



March 9th, 2023

City of Tomball City Council
Mayor Lori Quinn
401 Market St
Tomball Tx 77375

Subject: MAD for Vets Freedom 5k Ruck March
Proposed Date: Saturday, September 16th, 2023

To Whom it May Concern:

MAD for Vets is a 501c3 non-profit organization whose mission is to strengthen the foundation of success for our nation's most valuable asset, our Veterans. One of the ways we do this is by hosting several large events throughout the year to raise funds for the smaller, Veteran focused non-profit organizations that are in their start-up phase. I've spent decades volunteering in the Veteran community and have learned that there is a major gap between the large organizations who qualify for government grants and public funding and the smaller organizations that are just getting started. The smaller organizations are formed by Veterans who have recently retired from the military and have found a way to cope with entering the civilian world by some sort of physical trade or community group that allows Veterans to still have the camaraderie with other Veterans while also learning new skills or coping mechanisms. These organizations, though, are typically funded solely by the Veterans themselves; i.e. they are pulling money from their own pockets to support a vision that has helped them transition from the military world to the civilian world and are looking to share that vision and sense of oneness with like-minded individuals. Unfortunately most of these organizations fail simply because they don't have the knowledge or funding to get off the ground. That's where we come in. As the Founder and CEO of MAD for Vets, I started this organization to ensure that no Veteran is left behind when their vision is clear and their intentions are strong. We have a compliance director on our board that vets each organization that applies with us to ensure that the funds our beneficiaries receive go directly to helping Veterans.

Our proposal: This will be our 3rd annual 5k Ruck March that we host in remembrance of 9-11. We would like to host this year's march starting and ending at the Tomball Depot on September 16th, 2023. The march will be a 5k (proposed map attached) with a military market at the finish. Registration will begin at 9:30am with the march starting at 10am. We march together as a unit with a couple stops along the way for engagement. We will stop at the fire station for a group photo, then a stop for "ab appreciation" wherein we do flutter kicks for abdominal exercise and

another stop for "quad appreciation" wherein we'll do squats! Then we finish back at the Depot around 11:30am where the market will be set up much like a farmer's market and with a live band for entertainment. There will be tents/booths set up by local Veteran owned businesses as well as local Tomball businesses to promote their businesses and sell their products. This brings great visibility to local businesses as well as to our Veterans that don't always get to participate in these markets due to cost and availability. The market will last a few hours and end by 2pm. Not only does this showcase local businesses, it will also bring in consumers from all over the Houston area to have lunch at the local restaurants after a hearty march!

We would like to request in-kind services from Tomball Police, Fire, Marketing, Public Works, etc. As we are a non-profit organization and the purpose of this event is to not only highlight Veterans and the city of Tomball, but to raise funds for local Veteran charitable organizations, our spending budget is limited.

I've included a few photos from our past ruck march to show what the city of Tomball could expect from this event. It's a wonderful opportunity to support our local businesses, our Veterans, and the city of Tomball! We're excited for the potential to host this year's event at the Depot and look forward to hearing from you soon!

Thank you in advance for your time and consideration.

Sincerely,



Melanie Dubendorff
Founder and CEO
MAD Foundation dba MAD for Vets
832-657-3805
melanie@madforvets.org



SPECIAL EVENT APPLICATION

CITY OF TOMBALL, TEXAS | 401 Market Street | Tomball, TX 77375 | 281-351-5484

An application to stage an event within the City of Tomball shall be filed with the Marketing & Tourism Manager at least 180 days prior to the event. This application is not to be construed as authorizing or agreeing to any event until formally approved by Tomball City Council.

