

TOMBALL POLICE DEPARTMENT

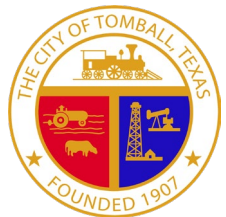
City of Tomball

2024 Departmental Strategic Plan Presentations

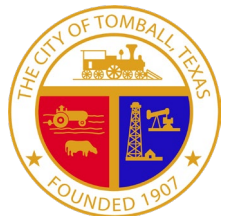
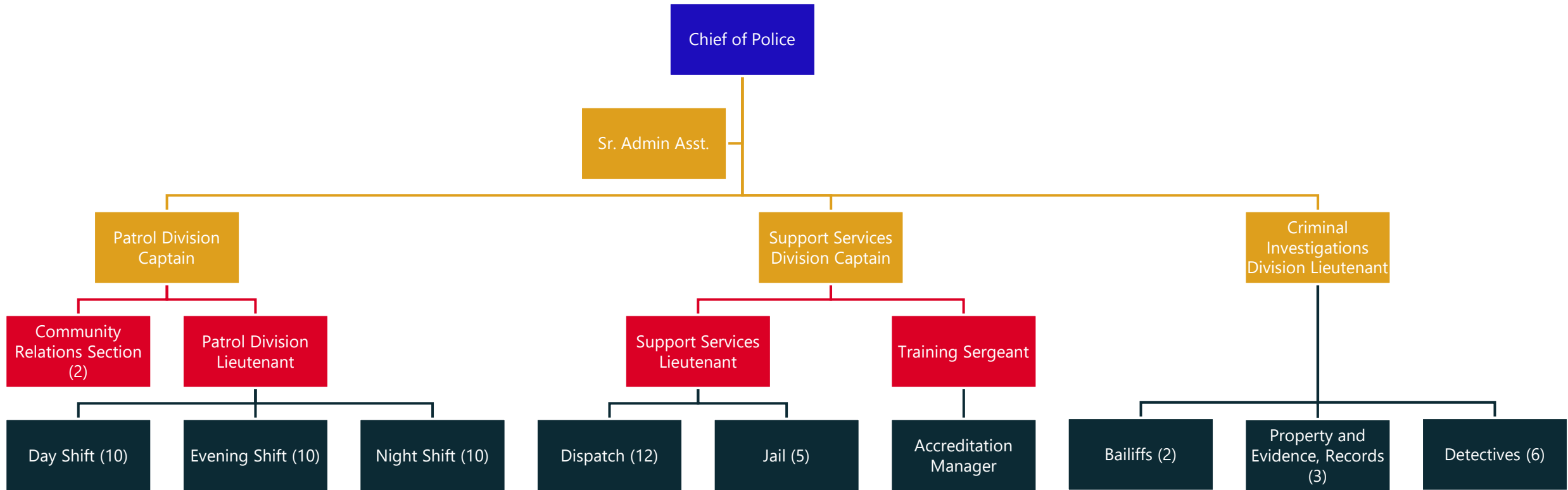
Police Department Overview

Mission Statement

The mission of the Tomball Police Department is to protect and serve the citizens of Tomball. As members of the Tomball Police Department, we dedicate ourselves to providing fair, impartial and ethical police services to all members of the community, with the highest degree of integrity, professionalism and respect.



Police Department Org Chart



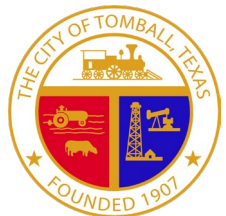
Department SWOT Analysis

Strengths

- Strong, ethical police force and dedicated civilian work force with clearly identified job descriptions
- Data-driven analysis of crime and traffic problems
- Ample support for broad range of initiatives (OT, new cars, top notch equipment)
- TPCA-accredited organization with modern policies and best practices

Weaknesses

- Still struggle to hire to capacity in patrol, competing with higher paid agencies in Houston area and nationwide shortage
- Most crime suspects are not Tomball residents adding a layer of difficulty to follow-up investigations



