

The Road to 2020

Thurston County

Linda McKinnie

Tenino Timberland Library Manager

Timberland Regional **LIBRARY**



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Why Do We Do a Census?

Article 1, Section 2

US Constitution

The actual Enumeration shall be made within three Years after the first Meeting of the Congress of the United States, and within every subsequent Term of ten Years, in such a manner as they shall by Law direct.



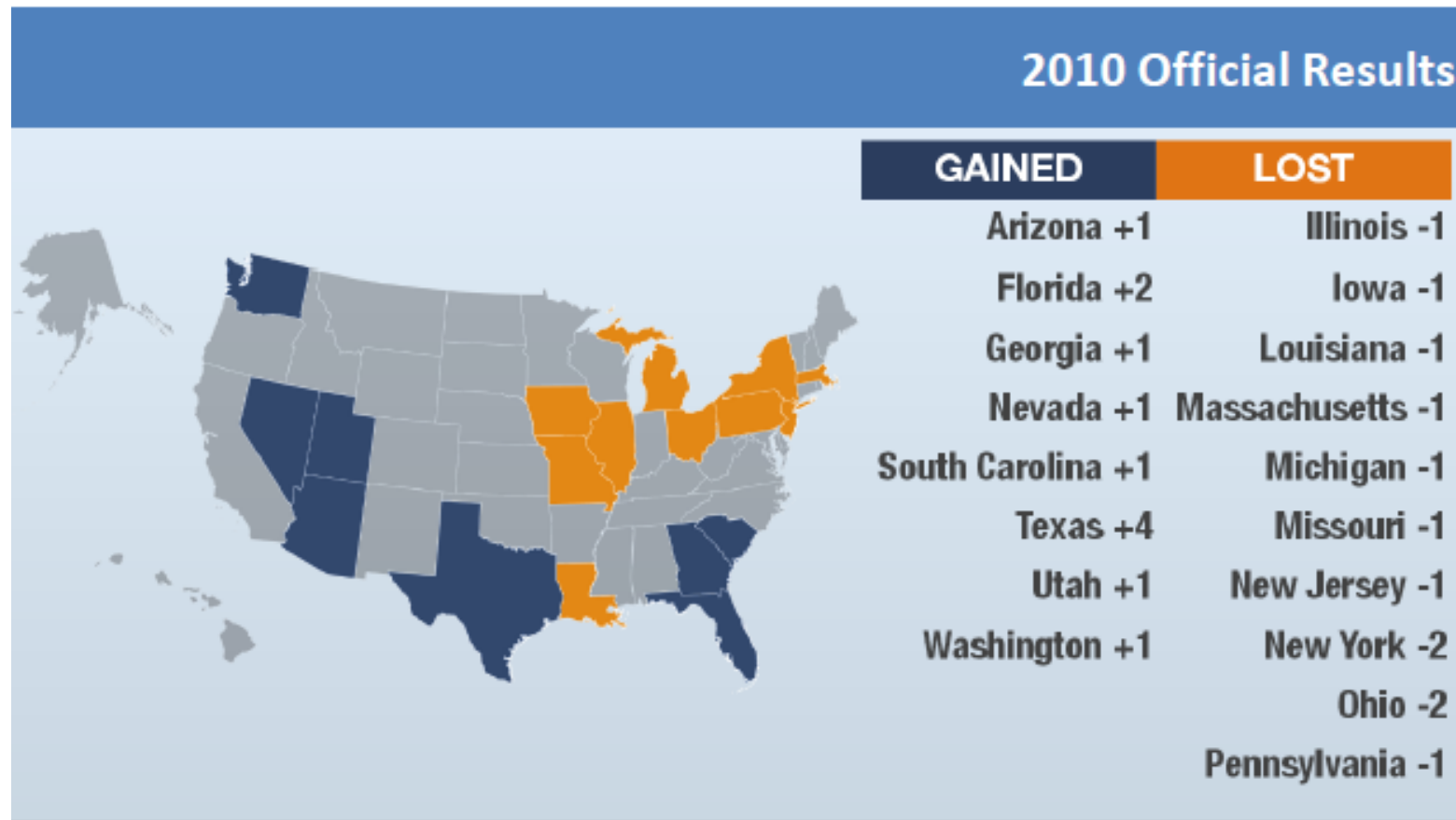
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US House of Representatives

435 Total Representatives | 10 Representatives in Washington



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Federal Funding

More than \$674 BILLION each year

- ✓ State Libraries
- ✓ Medicaid
- ✓ SNAP/WIC
- ✓ Head Start
- ✓ Section 8 Housing
- ✓ School Lunch Program
- ✓ Transportation Planning
- ✓ Student Loans/Pell Grants



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Washington State Funding

Total Federal Aid*	\$11,191,122
Federal Aid as % of General Revenue*	29.2%
Ranking %*	33
Aid Per Capita*	\$1,586

* Source: U.S. Census Bureau, 2014 Annual Survey of State and Local Finances; aggregated by Ballotpedia

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Other Uses of Census Data

- ✓ State legislative districts, school districts, voting precincts
- ✓ State, local, and Tribal governments planning decisions
- ✓ Business and nonprofit decisions (where to locate, size of market)
- ✓ Local trends
- ✓ Population benchmarks



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What's New for 2020

Easier to Self-Respond

- ✓ Internet
- ✓ Toll-free Number
- ✓ Paper



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Key Dates

12 March 2020	Online Portal Opens
30 March 2020	Service-Based Enumeration
1 April 2020	CENSUS DAY!
April 2020	Group Quarters Enumeration
April-June 2020	Non-response Follow Up Quality Control
31 Dec 2020	Results delivered to the president
31 Mar 2021	Results delivered to the states

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What Do We Ask?

1. Address and Rent/Own
2. Phone Number
3. Number of People at Address
4. Name
5. Sex
6. Age & Date of Birth
7. Race
8. Hispanic, Latino, or Spanish Origin
9. Whether Someone Lives Elsewhere
10. Relationship to Respondent



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How It Will Work

WHAT YOU WILL RECEIVE IN THE MAIL

On or between	You'll receive:
March 12–20	An invitation to respond online to the 2020 Census. (Some households will also receive paper questionnaires.)
March 16–24	A reminder letter. If you haven't responded yet:
March 26–April 3	A reminder postcard.
April 8–16	A reminder letter and paper questionnaire.
April 20–27	A final reminder postcard before we

follow up in person.

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Private & Confidential

- ✓ Only aggregate data reported
- ✓ Personal identifying information cannot be released for 72 years
- ✓ Prohibited by law from releasing personal information to any person or organization (USC, Title 13)
- ✓ Life-time oath by all Census Bureau employees
- ✓ Penalties for wrongful disclosure: up to five years imprisonment and/or a fine of \$250,000



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Hard-to-Count Populations

- ✓ Children younger than 5
- ✓ Seniors
- ✓ People who are homeless
- ✓ Migrant workers
- ✓ Renters
- ✓ Foreign-born & immigrants
- ✓ Low internet access areas



Photo by [Sandeep Kr Yadav](#) on [Unsplash](#)

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We're Hiring!

- Temporary Positions
 - ✓ Census Takers
 - ✓ Recruiting Assistants
 - ✓ Office Staff
- Requirements
 - ✓ Be at least 18
 - ✓ Be a US Citizen
 - ✓ Have an Email Address
 - ✓ Have a Social Security Number
- Jobs do not count against TANF and other Federal benefits programs



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Apply Now

www.2020census.gov/jobs

www.usajobs.gov

Recruiting Hotline
1-855-JOB-2020



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Thank you!



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