## City of Tomball Application for Use of Hotel Occupancy Tax

Application Date: 7/11/2023
Name of Organization/Business: Greater Tomball Area Chamber of Commerce Street Adress: 29201 Quinn Road, Suite B
City: Tomball Stat:: TX zip Code: 77375
Contact Name: Brandy Beyer

Phone Number: 281.351.7222 Email: bbeyer@tomballchamber.org

Type of Organization/Business:Private/For-Profit

Non-Profit
Purpose of organization/business: The Greater Tomball Area Chamber of Commerce provides resources and fosters relationships that empower businesses to prosper in Tomball and its surrounding communities.

Does your event/expenditure pass Part One of the statutory Hotel Occupancy Tax test listed below?
Defined specifically as directly enhancing and promoting tourism in Tomball and directly promoting the overnight accommodation industry in Tomball by increasing overnight stays.

YesNo

Does your event/expenditure pass Part Two of the statutory Hotel Occupancy Tax test, defined specifically as limiting the use of Hotel Occupancy Tax funds to one of more of the following categories?

Select all categories that apply.Establishment, improvement or maintenance of a convention or visitor center
是 Administrative cost for facilitating convention registration
Advertising, solicitations, and promotions that attracts tourists and delegatesEncouragement, promotion, improvement, and application of the artsHistorical restoration or preservation programsSignage directing tourists to attractions visited by hotel guestsNone of the above

Is this a new event/expenditure?
$\square$ Yes $\square_{\mathrm{No}}$ No Name of the event expenditure: Tomball Holiday Parade
Website address of eventexpenditure: www.tomballchamber.org Dates) of eventexpenditure: November 18, 2023
Location of eventexpenditure: Main Street
Description of eventexpenditure: annual parade with over 150 entries

# Estimated local attendees: <br> 10,000 <br> Estimated out of town attendees: 10,000 <br> If approved, how will the grant funds be used? security, advertising, portapotties, dignitary breakfast, and band participation 

How will you measure the impact of your event on local overnight accommodations?
Many entries come
from out of town for the parade and will choose to stay in Tomball either the night prior to the early morning event, or after to enjoy their visit to Tomball. Our Miss Tomball contestants,
who participate in the parade, have many out of town family members that will come to town to support them. They will stay evening prior and the following evening, as the pageant follows the parade.

Amount of funding requested

## 20,000

Current operating budget for the event/expenditure:
52,400
Total funding dedicated to advertising/promotion of event/expenditure: $\$$ 1,500
Organization's direct contribution to the operating and advertising budget: $\$ 2,400$
Please indicate all promotion efforts your organization will utilize to alert visitors of the event/expenditure:

| $\Delta$ Paid Advertising | $\Delta_{\text {Radio }}$ | $\square$ Television | $\Delta_{\text {Brochures }}$ |
| :--- | :--- | :--- | :--- |
| $\Delta_{\text {Social Media }}$ | $\Delta$ Newspaper | $\Delta$ Online/Digital | $\Delta_{\text {Press Release }}$ |

How do you intend to advertise or promote your event to gain overnight stays in Tomball? $\qquad$
This event draws crowds from all around - as part of our larger mission, we always encourage participants and attendees to stay in the area and discover Tomball. We request that local business owners promote the parade and themselves as to keep visitors in Tomball and to make a weekend adventure for them and their families.

1. I have read the entire information in this application packet and understand and will comply with all provisions therein; and that I intend to use the grant for the event/expenditure to directly enhance and promote the tourism and hotel industry by attracting visitors from outside of Tomball to stay overnight in one of Tomball's lodging facilities.
2. I will abide by all relevant local, state, and federal laws/regulations regarding the use of Hotel Occupancy Tax.
3. I understand that all grant funds are provided on a reimbursement basis and only proven eligible expenses will be reimbursed.
4. Applicant acknowledges that if grant funds are awarded, the event organizers agree to allow the financials of this event to be viewed at any time by the City of Tomball prior to receiving reimbursement for the event.

##  <br> Applicant Name: Brandy Beyer

## Required Documents:

- Itemized budget of expenditures for grant funds
- Organization's most recent annual budget
- Organization's most recent financial statements - must be audited for grants exceeding $\$ 100,000$
- List of Board of Directors/Event Committee with contact information
- IRS Form W-9 - required if not currently on file with the City of Tomball
- Any other information that supports the request for funding

Please submit applications by email to finance@tomballtx.gov or mail/deliver to:

City of Tomball
Attn: Finance Dept.
501 James Street
Tomball, Texas 77375

## 2023 Tomball Holiday Parade Budget

| Candy for children | 200.00 |  |
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| Breakfast for special guests | $2,000.00$ |  |
| Clean-Up | 900.00 |  |
| Port-o-Pottie | $1,400.00$ |  |
| Advertising | $1,500.00$ |  |
| Security | $6,000.00$ |  |
| Debriefing Meeting |  | 300.00 |
| Supplies | $1,000.00$ |  |
| Coins | $1,100.00$ |  |
| Personnel | $30,000.00$ |  |
| Entertainment |  | $8,000.00$ |
|  |  |  |
|  |  | $52,400.00$ |
|  |  | $20,000.00$ |
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Total Employee Expense
Insurance
Worker's Compensation Officer \& Director Liability
General Liab.
General Liab.
Total Insurance
Membership/Misc. Expense Office Equipment Expense
Database

