

# TOMBALL

ECONOMIC DEVELOPMENT CORP.

**TO:** Honorable Mayor and City Council

**FROM:** Kelly Violette  
Executive Director

**MEETING DATE:** February 15, 2021

**SUBJECT:** Kinsley Armelle

**ITEM TYPE:** Action

---

Kinsley Armelle is a family-owned e-commerce custom jewelry manufacturer that was founded in 2016. Kinsley Armelle's corporate headquarters is currently located at 20008 Champion Forest Dr., Ste 602 in Spring, Texas.

Per the attached request letter, Steven Habel, Founder and Managing Member of Kinsley Armelle, the company proposes to relocate its corporate headquarters to an approximately 25,200 square foot office/warehouse facility located at 21255 Spell Circle in the Tomball Busines & Technology Park. The company proposes to lease the building and plans to expend approximately \$400,000.00 in capital improvements.

In conjunction with the relocation, Kinsley Armelle will relocate 16 employees to Tomball and anticipates adding an additional 14 new jobs over the next 2 years.

An economic impact analysis is included with the agreement to show the impact of this project on Tomball's economy. The proposed incentive is \$45,000.00, based upon \$1,500.00 per job relocated/created.