Date: 3/9/23 Is this event Co-City sponsored? Yes No

Request for permission to use a public venue for the following type of event (please check one):

Festival Community Event Arts & Crafts Event Music Event Other (specify)

1. Event title: 35th Annual Freedom 5K Ruck March

2. Sponsoring entity: MAD for Vets

3. Is this organization based in Tomball: Yes No

4. Is this organization non-profit or for-profit *Attach 501 (c) (3) tax exemption if applicable

5. Contact: Melanie Dubendorff Phone: 832-657-3805

6. Contact address: 2918 Autumnglow Ct. Katy Tx 77494

7. Contact email: melanie@madforvets.org

8. Event date: Sept 11th, 2023

9. Event times: Start ~~8:00 AM~~ Finish ~~9:30 AM~~ Set-up ~~7:30 AM~~ Breakdown ~~12 PM~~

10. Is this event for charity? Yes No
8:00 AM 9:30 AM 7:30 AM 12 PM

11. If yes, what charity? MAD for Vets Tax ID 37-1981734

12. If yes, what percentage of net proceeds will be donated to the charity? 100%

13. On-site contact: Melanie Dubendorff Mobile #: 832-657-3805

14. Estimated number of attendees: 200

15. Detailed site map in attached: Yes No

16. Is this event open to the public: Yes No

17. Admission fee: \$ 50 Free

18. Time at which event staff will begin to arrive: 8:30 AM

19. The applicant will defend and hold harmless the City of Tomball from all claims, demands, actions or causes of action, of whatsoever nature or character, arising out of or by reason of the conduct of the activity authorized by such application including attorney fees and expenses. Initial MD

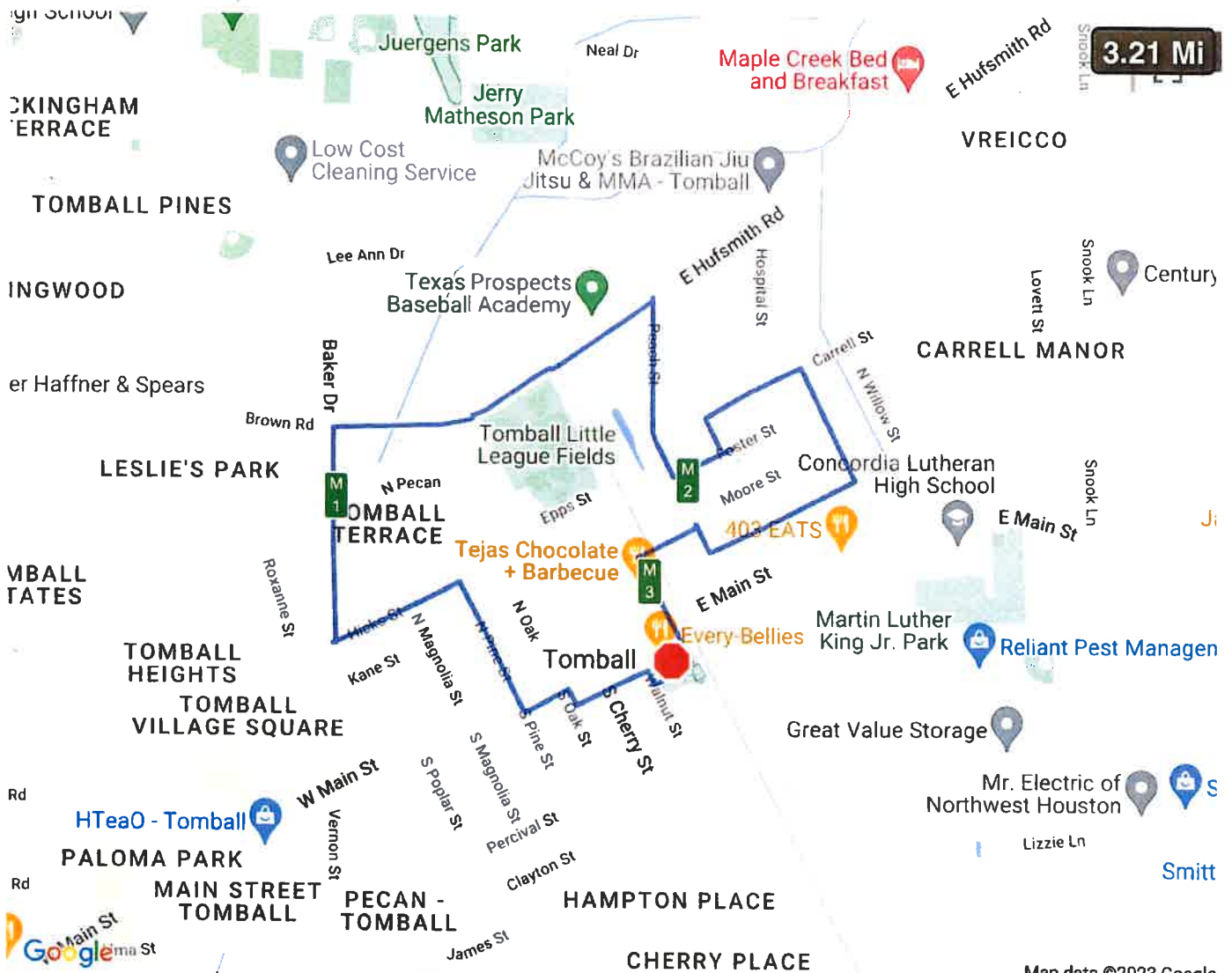
20. The applicant will provide proof of general liability insurance for the event naming the City of Tomball as additional insured. Initial MD