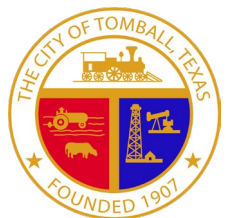
Department SWOT Analysis

Opportunities

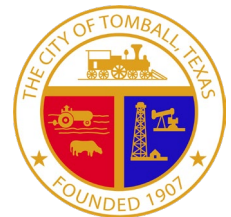
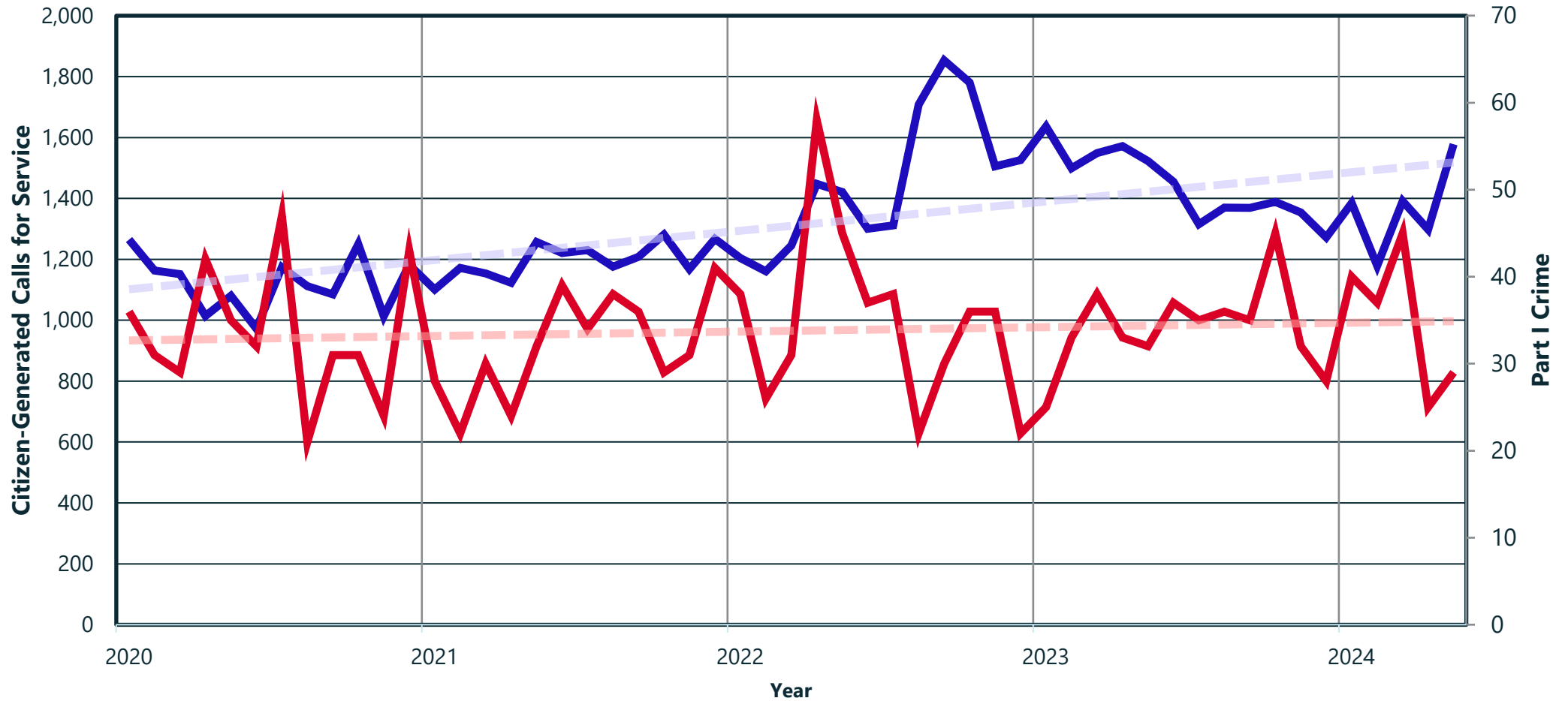
- Strengthen relationships with large and small surrounding agencies to hone crime-fighting ability and information sharing
- Utilize Flock cameras in a regional capacity to identify criminals responsible for crime sprees, trends, and patterns
- Increase recruitment, community engagement and awareness through a bolstered social media presence and a fully staffed community relations team

