

Tomball, TX

Retail Recruitment Update November 2022

The Retail Coach (TRC) team has continued to remain focused on the NewQuest development as they assess financing and timeline during an uncertain economy. To date, the retailers waiting for this development include American Lifestyle Furniture, Petco, Sketchers, Ulta, Ross, Burlington, Dicks Sporting Goods (House of Sport Concept), and quite a few pads with main interest from Bojangle's, Bubba's 33, Boomer Jack's, Gringo's, Dave's Hot Chicken, Cheddar's, and Chick-Fil-A.

Since the recent Costco announcement, additional retail and restaurants have contacted TRC with specific inquiries about the Tomball market and sites.

Five Guys recently toured Tomball and is working with TRC to identify the best site for a Tomball location.

Popshelf recently opened in Tomball. Since Popshelf opened their first location in fall 2020, TRC worked actively with them over 1.5 years to find a Tomball location.

TRC worked with Burke's Outlet to identify their Tomball location and is pleased they have now been open since July. Burke's Outlet will be "rebranding" through a name change to Beall's Outlet in Tomball in coming months due to Beall's better name recognition in the region.

Our team recently represented Tomball at the Retail Live! Conference in Austin on September 1st, as well as the Retail Live! Conference in Nashville on October 26th.

ICSC has announced their Red River Conference will be held in Dallas January 18-20, 2023. The Retail Coach has secured a booth and will have a large presence at that conference while representing Tomball to all potential retail, restaurant, and entertainment users as well as brokers and developers.

Finally, 2022 data reports have been completed and will be updated when census data is finalized and released. All reports are being actively shared with retail prospects.

