

City Council Meeting

Agenda Item

Data Sheet

Meeting Date: May 22, 2025

Topic:

Presentation and discussion of preliminary gateway and wayfinding signage concepts by Westwood Design.

Background:

The City of Tomball is moving forward with the development of branded gateway monuments and wayfinding signage to enhance navigation, strengthen community identity, and create a more welcoming experience for both residents and visitors. Gateway and wayfinding elements may include welcome signs, directional signage, and visual markers that reflect Tomball's character and improve connectivity throughout the city.

Origination: Marketing Department

Recommendation:

No formal action required. This presentation is for discussion and feedback purposes only.

Party(ies) responsible for placing this item on agenda: Chrislord Templonuevo, Marketing Director

FUNDING (IF APPLICABLE)

Are funds specifically designated in the current budget for the full amount required for this purpose?

Yes: _____ No: _____ If yes, specify Account Number: # _____

If no, funds will be transferred from account: # _____ To Account: # _____

Signed: _____ **Approved by:** _____
Staff Member Date City Manager Date