Total Office Equip Expense

|  |  |  |  |  |  |  |  |  |  |  |  |  | TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Jan 23 | Feb 23 | Mar 23 | Apr 23 | May 23 | Jun 23 | Jul 23 | Aug 23 | Sep 23 | Oct 23 | Nov 23 | Dec 23 | Jan - Dec 23 |
| Office Supplies | 200.00 | 700.00 | 700.00 | 500.00 | 800.00 | 800.00 | 500.00 | 400.00 | 1,000.00 | 200.00 | 500.00 | 200.00 | 6,500.00 |
| Postage \& Delivery | 0.00 | 500.00 | 500.00 | 500.00 | 0.00 | 500.00 | 500.00 | 0.00 | 0.00 | 500.00 | 0.00 | 100.00 | 3,100.00 |
| Property Tax Expense | 1,257.25 | 1,257.25 | 1,257.25 | 1,257.25 | 1,257.25 | 1,257.25 | 1,257.25 | 1,257.25 | 1,257.25 | 1,257.25 | 1,257.25 | 1,257.25 | 15,087.00 |
| Income Tax Expense | 387.25 | 387.25 | 387.25 | 387.25 | 387.25 | 387.25 | 387.25 | 387.25 | 387.25 | 387.25 | 387.25 | 387.25 | 4,647.00 |
| Rent | 115.00 | 115.00 | 115.00 | 115.00 | 115.00 | 115.00 | 115.00 | 115.00 | 115.00 | 115.00 | 115.00 | 115.00 | 1,380.00 |
| Special Events |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Banquet |  | 12,000.00 |  |  |  |  |  |  |  |  |  |  | 12,000.00 |
| Golf Classic |  |  | 3,000.00 | 8,000.00 |  |  |  |  |  |  |  |  | 11,000.00 |
| Tomball Night |  |  |  |  | 2,500.00 |  | 4,500.00 | 4,500.00 |  |  |  |  | 11,500.00 |
| Holiday Parade |  |  |  |  |  |  |  |  |  |  | 17,000.00 | 1,000.00 | 18,000.00 |
| Miss Tomball Pageant |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Scholarship Expense |  |  |  |  |  |  |  |  |  |  | 4,000.00 |  | 4,000.00 |
| Pageant - Other |  |  |  |  |  |  |  |  |  | 500.00 | 12,500.00 | 3,000.00 | 16,000.00 |
| Total Miss Tomball |  |  |  |  |  |  |  |  |  | 500.00 | 16,500.00 | 3,000.00 | 20,000.00 |
| Total Special Events | 0.00 | 12,000.00 | 3,000.00 | 8,000.00 | 2,500.00 | 0.00 | 4,500.00 | 4,500.00 | 0.00 | 500.00 | 33,500.00 | 4,000.00 | 72,500.00 |
| Telephone Expenses | 540.00 | 540.00 | 540.00 | 540.00 | 540.00 | 540.00 | 540.00 | 540.00 | 540.00 | 540.00 | 540.00 | 540.00 | 6,480.00 |
| Travel \& Entertainment | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 960.00 |
| Total Expense | 59,524.62 | 83,961.32 | 64,484.32 | 67,257.92 | 71,204.32 | 59,654.32 | 61,882.62 | 66,621.32 | 60,538.32 | 64,016.62 | 94,150.32 | 91,567.52 | 844,863.54 |
| Net Ordinary Income | $\underline{21,770.13}$ | 34,908.43 | 16,774.68 | $-8,001.42$ | $\underline{-23,518.32}$ | -7,817.32 | 1,104.63 | $\underline{-10,973.57}$ | 67,505.93 | 29,553.13 | -25,903.82 | -44,613.77 | 50,788.71 |
| Principal Building Payment | 3,815.00 | 3,815.00 | 3,815.00 | 3,815.00 | 3,815.00 | 3,815.00 | 3,815.00 | 3,815.00 | 3,815.00 | 3,815.00 | 3,815.00 | 3,815.00 | 45,780.00 |
| xDepreciation Expense | 1,705.00 | 1,705.00 | 1,705.00 | 1,705.00 | 1,705.00 | 1,705.00 | 1,705.00 | 1,705.00 | 1,705.00 | 1,705.00 | 1,705.00 | 1,705.00 | 20,460.00 |
| Net Income | $\underline{ }$ 16,250.13 | $\underline{\text { 29,388.43 }}$ | $\underline{ } 11,254.68$ | $\xlongequal{-13,521.42}$ | $\underline{-29,038.32}$ | $\underline{-13,337.32}$ | $\underline{-4,415.37}$ | $\underline{-16,493.57}$ | $\underline{61,985.93}$ | $\underline{\text { 24,033.13 }}$ | -31,423.82 | $\underline{-50,133.77}$ | $\underline{-15,451.29}$ |

# Greater Tomball Area Chamber of Commerce 

Financial Statements and Independent Auditors' Report for the Year Ended December 31, 2022 (Audited) (with comparative totals for 2021-Reviewed)

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# Tipton \& Company 

CERTIFIED PUBLIC ACCOUNTANTS

## INDEPENDENT AUDITOR'S REPORT

To the Board of Directors
Greater Tomball Area Chamber of Commerce
Tomball, Texas

## Opinion

We have audited the accompanying financial statements of Greater Tomball Area Chamber of Commerce (a nonprofit organization), which comprise the statement of financial position as of December 31, 2022, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Greater Tomball Area Chamber of Commerce as of December 31, 2022, and the changes in their net assets and their cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

## Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Greater Tomball Area Chamber of Commerce and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Greater Tomball Area Chamber of Commerce's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

## Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered
material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Greater Tomball Area Chamber of Commerce's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Greater Tomball Area Chamber of Commerce's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified.

