting community and educational leaders, securing sponsorships, and collaborating with colleagues to develop the silent auction and student essay competition.

2003-2011

Director of Music
St. Andrews Christian Church, Carrollton, TX

Responsibilities included: music planning, rehearsing and directing the Chancel Choir and handbell choir, working with the pastor and worship committee to meet congregational needs, preparing and performing sacred and secular musical programs. Collaborated with area choirs and musicians to prepare and perform special musical programs.

2003 - 2004

Instructor of History – Graduate Assistantship
University of North Texas, Denton

Taught multiple sections of American history survey courses each semester.

2001-2003

Adjunct Instructor of Music
University of Tulsa, Oklahoma

Developed and taught an Opera Appreciation class for music majors at this regional, private institution.

2000-2003

Public Relations Manager
Tulsa Opera, Inc.

Responsibilities included: coordinating the public and community relations efforts of this prominent Tulsa arts organization with a budget of \$2.8 million and \$3 million endowment.

1999-2000

Assistant to the General Director
Tulsa Opera, Inc.

Responsibilities included: managing the regional and New York audition process, negotiating artist contracts, generating the travel and housing budget/arranging cast travel and housing, and coordinating General Director correspondence and master schedule.

1998-1999

Director of Music
Episcopal Church of the Resurrection, Oklahoma City, OK

Responsibilities included: music planning, directing the Chancel and children's choir, working with the pastor and worship committee to meet congregational needs, preparing and performing sacred musical programs. Collaborated with area choirs and musicians to prepare and perform special musical programs.

1998-99

Adjunct Instructor of History and Education

Northwestern Oklahoma State University, Alva and Enid

Taught multiple sections of American history survey and Introduction to Education courses.

Representative Presentations

“The Miracle of the Marshall Plan: How It Worked and What It Accomplished”

“Paul Hoffman and the Economic Cooperation Administration”

University of North Texas Graduate Student Symposium

“Abraham Lincoln and the Crisis of Leadership that Led to War”

North Central Texas College Honors Lecture Series

“Second Generation American Leadership and the National Bank”

North Central Texas College Honors Lecture Series

Lone Star College Lecture Series

“Three Weeks from Bankruptcy: Albert Gallatin and the Financing of the War of 1812”

University of London, England

“Creativity - It’s Not Just for the Arts: an exploration of Einstein’s thought process”

Lone Star College - Tomball

Representative Grant Proposals Funded

The Romeo and Juliet Story: An Interdisciplinary Study of Literature, Song, and Film

Music, English, and History students at LSC-Tomball

Humanities Texas

The JFK Assassination: Conspiracy Theories and Analysis

Historical lectures, film studies and more in conjunction with the world premiere of JFK by Ft.

Worth Opera

Humanities Texas

Victorian England: The Comedic Satire of Gilbert and Sullivan

Multiple lectures exploring the realities of Victorian England with a culminating performance of scenes from Gilbert and Sullivan operettas.

Multiple Research Trips

National Archives, College Park, MD

Library of Congress, Washington D.C.

Truman Library, Independence, MO

FDR Library, Hyde Park, NY

Additional Training

Voice

Rita Lowe, soprano, Charleston, SC

Dr. James Shrader, tenor and conductor, Alva, OK

(Robert Shaw choral training methods, Cleveland Institute of Music)

Dr. Aija Jirgensons Shrader, soprano, Alva, OK

(Richard Miller, Oberlin Conservatory)

Florence Birdwell, soprano, Oklahoma City

Marilyn Tyler, soprano, Albuquerque, NM

Melanie Sonnenberg, Houston, TX

Amanda Flynn, NYC – Pace University, Broadway Vocal Coach

Mackenzie Bykowski, NYC – Mike Ruckles Studio - Broadway

Piano

Richard Cass, University of Missouri-Kansas City Conservatory of Music

Eugene Koester, Charleston Southern University, SC

Charles Fugo, University of South Carolina

Violin

Leonard Felberg, University of New Mexico

Dr. Donald Portnoy, University of South Carolina

Tiberius Klausner, University of Missouri-Kansas City Conservatory of Music

Dr. Won Mo Kim, Concertmaster, (student of Ivan Galamian) Charleston Symphony Orchestra, SC

Conducting

Summer Intensive – Southwestern University

Workshop for Educators – LSC-Tomball

Vocal Technique for Various Styles – Boston Conservatory

References

Stevie Berryman

Artistic Director, Houston Chamber Ringers

director@houstonchamberringers.org

281.323.5187

Melinda Coleman

Dean, Division I

melinda.a.coleman@lonestar.edu

281.401.1824

April Halpin

Community Impact Magazine

ahalpin@communityimpact.com

405.537.6635

Lisa Morales Bio

Dr. Lisa Morales loves working with students to develop the signature of their own unique sound! Her vocal studies began with Drs. Aija and James Shrader and included work with renowned vocal pedagogue Richard Miller of Oberlin Conservatory, followed by intensive study with Florence Birdwell (teacher of Kristin Chenoweth and Kelli O'Hara among others). While on staff at Tulsa Opera, Dr. Morales worked with nationally and internationally known singers, directors, and conductors and developed an opera/music theater appreciation course in conjunction with the University of Tulsa. She continued her training at Boston Conservatory, Southern Methodist University, the University of North Texas, and the University of Houston-Moore School of Music (Go coogs!). Academic concentrations in acting, speech language pathology, economics, and historical analysis inform her coaching.

Dr. Morales' students are successful performers and have made professional debuts with Houston Grand Opera, Theatre Under the Stars, Disney, Broadway national tours, Gilbert and Sullivan - Houston, and STAGES St. Louis. Additionally, her students have been welcomed into professional and pre-professional programs with Houston Grand Opera, Theatre Under the Stars, Disney, Boston Conservatory, Pace University, Millikin University, Webster Conservatory, Broadway Artists Alliance, UH-Moore School of Music, and Oklahoma City University School of Music, to name a few. At LSC-Tomball, she leads the music department, teaches honors courses and private voice students, directs ensembles, cultivates community partnerships, and has established the college's Young Artist Development program which includes the LSC-Tomball Summer Music Intensive in New York. Previously, she served on the faculties of the OCU Performing Arts Academy, University of Tulsa, Northwestern Oklahoma State University, the University of North Texas, and North Central Texas College.