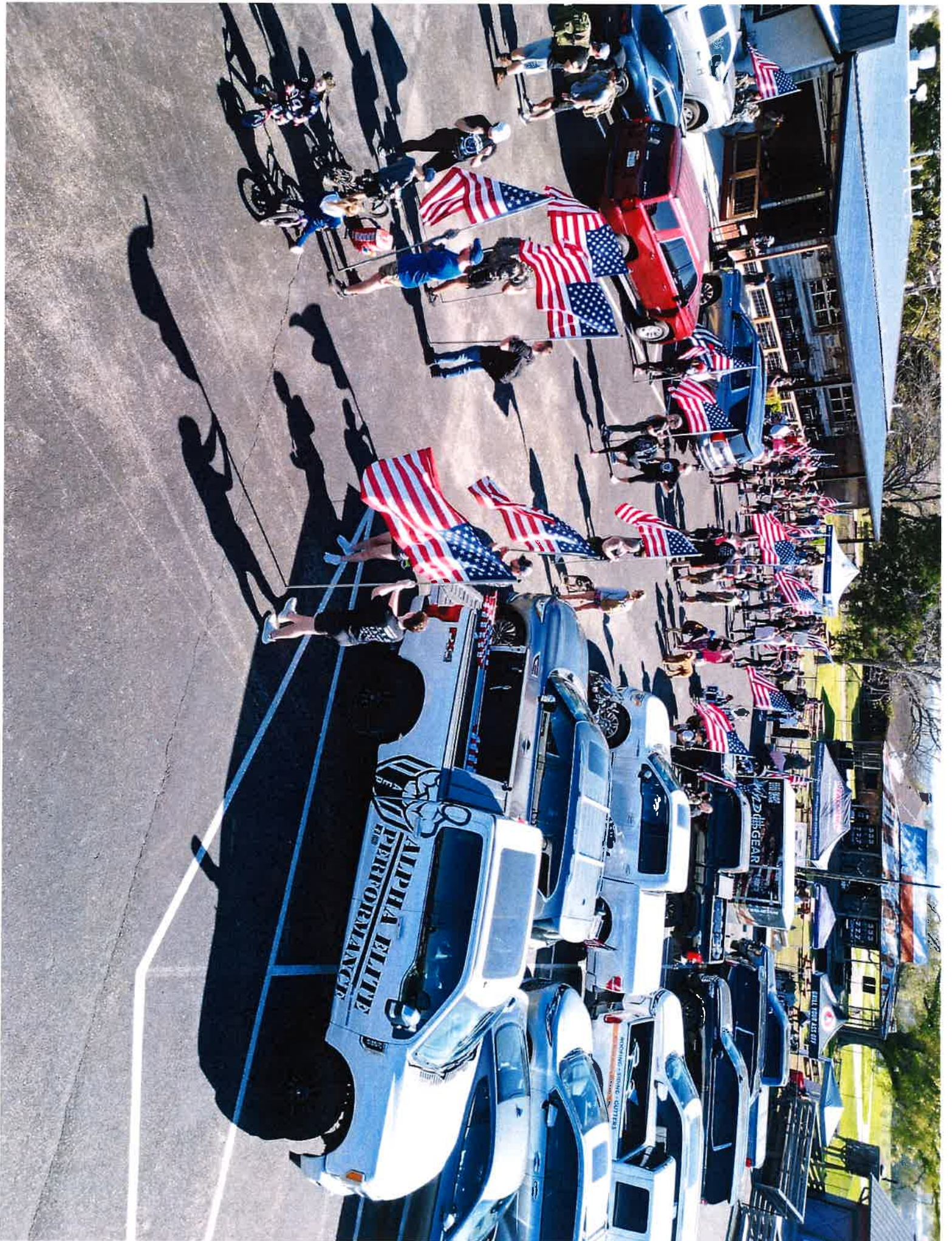
21. Name of insurance carrier: TBD

