



May 9, 2024

Subject: New Business Incentive Program

Dear Kelly Violette, CEcD, PCED, AICP  
Executive Director  
Tomball Economic Development Corporation

I hope this letter finds you well. I am writing this letter as the sole owner of Keep It Simple And Pink, LLC not only as an excited member of the community but also as a young entrepreneur since 2018. Specializing in event rentals and home baked sweets. I currently run The Party Htx which I'm blessed to say is thriving as we are vendors for larger scale companies like Lone Star college in The Woodland, Chase Bank, Houston School District & so many more! I as of right now go to clients for all their party rental needs which now opening the space i will be able to give the clients what they need. Bringing a new group to tomball.

Our goal is to take tomball to a new era through night life and daily events to give tomball what it's missing. We are extremely excited about working on this project but due to the building being a wonderful part of history we are doing our best to keep its original fixtures and let the building speak for itself. Unfortunately if we want to create the nightlife and bring something special to our roof top or indoor event we will need some renovations to hold the structure together.

Our plan is to open both down stairs locations as well as what will be the air bnb in the back apartment by june 1st with permit allowing. To do so required a larger investment. Next step is getting our rooftop up to code and evaluate the possibilities. Getting our liquor license for this as well will cost on top of this starting january our rent will be going up.

To maximize our potential I have started marketing already and plan on executing much more effort into this once doors are open on marketing material such as tote bags, hats, flyers for all the events, social media boosted posts and so much more.

While these are just a piece of the expense we are also undergoing all permit fees tied into the Cafe downstairs and occupancy permits needed. Not only would this help create a magical and jaw dropping space, it will give me the ability of having a one stop place everyone will come out to see!

I sincerely appreciate your consideration and look forward to discussing this opportunity with you. Thank you for taking the time to read this letter and hope you have an amazing day.

Sincerely,

A handwritten signature in black ink that reads "Suzanna Papaqui". The signature is written in a cursive, flowing style with large, elegant loops.

Suzanna Izabella Papaqui  
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