## Report on Summarized Comparative Information

The 2021 financial statements were reviewed by us and our report thereon, dated April 14, 2022, stated we were not aware of any material modifications that should be made to those financial statements for them to be in conformity with accounting principles generally accepted in the United States of America. However, a review is substantially less in scope than an audit and does not provide a basis for the expression of an opinion on the financial statements. The summarized comparative information presented herein as of and for the year ended December 31, 2021, is consistent, in all material respects, with the reviewed financial statements from which it has been derived.

## Tipton: Company LLC

Tipton \& Company LLC
Certified Public Accountants
Houston, Texas
June 21, 2023

## Greater Tomball Area Chamber of Commerce Statement of Financial Position

| As of December 31, (with comparative totals for 2021) | Audited 2022 |  | $\begin{gathered} \text { Reviewed } \\ 2021 \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Assets |  |  |  |  |
| Cash and cash equivalents | \$ | 588,088 | \$ | 459,950 |
| Accounts receivable, net |  | 35,249 |  | 40,848 |
| Prepaid expenses |  | 10,098 |  | 9,835 |
| Property and equipment, net |  | 855,120 |  | 884,005 |
| Total Assets | \$ | 1,488,555 | \$ | 1,394,638 |
| Liabilities and Net Assets |  |  |  |  |
| Liabilities |  |  |  |  |
| Accrued expenses | \$ | 28,729 | \$ | 16,531 |
| Deferred revenues |  | 175,798 |  | 149,885 |
| Long-term debt |  | 527,582 |  | 573,315 |
| Deposits |  | 8,300 |  | 8,300 |
| Total Liabilities |  | 740,409 |  | 748,031 |
| Net Assets |  |  |  |  |
| Without donor restrictions |  | 748,146 |  | 646,607 |
| Total Net Assets |  | 748,146 |  | 646,607 |
| Total Liabilities and Net Assets | \$ | 1,488,555 | \$ | 1,394,638 |

# Greater Tomball Area Chamber of Commerce Statement of Activities 

| Year ended December 31, (with comparative totals for 2021) | Audited$2022$ |  | $\begin{gathered} \text { Reviewed } \\ 2021 \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Without Donor Restrictions |  |  |  |  |
| Revenue and Support |  |  |  |  |
| Membership dues | \$ | 431,425 | \$ | 395,831 |
| Special events revenue |  | 176,519 |  | 139,640 |
| Direct benefits to donors |  | $(19,129)$ |  | $(10,151)$ |
| Capital improvement campaign |  | 33,000 |  | 36,000 |
| First Friday luncheon |  | 29,402 |  | 15,452 |
| Networking Breakfast |  | 4,980 |  | 4,035 |
| Women's Committee |  | 37,823 |  | - |
| City of Tomball hotel tax revenue |  | 35,000 |  | 35,000 |
| Rental income |  | 64,624 |  | 64,624 |
| Tenent reimbursements |  | 11,182 |  | 10,635 |
| Ads and ad commission |  | 17,665 |  | 20,767 |
| Contributed nonfinancial assets |  | 40,943 |  | 47,180 |
| Interest income |  | 1,424 |  | 2,217 |
| Other income |  | 14,099 |  | 66,636 |
| Total Revenue and Support |  | 878,957 |  | 827,866 |
| Expenses |  |  |  |  |
| Program Services |  |  |  |  |
| Business resources |  | 270,070 |  | 242,698 |
| Advocacy |  | 289,561 |  | 253,513 |
| Total Program Services |  | 559,631 |  | 496,211 |
| Supporting Services |  |  |  |  |
| General and administrative |  | 100,685 |  | 104,706 |
| Fundraising |  | 117,102 |  | 127,292 |
| Total Supporting Services |  | 217,787 |  | 231,998 |
| Total Expenses |  | 777,418 |  | 728,209 |
| Change in Net Assets |  | 101,539 |  | 99,657 |
| Net Assets, Beginning of Year |  | 646,607 |  | 546,950 |
| Net Assets, End of Year | \$ | 748,146 | \$ | 646,607 |