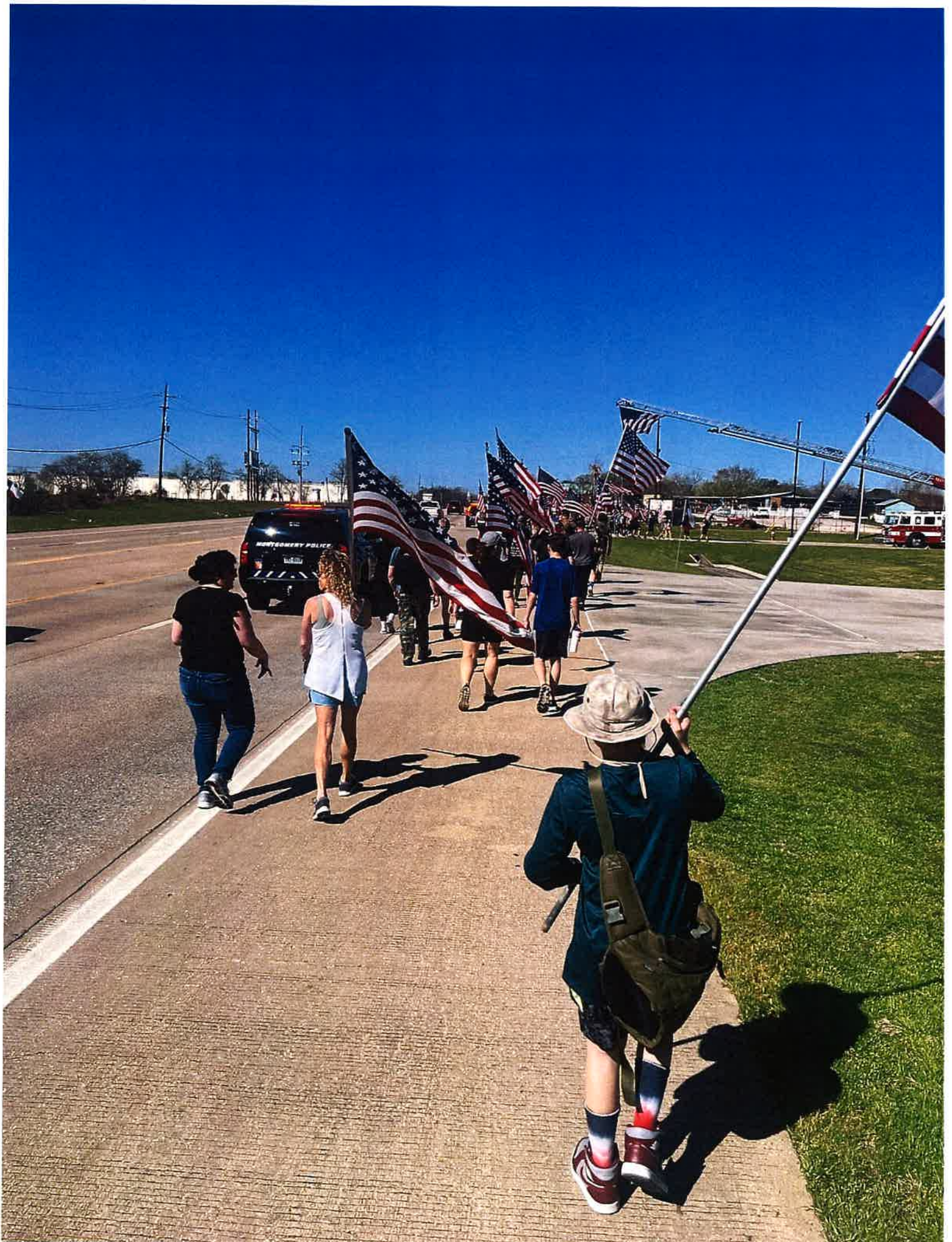
Signature: [Signature]

