

Agreement for Event Planning Services for Blessing of the Fleet  
And Social Media Management Services/Public Relations for the  
**Town of Thunderbolt, Georgia**

This agreement is made and entered into by and between The Town of Thunderbolt, whose address is 2821 River Drive, Thunderbolt, GA 31404 ("Client"), and Simply Savannah Marketing ("Simply Savannah Marketing"), whose address is 108 Bordeaux Ln., Savannah, GA 31419.

**1. Services.**

a. Simply Savannah Marketing will provide the Client with event planning services for The Town of Thunderbolt Blessing of the Fleet on (2025 date TBA), along River Drive. The client agrees to hire Simply Savannah Marketing as an independent contractor for the sole purpose of advising and consulting for the planning and execution of this event. At all times during the course of this contract, the Client retains all decision-making power and responsibility for the final execution of the event.

b. Simply Savannah Marketing will provide social media management for a period of twelve (12) months beginning January 1, 2026, to December 31, 2026, for the Town of Thunderbolt. Social media management includes The Town of Thunderbolt and Blessing of the Fleet pages, town public relations, press releases, and retainer fees along with website hosting fees

**2. Payment terms and conditions.** All fees are quoted in and shall be paid in USD (United States dollars). Invoices must be paid via QuickBooks or by check to Simply Savannah Marketing. All fees are nonrefundable.

**3. Payment schedule**

a. Event Planning Services Blessing of the Fleet and Social Media Management for the Town of Thunderbolt for a twelve (12) month term. (\$46,000)

I. Before or upon signing this contract, the Client agrees to pay Simply Savannah Marketing \$4,600. This deposit constitutes 10 percent (10%) of the total event organizer service fees of \$46,000 as recited above.

II. Before April 1, 2026, or one day before the Blessing of the Feet Event if it is postponed, whichever comes later, the Client agrees to pay Simply Savannah Marketing any and all additional approved project expenses, plus fees for managing social media and public relations pertaining to the Town of Thunderbolt. There is a \$100 late fee per diem for every ten (10) day period that this payment is past due.

III. Schedule of 2026 Payments:

A. Upon signing: \$4600

B. \$3450 due on the 5th of each month, January through December

V. It is recognized that the entire festival expenses are anticipated to be approximately \$70,000, and Simply Savannah Marketing is expected via sponsorship to cover the majority of costs of said festival. The expected expenses in addition to the \$45,000 to be paid to Simply Savannah Marketing will include but not be limited to Stage Rental, Live Radio Broadcast, Sound System, Trolley Rental, Event Signage & Flyers, and Special Event Permit Application. Portable Toilets, Medical Tent, Bishop Fee, Social Media Paid Promotion, Digital TV/Radio Advertising, event insurance, and Town costs for overtime expenses of employees before, during, and after the event. Any money secured over the amount of festival-related costs born by the Town of Thunderbolt will remain with the Town of Thunderbolt to be used for public good (park upgrades, other events for residents, and the like).

**4. Event vendors.** The Client agrees to hire event vendors who are licensed in their fields and who are insured.

**5. Contract term.** Both parties agree that the term of this Agreement shall begin when the Client's deposit has cleared through the bank and shall end when the event services are complete.

**6. Liability.** The Client assumes all liability for the event and is responsible for obtaining event insurance coverage at the Client's discretion.

**7. Image release** The client agrees that Simply Savannah Marketing may use images from the event for display, advertising, website, blog, magazine submissions, and any other means of promotion of Simply Savannah Marketing's business, and Simply

Savannah Marketing has the right to alter the images. The client waives any right to payment, royalties, or any other consideration for the use of the images. The client waives the right to inspect or approve the finished product, including a written or electronic copy, wherein the Client's likeness appears. Simply Savannah Marketing is hereby held harmless and released and forever discharged from all claims, demands, and causes of action which Clients, their heirs, representatives, executors, administrators, or any other persons acting on Clients behalf or on behalf of the Clients' estates have or may have by reason of this authorization.

**8. Indemnification.** All debts, obligations, and liabilities of the Client (the Indemnitor), whether arising in contract, tort, or otherwise, will be solely the debts, obligations, and liabilities of the Client, and Simply Savannah Marketing shall not be obligated for any such debt, obligation, or liability of the Client solely by reason of being an independent contractor for the hired event or task.

**9. Force majeure.** Neither party will be held responsible if the fulfillment of any terms or provisions of this Agreement is delayed or prevented by acts of God, fires, floods, explosions, riots, wars, hurricanes, or any events beyond the reasonable anticipation and control of the Party whose performance is affected thereby.

**10. Confidentiality.** Simply Savannah Marketing agrees not to disclose private, confidential information obtained from the Client to anyone.

**11. Amendments.** This agreement contains the entire understanding of the parties with respect to all matters referred to herein and may not be changed, amended, modified, or waived orally but only by a written agreement signed by the party against whom enforcement of any waiver, change, modification, or amendment is sought. This agreement shall be construed under the laws of the State of Georgia.

**12. Disputes.** All parties agree that any disputes will be resolved in Chatham County of Georgia, United States of America. All parties agree to avoid litigation and to settle differences with an agreed-upon mediator.

The parties have executed this agreement on December 9, 2026.

**Mayor Dana Williams**  
**The Town of Thunderbolt, Georgia**

**Marianne Ganem-Poppell**  
**Simply Savannah Marketing**