Greater Tomball Area Chamber of Commerce
Statement of Functional Expenses

| Year ended December 31, (with comparative totals for 2021) | Program Services |  |  |  |  |  | Supporting Services |  |  |  |  |  | $\begin{gathered} \text { Audited } \\ 2022 \\ \text { Total } \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Reviewed } \\ 2021 \\ \text { Total } \\ \hline \end{gathered}$ |  |
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|  | Business Resources |  | Advocacy |  | Total Program Services |  | General and Administrative |  | Fundraising |  | Total Supporting Services |  |  |  |  |  |
| Payroll and related expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Salaries | \$ | 95,173 | \$ | 95,173 | \$ | 190,346 | \$ | 23,793 | \$ | 23,793 | \$ | 47,586 | \$ | 237,932 | \$ | 246,066 |
| Payroll taxes |  | 7,642 |  | 7,642 |  | 15,284 |  | 1,911 |  | 1,911 |  | 3,822 |  | 19,106 |  | 17,936 |
| Employee benefits |  | 13,174 |  | 13,174 |  | 26,348 |  | 3,294 |  | 3,294 |  | 6,588 |  | 32,936 |  | 39,274 |
| Total payroll and related expenses |  | 115,989 |  | 115,989 |  | 231,978 |  | 28,998 |  | 28,998 |  | 57,996 |  | 289,974 |  | 303,276 |
| Other expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Advertising |  | 2,455 |  | 2,455 |  | 4,910 |  | 2,455 |  | 17,185 |  | 19,640 |  | 24,550 |  | 24,799 |
| Bad debt |  | 19,330 |  | 19,330 |  | 38,660 |  | 19,330 |  | 19,330 |  | 38,660 |  | 77,320 |  | 86,080 |
| Bank fees |  | 1,119 |  | 1,119 |  | 2,238 |  | 4,475 |  | 4,475 |  | 8,950 |  | 11,188 |  | 7,890 |
| Board expenses |  | - |  | - |  | - |  | 8,809 |  | - |  | 8,809 |  | 8,809 |  | 6,935 |
| Building expenses |  | 100 |  | 100 |  | 200 |  | 25 |  | 25 |  | 50 |  | 250 |  | 325 |
| Computer maintenance |  | 1,736 |  | 1,736 |  | 3,472 |  | 434 |  | 434 |  | 868 |  | 4,340 |  | 4,216 |
| Contract labor |  | 26,923 |  | 26,923 |  | 53,846 |  | 6,730 |  | 6,730 |  | 13,460 |  | 67,306 |  | 1,252 |
| Depreciation |  | 12,042 |  | 12,042 |  | 24,084 |  | 3,010 |  | 3,010 |  | 6,020 |  | 30,104 |  | 30,042 |
| Dues and subscriptions |  | - |  | 3,971 |  | 3,971 |  | - |  | - |  | - |  | 3,971 |  | 2,688 |
| Employee development |  | 2,720 |  | 2,720 |  | 5,440 |  | 680 |  | 680 |  | 1,360 |  | 6,800 |  | 9,632 |
| Equipment lease |  | 4,039 |  | 4,039 |  | 8,078 |  | 1,010 |  | 1,010 |  | 2,020 |  | 10,098 |  | 9,970 |
| First Friday |  | 31,047 |  | - |  | 31,047 |  | - |  | - |  | - |  | 31,047 |  | 18,442 |
| Health committee |  | 6,918 |  | - |  | 6,918 |  | - |  | - |  | - |  | 6,918 |  | 4,859 |
| Insurance |  | 4,017 |  | 4,017 |  | 8,034 |  | 1,004 |  | 1,004 |  | 2,008 |  | 10,042 |  | 9,616 |
| Interest |  | 8,563 |  | 8,563 |  | 17,126 |  | 2,141 |  | 2,141 |  | 4,282 |  | 21,408 |  | 30,086 |
| Miscellaneous |  | 3,810 |  | 5,079 |  | 8,889 |  | 3,810 |  | - |  | 3,810 |  | 12,699 |  | 14,082 |
| Networking breakfast |  | 159 |  | - |  | 159 |  | - |  | - |  | - |  | 159 |  | 280 |
| Office supplies |  | 2,558 |  | 2,558 |  | 5,116 |  | 640 |  | 640 |  | 1,280 |  | 6,396 |  | 4,884 |
| Payroll service |  | 2,359 |  | 2,359 |  | 4,718 |  | 590 |  | 590 |  | 1,180 |  | 5,898 |  | 5,522 |
| Postage and delivery |  | 916 |  | 458 |  | 1,374 |  | 458 |  | 1,220 |  | 1,678 |  | 3,052 |  | 2,707 |
| Professional fees |  | - |  | - |  | - |  | 7,505 |  | - |  | 7,505 |  | 7,505 |  | 13,565 |
| Rent |  | 544 |  | 544 |  | 1,088 |  | 136 |  | 136 |  | 272 |  | 1,360 |  | 1,200 |
| Repairs and maintenance |  | 7,214 |  | 7,214 |  | 14,428 |  | 1,804 |  | 1,804 |  | 3,608 |  | 18,036 |  | 25,614 |
| Software |  | 2,246 |  | 2,246 |  | 4,492 |  | 561 |  | 561 |  | 1,122 |  | 5,614 |  | 4,850 |
| Special events |  | - |  | 27,489 |  | 27,489 |  | - |  | 43,097 |  | 43,097 |  | 70,586 |  | 78,595 |
| Taxes - income |  | - |  | - |  | - |  | 2,160 |  | - |  | 2,160 |  | 2,160 |  | 4,515 |
| Taxes - property |  | 5,568 |  | 5,568 |  | 11,136 |  | 1,392 |  | 1,392 |  | 2,784 |  | 13,920 |  | 13,920 |
| Telephone |  | 2,675 |  | 2,675 |  | 5,350 |  | 668 |  | 669 |  | 1,337 |  | 6,687 |  | 6,540 |
| Travel and entertainment |  |  |  | - |  | - |  | 760 |  | - |  | 760 |  | 760 |  | 760 |
| Utilities |  | 4,403 |  | 4,403 |  | 8,806 |  | 1,100 |  | 1,100 |  | 2,200 |  | 11,006 |  | 10,510 |
| Womens Committee |  | - |  | 25,964 |  | 25,964 |  | - |  | - |  | - |  | 25,964 |  | - |
| Young professionals |  | 620 |  | - |  | 620 |  | - |  | - |  | - |  | 620 |  | 708 |
| Total other expenses |  | 154,081 |  | 173,572 |  | 327,653 |  | 71,687 |  | 107,233 |  | 178,920 |  | 506,573 |  | 435,084 |
| Subtotal |  | 270,070 |  | 289,561 |  | 559,631 |  | 100,685 |  | 136,231 |  | 236,916 |  | 796,547 |  | 738,360 |
| Less: Direct benefit to donor |  | - |  | - |  | - |  | - |  | $(19,129)$ |  | $(19,129)$ |  | $(19,129)$ |  | $(10,151)$ |
| Total Expenses | \$ | 270,070 | \$ | 289,561 | \$ | 559,631 | \$ | 100,685 | \$ | 117,102 | \$ | 217,787 | \$ | 777,418 | \$ | 728,209 |

