

## David Watterson

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**From:** George Sharp <gsharp@thurstonedc.com>  
**Sent:** Tuesday, March 19, 2024 4:04 PM  
**To:** mayorofbucoda@scattercreek.com; Kiersten; Kevin Bray; k.hangartner@comcast.net; diaweaver@comcast.net; George Johnson; tamij; mayorofrainier@fairpoint.net; 'CherylP363@gmail.com'; David Watterson; Jessica Reeves Rush; liner@yelmwa.gov; Joe DePinto; Jennifer Ferguson; Donna Taylor Mayo; jenny@teninoarts.org  
**Subject:** Back cover of Experience Olympia and Beyond Visitor Guide Advertisement Idea and opportunity  
**Attachments:** STEDI EOB Visitor Guide Backpage Draft Concept.docx  
**Importance:** High

Hi Mayor Gordon, Kiersten, Kevin, Kathy, Diane, George, Tami, Mayor Shaw, Cheryl, Mayor Watterson, Jessica, Line, Mayor DePinto, Jennifer, Donna and Jenny:

Experience Olympia and Beyond has the back cover of the visitor guide available and Jeff Bowe and I brainstormed an idea to promote the STEDI Communities Festivals and Events and market them together.

The total cost is \$4,257 for the ad and I was hoping the STEDI communities and festivals and events could use some of their lodging tax or other funds to participate in the advertisement and tell me what tourism focused festivals and events each community would want listed. Based on the list you provide we will check and see if they can also contribute financially to the advertisement.

I am asking if Bucoda, Grand Mound, Rainier, Rochester, Tenino and Yelm communities, Chambers, We Love Rainier, Bucoda Improvement Club, Tenino Arts and Festivals and Events if they can financially participate in the cost of the advertisement.

Experience Olympia and Beyond will design the advertisement for free.  
With the digital version of the guide, each community and festival will have a link to either their page on [www.experienceolympia.com](http://www.experienceolympia.com) or their festival event site.

Attached is the copy proposed for the advertisement.

The EDC will invoice each community, chamber and festival or event for their share and then pay Experience Olympia with one check.

Please let me know what you think or if you have any questions or suggestions 360-878-3835.

Thanks,  
George

**George Sharp CLEP (Certified Live Event Planner)**

Rural Program Manager

Thurston Economic Development Council

