

**RESOLUTION AUTHORIZING THE ISSUANCE OF A NEW HOTEL/MOTEL “36” PLENARY RETAIL CONSUMPTION LICENSE TO SERENA ENTERPRISES, LLC FOR PREMISES KNOWN AS LATITUDE SUITES TINTON FALLS**

**WHEREAS**, Resolution R-24-209 of the Borough Council has authorized the award of a new hotel/motel “36” plenary retail consumption license to Serena Enterprises, LLC (“Serena”), the operator of the hotel known as Latitude Suites Tinton Falls (“Hotel”), which is located at 3 Centre Plaza, Tinton Falls, New Jersey; and

**WHEREAS**, the bidder has applied for License Number 1336-36-019-001 for the term December 4, 2024 through June 30, 2025 under the name Serena Enterprises, LLC as permitted by N.J.S.A. 33:1-1 et seq.; and

**WHEREAS**, the annual license fee of \$2,500.00 was paid for the license in accordance with the Code of the Borough of Tinton Falls; and

**WHEREAS**, the Borough Council desires to authorize the issuance of this new license effectively January 1, 2025.

**NOW THEREFORE, BE IT RESOLVED** by the Tinton Falls Borough Council that the application by Serena Enterprises, LLC for a new hotel/motel “36” plenary retail consumption license with License Number 1336-36-019-001 is hereby approved for the term December 4, 2025 through June 30, 2025 and the license is authorized to be issued.

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Risa Clay, Council President

**BOROUGH OF TINTON FALLS COUNCIL**

Council Member	Moved	Second	Ayes	Nays	Absent	Abstain
Mrs. Clay						
Dr. Dobrin						
Mr. Nesci						
Ms. Buckley						

**CERTIFICATION**

I, Doreen D’Annunzio, Deputy Borough Clerk of the Borough of Tinton Falls, hereby certify the foregoing to be a true copy of a resolution adopted by the Tinton Falls Borough Council at their meeting held December 3, 2024.

WITNESS, my hand and the seal of the Borough of Tinton Falls this 3rd day of December 2024.

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Doreen D’Annunzio  
Deputy Borough Clerk