

Regular Tomball EDC

Agenda Item

Data Sheet

Meeting Date: July 14, 2026

Topic:

Consideration and possible action by Tomball EDC to approve the Tomball Economic Development Corporation 2026-2029 Strategic Work Plan.

Background:

At its February 11, 2026 meeting, the Tomball Economic Development Corporation (TEDC) Board of Directors selected Civic Solutions Partnership to prepare an updated three-year Strategic Work Plan to guide the Corporation's economic development efforts. Over the past several months, the consultant has worked closely with TEDC staff, the Board of Directors, City Council, the Strategic Plan Steering Committee, community stakeholders, business leaders, and educational partners to develop a comprehensive strategic framework for the organization. The planning process included stakeholder interviews, benchmarking against peer communities, economic and demographic analysis, a review of existing programs and policies, Steering Committee meetings, and a joint strategic planning retreat with the TEDC Board and City Council.

The Strategic Work Plan is intended to serve as the TEDC's guiding policy document for the next three years, establishing organizational priorities while providing flexibility to respond to changing economic conditions and emerging opportunities. The plan also includes measurable performance indicators that will allow the Board to monitor progress toward achieving its strategic objectives.

The final Strategic Work Plan is presented to the Board for review, discussion, and consideration of adoption. Upon adoption, the plan will serve as the framework for TEDC's annual work plans, budget development, program implementation, and performance reporting over the next three years.

Origination: Kelly Violette, Executive Director, Tomball Economic Development Corporation

Recommendation:

Approval of the TEDC 2026-2029 Strategic Work Plan.

Party(ies) responsible for placing this item on agenda: Kelly Violette

FUNDING (IF APPLICABLE)

Are funds specifically designated in the current budget for the full amount required for this purpose?

Yes: _____ No: _____ If yes, specify Account Number: # _____

If no, funds will be transferred from account # _____ To account # _____

Signed _____ Approved by _____
Staff Member-TEDC Date Executive Director-TEDC Date