The accompanying notes are an integral part of these financial statements.

## Greater Tomball Area Chamber of Commerce Statement of Cash Flows

| Year Ended December 31, (with comparative totals for 2021) | Audited 2022 |  | Reviewed 2021 |  |
| :---: | :---: | :---: | :---: | :---: |
| Cash Flows From Operating Activities |  |  |  |  |
| Change in net assets | \$ | 101,539 | \$ | 99,657 |
| Adjustments to reconcile change in net assets to net change in operating activities: |  |  |  |  |
| Depreciation |  | 30,104 |  | 30,042 |
| Bad debt expense |  | 77,320 |  | 86,080 |
| Changes in assets and liabilities: |  |  |  |  |
| Accounts receivable |  | $(71,721)$ |  | $(73,454)$ |
| Prepaid expenses |  | (263) |  | (413) |
| Accrued expenses |  | 12,198 |  | $(1,480)$ |
| Deferred revenues |  | 25,913 |  | 6,773 |
| Total Adjustments |  | 73,551 |  | 47,548 |
| Net Change in Operating Activities |  | 175,090 |  | 147,205 |
| Cash Flows From Investing Activities <br> Purchases of property and equipment |  |  |  |  |
| Net Change in Investing Activities |  | $(1,219)$ |  | - |
| Cash Flows From Financing Activities <br> Payments on long-term debt $(45,733)$ $(37,055)$ |  |  |  |  |
| Net Change in Financing Activities |  | $(45,733)$ |  | $(37,055)$ |
| Net Change in Cash and Cash Equivalents Cash and Cash Equivalents, beginning of year |  | 128,138 |  | 110,150 |
|  |  | 459,950 |  | 349,800 |
| Cash and Cash Equivalents, end of year | \$ | 588,088 | \$ | 459,950 |
| Supplemental Disclosures: |  |  |  |  |

# Greater Tomball Area Chamber of Commerce Notes to Financial Statements 

## NOTE 1 - NATURE OF OPERATIONS AND SIGNIFICANT ACCOUNTING POLICIES

## Nature of Operations

The Greater Tomball Area Chamber of Commerce (the "Chamber") is a not-for-profit organization of citizens who are investing their time and money in a community development program working together to improve the economic, civic, and cultural fortitude of the region, community, or area. The Chamber's mission is to provide resources and foster relationships that empower businesses to prosper in Tomball and its surrounding communities.

The Chamber is supported through membership dues, contributions, rental income and other miscellaneous revenue. The Chamber conducts the following programs:

- Business resources - The Business Resources Division is dedicated to providing and promoting value added, quality networking events to the Chamber's diverse membership, by ensuring inclusion through new member mentorship programs and by presenting opportunities for personal and business growth. This division invites members to become involved in the Chamber's programs that will allow relationships to be formed and sustained through a variety of networking events.
- Advocacy - The Advocacy Division is committed to being a strong voice for the Chamber's members and the greater Tomball area community. This will be accomplished by addressing public policy issues with participation from the public, members and elected officials, and holding open discussions about issues that affect the business community including: economic development, education, workforce development, energy and healthcare.


## Basis of Accounting

The financial statements of the Chamber have been prepared on the accrual basis of accounting and accordingly reflect all significant receivables, payables, and other liabilities.

## Basis of Presentation

The Chamber reports information regarding its financial position and activities according to two classes of net assets that are based upon the existence or absence of restrictions on use that are placed by its donors: net assets without donor restrictions and net assets with donor restrictions.

