

# Tenino Farmers Market

Saturdays 10am to 3pm | May thru September



Market Season, 2021

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CITY OF TENINO

Tenino City Council;

The Tenino Farmers Market is requesting your consideration to approve the use of Olympia Street for our 2021 market season and to waive the Special Event fee. This would include the Market having the use of the street for Oregon Trail Days. We thank the City Council and appreciate that you approved our request for the past four years.

Tenino Farmers Market staff are responsible for posting the street closure signs every market Saturday, requiring no assistance from city staff. We have taken responsibility to store and place redirection signs for access to O Bee Credit Union.

We had 21 markets in 2020 with 27 vendors. The average customer attendance was 378. It was a challenging year to meet all of the COVID-19 requirements, but we persisted and succeeded. The Market Facebook Page has over 4,000 'likes', and our weekly live videos were a huge draw for the market. We had more farmers this season, but enough variety to keep them all selling well. This has benefitted the market vendors and the city businesses.

Our total vendors and annual sales have increased every year since being on Olympia Street. In 2020 our vendor sales exceeded \$75,000.

We are excited that we grow and improve every year. We are appreciative of the City of Tenino for creating this space for us and helping us to be successful. This will be our 17<sup>th</sup> year. With increased visibility and advertising, we continue to attract many and new visitors to the Tenino area.

Timberland Bank increased their sponsorship, allowing the market to provide more of the \$4 coupons to promote healthy food choices for low income customers, and to all children who visit the market. The market also participates in the WIC and Senior Farmers Market Nutrition Programs, and we accept and provide matching dollars for SNAP/EBT cards. These programs have grown every year.

Thank you for your consideration to our request. We look forward to the upcoming market season and the continued support of the city.

Respectfully,

Sherry Ritter Bachmann, Tenino Farmers Market Board Secretary



Established 2005