Threats

- Recent rises in thefts from big box stores who only intermittently communicate the crimes to the Department making investigations and prevention difficult
- Recent spike in major traffic accidents at key intersections with potential engineering challenges
- Limited resources for the unhoused population
- Increased call volume while not fully staffed



Calls-for-service and Crime Rates over Time

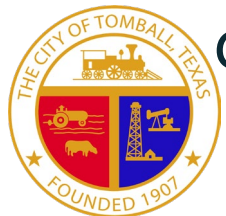


■ Citizen-Generated Calls for Service
 ■ Part I Crime
 - - - Linear (Citizen-Generated Calls for Service)
 - - - Linear (Part I Crime)

Police Department Strategic Plan

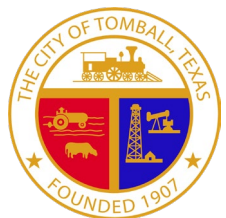
Objective 1: Reduce Crime and Victimization

- Enhance investigative follow-up on all violent and property crimes.
- Utilize Flock cameras to identify and locate criminals who flee in vehicles.
- Continue smart deployment of canine on narcotics corridors to enhance the ability to apprehend fleeing criminals and curb narcotics trafficking.
- Maximize data-driven strategies, rapid deployment, and timely, accurate information to enhance patrol deployment on crime patterns.



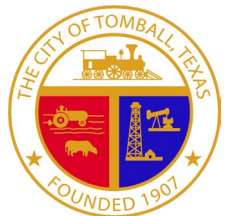
Objective 2: Engage the Community

- Develop enhanced community missions to ensure all facets of community are engaged by police.
- Grow the Annual Citizen's Police Academy attendance.
- Continue community events such as Coffee with a Cop, Special Olympics, National Night Out, and special functions.
- Expand teamwork with Lone Star Community College lifePATH and Foundations Program to pair officers with neurodivergent students.



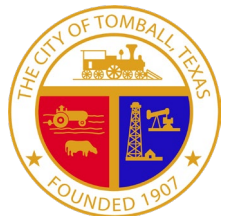
Objective 3: Reduce Traffic Accidents

- Maintain deployment of two dedicated traffic units to work the busiest accident times and address collision hot spots.
- Use the speed trailers strategically as an engineering force multiplier.
- Develop data-driven speeding initiatives, school zone initiatives, and seat-belt initiatives.
- Utilize awarded STEP grants to further decrease traffic accidents in high-collision areas.



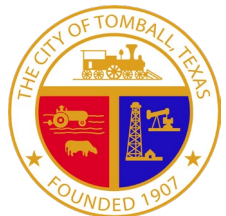
Objective 4: Enrich Officer Wellness

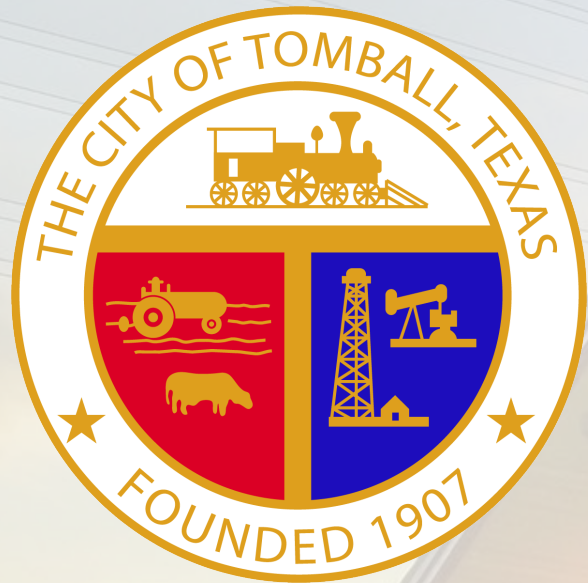
- Maintain an annual award ceremony, inspection, and pinning ceremony.
- Celebrate Employee of the Quarter, Employee of the Year, Dispatch Week, and Public Safety Officer of the Month.
- Install a fitness center accessible to Department employees at all hours.
- Maintain quarterly team-building and wellness events.



Objective 5: Enhance Police Professionalism

- Maintain Texas Police Chief's Association Accreditation.
- Send all Department supervisors to the TPCA Developing Leaders training.
- Enroll more officers in accident investigator school and intox operator training.
- Complete expansion of the drone cadre and drone program.





Questions?