- Net assets without donor restrictions are resources available to support operations and not subject to donor restrictions. The only limits on the use of net assets without donor restrictions are the broad limits resulting from the nature of the Chamber, the environment in which it operates, the purposes specified in its corporate documents and its application for tax-exempt status, and any limits resulting from contractual agreements with creditors and others that are entered into in the course of its operations. Assets restricted solely through the actions of the Board of Directors are reported as net assets without donor restrictions, board-designated.
- Net assets with donor restrictions are resources that are subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or use for a purpose specified by the donor. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Donor-restricted endowment earnings are released when those earnings are appropriated with spending policies and are used for the specified purpose.


# Greater Tomball Area Chamber of Commerce Notes to Financial Statements 

## Cash and Cash Equivalents

The Chamber considers all monies in banks and highly liquid investments with maturities of three months or less from the date of purchase to be cash and cash equivalents. The carrying values of any cash and cash equivalents are deemed to approximate their fair values because of the short maturities of those financial instruments.

## Accounts Receivable

Accounts receivable are stated at the amount management expects to collect from outstanding balances. Management provides for probable uncollectible amounts through a provision for bad debt expense and an adjustment to a valuation allowance based on its assessment of the current status of individual accounts. Balances that are still outstanding after management has used reasonable collection efforts are written off through a charge to the valuation allowance and a credit to accounts receivable. At December 31, 2022 and 2021, the allowance for bad debts was $\$ 7,021$ and $\$ 7,021$, respectively.

## Property and Equipment

The Chamber capitalizes all expenditures for property, plant and equipment in excess of $\$ 500$. Maintenance and repairs are charged to operations when incurred. Major improvements and renewals that extend the life of the asset are capitalized. Purchased property, plant and equipment are carried at cost and are depreciated using the straight-line method based on their estimated useful lives as follows:

| Buildings and improvements | 39 years |
| :--- | ---: |
| Computers and software | $3-5$ years |
| Office equipment | $5-7$ years |
| Furniture and fixtures | $5-7$ years |

## Donated Assets

Donated investments and other noncash donations are recorded as contributions at their fair values at the date of donation.

## Donated Property and Equipment

Donations of property and equipment are recorded as contributions at fair value at the date of donation. Such donations are reported as increases in net assets without donor restrictions unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as restricted contributions. Absent donor stipulations regarding how long those donated assets must be maintained, the Chamber reports expirations of donor restrictions when the donated or acquired assets are placed in service. The Chamber reclassifies net assets with donor restrictions to net assets without donor restrictions at that time.

## Deferred Revenue

Income from membership dues and subscription fees received in advance is deferred and recognized over the periods to which the dues and fees relate.

## Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make certain estimates and assumptions that affect certain reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Accordingly, actual results could differ from those estimates. The significant estimates included in the financial statements are the estimates of useful lives used for depreciating property and equipment items.

# Greater Tomball Area Chamber of Commerce Notes to Financial Statements 

## Membership Dues

Membership dues are recognized in the applicable membership period. Any unearned amounts are included in deferred revenue at the end of each accounting period.

## Donated Services

Donated services are recognized as contributions if the services (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Chamber. Many individuals volunteer their time and perform a variety of tasks that assist the Chamber with program services and fundraising events. No amounts have been reflected in the financial statements for these donated services as the recognition criteria were not met.

## Functional Allocation of Expenses

Expenses are categorized in the Statement of Activities as program services, management and general and fundraising. The Chamber's expenses are allocated on a functional basis among these benefited categories:

- Program service expenses: include direct and indirect (allocated) expenses for the various programs offered by the Chamber to fulfill member investment expectations. Expenses that can be identified with a specific program and support services are allocated directly according to their natural expenditure classification. Other expenses, that are common to several functions, are allocated to program services based on time and effort.
- Management and general expenses: include those expenses, ranging from office management to financial services, that are not directly identifiable with any other specific function but provide for the overall support and direction of the Chamber. Those expenses include the basic necessities to be an accredited, well rounded, and effective organization.
- Fundraising expenses: represent costs incurred in connection with fundraising efforts to continue the Chamber's mission. The membership dues alone are not adequate enough to accomplish the Chamber's goals; therefore, fundraising events are held to fill the gap between membership dues and total expenses.


## Income Taxes

The Chamber is operating as a not-for-profit corporation, under Section 501(c)(6) of the Internal Revenue Code, and is not subject to income taxes with the exception of unrelated business income. The Chamber conducted unrelated business activities during the current year. Therefore, the Chamber paid \$2,160 and \$4,515 for federal income taxes in the years ended December 31, 2022 and 2021, respectively.

The Chamber applies the provisions of FASB ASC Topic 740, Income Taxes, which prescribes a recognition threshold and measurement attribute for financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. Topic 740 also provides guidance on de-recognition, classification, interest and penalties, accounting in interim periods, disclosures and transition. As of December 31, 2022 and 2021, no uncertain tax positions were identified.

## Leases

From time to time the Chamber enters into contracts to lease office equipment. At contract inception, the Chamber determines if an arrangement contains a lease and recognizes right-of-use (ROU) assets and lease liabilities for leases with terms greater than twelve months. Leases with an initial term of twelve months or less and immaterial leases with obligations of less than $\$ 15,000$ are not recognized in the statement of financial position.

# Greater Tomball Area Chamber of Commerce Notes to Financial Statements 

## Advertising Cost

Advertising costs are expensed when incurred. Advertising costs for the years ended December 31, 2022 and 2021 amounted to $\$ 24,550$ and $\$ 24,799$, respectively.

