

City Council Meeting

Agenda Item

Data Sheet

Meeting Date: August 3, 2026

Topic:

Approve the Tomball Economic Development Corporation (TEDC) FY 2027–2029 Strategic Plan.

Background:

The Tomball Economic Development Corporation (TEDC) has completed the development of its FY 2027–2029 Strategic Plan. The strategic planning process began in early 2026 and included extensive research, benchmarking, stakeholder engagement, and collaboration among the TEDC Board of Directors, City Council, City staff, community partners, local businesses, educational institutions, and other key stakeholders.

The plan is intended to serve as the TEDC's guiding framework for the next three years by identifying strategic priorities, organizational goals, and implementation strategies that support the City's long-term economic vitality. The plan builds upon Tomball's existing strengths while identifying opportunities to further enhance business recruitment, business retention and expansion, workforce development, placemaking, organizational capacity, and strategic partnerships.

The final plan establishes three primary strategic goals:

- **Build the Tomball Economy of the Next Generation** by strengthening business recruitment, retention, workforce development, and support for small businesses.
- **Make Place and Experience Tomball's Competitive Advantage** by leveraging investments in Old Town, Tomball Legacy Square, and community destinations to strengthen Tomball's identity and economic competitiveness.
- **Build Capacity to Carry the Growth** by enhancing the TEDC's organizational systems, communications, partnerships, and performance measurement to support continued growth and implementation of the strategic plan.

The Strategic Plan is intended to be a living document that will guide annual work plans, budgeting, and organizational priorities while allowing flexibility to respond to changing economic conditions and opportunities.

Origination: Tomball Economic Development Corporation Board of Directors

Recommendation: Approval of the Tomball Economic Development Corporation FY 2027–2029 Strategic Plan.

Party(ies) responsible for placing this item on agenda:

Kelly Violette

FUNDING (IF APPLICABLE)

Are funds specifically designated in the current budget for the full amount required for this purpose?

Yes: _____ No: _____ If yes, specify Account Number: # _____

If no, funds will be transferred from account # _____ To account # _____

Signed	Kelly Violette		Approved by		
	Executive Director-TEDC	Date		City Manager	Date