FOR OFFICIAL USE - Fee required: Yes No Amount Due: \$

Freedom 5K Ruck March







Form 503
(Revised 08/19)

Return in duplicate to:
Secretary of State
P.O. Box 13697
Austin, TX 78711-3697
512-463-5555
FAX: 512 463-5709
Filing Fee: \$25



Assumed Name Certificate

This space reserved for office use.

F I L E D
In the Office of the
Secretary of State of Texas

MAR 22 2022

Corporations Section

Assumed Name

1. The assumed name under which the business or professional service is, or is to be, conducted or rendered is: MAD For Vets

Entity Information

2. The legal name of the entity filing the assumed name is:

MAD Foundation

State the name of the entity as currently shown in the records of the secretary of state or on its organizational documents, if not filed with the secretary of state.

3. The entity filing the assumed name is a: (Select the appropriate entity type below.)

For-profit Corporation

Limited Liability Company

Nonprofit Corporation

Limited Partnership

Professional Corporation

Limited Liability Partnership

Professional Association

Cooperative Association

Other

Specify type of entity. For example, foreign real estate investment trust, state bank, insurance company, etc.

4. The file number, if any, issued to the entity by the secretary of state is: 37-1981734

5. The state, country, or other jurisdiction of formation of the entity is: Texas

6. The entity's principal office address is:

2918 Autumnnglow Ct

Street or Mailing Address

Katy

Tx

USA

77494

City

State

Country

Postal or Zip Code

Period of Duration

7a. The period during which the assumed name will be used is 10 years from the date of filing with the secretary of state.

OR

7b. The period during which the assumed name will be used is _____ years from the date of filing with the secretary of state (not to exceed 10 years).

OR

7c. The assumed name will be used until _____ (not to exceed 10 years).

mm/dd/yyyy

RECEIVED

MAR 22 2022

County or Counties in which Assumed Name Used

8. The county or counties where business or professional services are being or are to be conducted or rendered under the assumed name are:

All counties

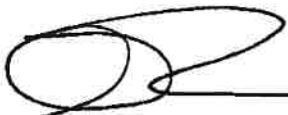
All counties with the exception of the following counties: _____

Only the following counties: _____

Execution

The undersigned signs this document subject to the penalties imposed by law for the submission of a materially false or fraudulent instrument and also certifies that the person is authorized to sign on behalf of the identified entity. If the undersigned is acting in the capacity of an attorney in fact for the entity, the undersigned certifies that the entity has duly authorized the undersigned in writing to execute this document.

Date: 3/8/2022



Melonie Dubendorf

Signature of a person authorized by law to sign on behalf of the identified entity (see instructions)



Department of the Treasury
Internal Revenue Service
Tax Exempt and Government Entities
P.O. Box 2508
Cincinnati, OH 45201

MAD FOUNDATION
2918 AUTUMNGLOW CT
KATY, TX 77494

Date:
02/11/2022
Employer ID number:
37-1981734
Person to contact:
Name: Customer Service
ID number: 31954
Telephone: 877-829-5500
Accounting period ending:
December 31
Form 990-PF required:
Yes
Effective date of exemption:
May 1, 2020
Addendum applies:
No
DLN:
26053750003801

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a private foundation within the meaning of Section 509(a).

You're required to file Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation, annually, whether or not you have income or activity during the year. If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PF" in the search bar to view Publication 4221-PF, Compliance Guide for 501(c)(3) Private Foundations, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Stephen A. Martin
Director, Exempt Organizations
Rulings and Agreements