## Newly Adopted Accounting Pronouncements

In September 2020, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2020-07, Not-for-Profit Entities (Topic 958): Presentation and Disclosures by Not-for-Profit Entities for Contributed Nonfinancial Assets. The ASU requires a not-for-profit organization to present contributed nonfinancial assets as a separate line item in the statement of activities and changes in net assets, apart from contributions of cash or other financial assets. It also requires a not-for-profit organization to disclose contributed nonfinancial assets recognized within the statement of activities and changes in net assets disaggregated by category that depicts the type of contributed nonfinancial assets and includes additional disclosure requirements for each category of contributed nonfinancial assets recognized. The Chamber adopted the new guidance effective January 1, 2022. There was no significant impact as a result of the implementation.

In February 2016, the FASB issued ASU No. 2016-02, Leases (Topic 842). The ASU requires most leases to be recognized on the statement of financial position as lease assets and lease liabilities and requires both quantitative and qualitative disclosures regarding key information about leasing arrangements. The Chamber adopted the new guidance effective January 1, 2022. There was no significant impact as a result of the implementation.

## NOTE 2 - LIQUIDITY

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of December 31, 2022, comprise the following:

Financial assets:
Cash and cash equivalents \$588,088
Accounts receivable, net 35,249

Financial assets available to meet cash needs for
general expenditures within one year
\$623,337
For purposes of analyzing resources available to meet general expenditures over a 12 -month period, the Chamber considers all expenditures related to its ongoing program activities, as well as the conduct of services undertaken to support those activities, to be general expenditures. None of the financial assets are subject to donor or other contractual restrictions that make them unavailable for general expenditure within one year of the statement of financial position date. The Chamber sets a goal of having financial assets on hand to meet a minimum of 90 days of normal operating expenses, which are, on average, around $\$ 56,000$. As part of its liquidity management, the Chamber has a policy to structure its financial assets to be available as general expenditures, liabilities, and other obligations become due.

## NOTE 3 - CONCENTRATION OF CREDIT RISKS

The Chamber maintains its cash balances in a local bank. These balances are insured by the Federal Deposit Insurance Corporation (FDIC) up to $\$ 250,000$. Management periodically assesses the financial condition of the financial institutions and believes that any possible credit risk is minimal. As of December 31, 2022 and 2021, the Chamber had approximately $\$ 338,000$ and $\$ 210,000$, respectively, of cash balances that were not insured by the FDIC. The Chamber has not experienced any losses in such accounts and believes the risk of future loss is mitigated by monitoring the balances and the financial institutions where the cash is deposited.

## Greater Tomball Area Chamber of Commerce Notes to Financial Statements

## NOTE 4 - PROPERTY AND EQUIPMENT

As of December 31, 2022 and 2021, property, plant and equipment consisted of the following:

|  | Audited <br> 2022 | Reviewed <br> 2021 |
| :--- | ---: | ---: |
| Building and improvements | $\$ 1,112,383$ | $\$ 1,112,383$ |
| Computers and software | 17,517 | 17,517 |
| Office equipment | 14,321 | 13,102 |
| Furniture and fixtures | 17,990 | 17,990 |
| Land | 145,000 | 145,000 |
| Total property and equipment, gross |  |  |
| Less: Accumulated depreciation | $1,307,211$ | $1,305,992$ |
|  | $(452,091)$ | $(421,987)$ |
| Total property and equipment, net | $\$ 855,120$ | $\$ 884,005$ |

Depreciation expense charged to operations for the years ended December 31, 2022 and 2021 was $\$ 30,104$ and $\$ 30,042$, respectively.

## NOTE 5 - RENTAL INCOME

From time to time the Chamber enters into contracts to lease office space to lessees. As the lessor, the Chamber is required to first determine whether the lease is an operating lease or a finance lease. A finance lease is one in in which the risks and rewards inherent in the asset are transferred to the lessee. An operating lease is one in which the risks and rewards inherent in the asset are not transferred to the lessee. Only finance leases are required to be capitalized on the statement of financial position.

The Chamber leases office space to three other organizations as follows and has determined that these leases are operating leases:

|  | Current monthly <br> rent | Lease initiation | Lease <br> expiration | Lease renewal | Renewal <br> expiration |
| :--- | :---: | :---: | :---: | :---: | :---: |
| TEDC | $\$ 1,506$ | $9 / 1 / 2008$ | $10 / 31 / 2013$ | $11 / 1 / 2013$ | $10 / 31 / 2018$ |
|  |  |  |  | $11 / 1 / 2018$ | $10 / 31 / 2023$ |
| TRHF | $\$ 3,729$ | $11 / 1 / 2012$ | $10 / 31 / 2017$ | $11 / 1 / 2017$ | $10 / 31 / 2022$ |
| TRHF | $\$ 3,869$ | $11 / 1 / 2017$ | $10 / 31 / 2022$ | $11 / 1 / 2022$ | $10 / 31 / 2024$ |
| Envirocon | $\$ 150$ | $4 / 1 / 2016$ | $3 / 31 / 2020$ | $4 / 1 / 2020$ | $3 / 31 / 2024$ |

For the years ended December 31, 2022 and 2021, rental income was $\$ 64,624$ and $\$ 64,624$, respectively.
Future minimum rentals expected to be collected are as follows:
For the years ending December 31,

| 2023 | $\$ 63,288$ |
| ---: | ---: |
| 2024 | 39,140 |
| 2025 | - |
| Total | $\$ 102,428$ |

# Greater Tomball Area Chamber of Commerce Notes to Financial Statements 

## NOTE 6 - LEASE AGREEMENTS

The Chamber has entered into noncancelable operating leases that expire in 2024 and 2026. For the years ended December 31, 2022 and 2021, the total rental expense under these leases was $\$ 11,458$ and $\$ 11,170$, respectively. The Chamber's lease arrangements are not recognized in the statement of financial position as the total obligation is less than $\$ 15,000$. Future minimum lease payments are as follows:

For the years ending December 31,

| 2023 | 6,651 |
| :---: | ---: |
| 2024 | 2,749 |
| 2025 | 1,969 |
| 2026 | 492 |
| Thereafter | - |
| Total | $\$ 11,862$ |

## NOTE 7 - LONG-TERM DEBT

The Chamber had a note payable due in monthly installments to a financial institution for an office building in the amount of $\$ 6,729$ for 83 months beginning January 10, 2010 through November 10, 2016. This note was secured by the Quinn Road office building, with interest at 5\% through October 9, 2021. On December 10, 2016, a balloon payment of any unpaid principal and interest became due and payable, at which time the loan was modified to require monthly installments of $\$ 5,595$ at the same interest rate and terms and to become due and payable on December 10, 2023. Effective October 10, 2021, the interest rate was modified to $4 \%$, requiring the same monthly installments and due date. The Chamber intends to refinance the debt.

As of December 31, 2022 and 2021, the balance was $\$ 527,582$ and $\$ 573,315$, respectively. Future scheduled maturities of the note payable are as follows:

For the years ending December 31,
2023 \$ 527,582

Total
\$527,582

## NOTE 8 - CONCENTRATIONS

For the years ended December 31, 2022 and 2021, respectively approximately fifty-one percent (51\%) and fortyeight percent (48\%) of the Chamber's total revenue and support came from membership dues.

The Chamber conducts its operations solely in the greater Tomball area, and, therefore, is subject to risks from changes in local economic conditions. A downturn in the local economy could cause a decrease in membership dues and revenue.

## Greater Tomball Area Chamber of Commerce <br> Notes to Financial Statements

## NOTE 9 - CONTRIBUTED NONFINANCIAL ASSETS

For the years ended December 31, 2022 and 2021, the Chamber's contributed nonfinancial assets consist of the following:

|  | 2022 | 2021 |
| :--- | ---: | ---: |
| Advertising | $\$ 22,720$ | $\$ 25,270$ |
| Repairs and maintenance | 6,600 | 6,600 |
| Supplies | 3,500 | 6,750 |
| Venues | 5,300 | 5,300 |
| Miscellaneous | 2,823 | 3,260 |
| Total contributed nonfinancial assets | $\$ 40,943$ | $\$ 47,180$ |

Contributed advertising and repairs and maintenance are used in the Chamber's administrative activities. Contributed supplies are used in the Chamber's fundraising activities. Contributed venue costs are used in the Chamber's program activities and fundraising activities. Other miscellaneous donated assets are used across all Chamber activities. All contributed nonfinancial assets are valued at fair market value at the date of donation.

## NOTE 10 - SUBSEQUENT EVENTS

Management has evaluated subsequent events through June 21, 2023, the date the financial statements were available to be issued. No events were identified that are required to be disclosed or would have a material impact on reported net assets or changes in net assets.

# Greater Tomball Area Chamber of Commerce 2023 BOARD OF DIRECTORS 

CHAIR OF THE BOARD<br>Shane Boatman*<br>Boatman Construction<br>27905 Commercial Park Rd., Ste. 100<br>Tomball, TX 77375<br>281.516.9826<br>713.539 .0176 cell<br>srboatman@boatmanconst.com

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Immediate Past Chairman of the Board
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## Dyanna McCoy

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## Request for Taxpayer Identification Number and Certification

 - Go to www.irs.gov/Formw9 for instructions and the latest information.Give Form to the requester. Do not send to the IRS.


## Part 1 Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For Indlividuals, thls is generally your soclal security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Instructions for Part I, later. For other entities, it is your employer identification number ( $\mathbf{E}$ (IN). If you do not have a number, see How to get a TIN, later.
Note: If the account is in more than one name, see the Instructions for line 1. Also see What Name and Number To Glve the Requester for guidelines on whose number to enter.


## Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am walting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (iRS) that I am subject to backup withholding as a result of a fallure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withhoiding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out Item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report ail interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest pald, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dlvidends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.


Sectlon references are to the Internal Revenue Code unless otherwise noted.
Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislatlon enacted after they were publlshed, go to www.irs.gov/FormW9.

## Purpose of Form

An individual or entity (Form $W$-g requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoptlon taxpayer identification number (ATIN), or employer identification number ( $E / N$ ), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)
funds)
- Form 1099-MISC (varlous types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and thlrd party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident allen), to provide your correct TIN.

If you do not return Form $W$-9 to the requester with a TIN, you might be subject to backup withhoiding. See What is backup withholding, later.

