

## John Millard

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**From:** Michael Cade <mcade@thurstonedc.com>  
**Sent:** Tuesday, November 24, 2020 10:27 PM  
**To:** Rick Walk; gsmith@ci.lacey.wa.us; Mike Reid; John Doan; Jennica Machado; SamG (SamG@portolympia.com); Michael Grayum; John Millard  
**Subject:** FW: Please Join Us: TIF for Jobs Coalition – Legislative Advocacy Campaign Virtual Kick Off 12/14/20 9:00 am  
**Importance:** High

Folks,

I thought I would send this out to you all for situational awareness. TIF is concept that WA Economic Development Association (WEDA) has been promoting. I know some of you are interested in this mechanism. I will most likely be participating in this – and am currently scheduling my time to support WEDA in this upcoming legislative session and the effort for TIF. Please do NOT hesitate to let me know of your interests and concerns.

Thank you  
MC

## Michael Cade

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**From:** Suzanne Dale Estey <suzanne@wedaonline.org>  
**Sent:** Tuesday, November 24, 2020 7:04 PM  
**To:** Suzanne Dale Estey <suzanne@wedaonline.org>  
**Cc:** Mike Bomar <mbomar@portvanusa.com>; Gary Ballew <GBallew@greaterspokane.org>; Jennifer Ziegler <jennifer@zieglervgov.com>; Carey Sheffield -WEDA <carey@wedaonline.org>  
**Subject:** Please Join Us: TIF for Jobs Coalition – Legislative Advocacy Campaign Virtual Kick Off 12/14/20 9:00 am  
**Importance:** High

***Please forward this message to those you think might be interested***

Good evening, Team WEDA –

With the historic and unprecedented economic recession provoked by the COVID-19 pandemic devastating communities, businesses and families, we need tools and resources to recover. Authorizing Tax Increment Financing (TIF) is one critical action Washington State lawmakers can take in the 2021 legislative session to help communities across the state recover, grow construction jobs and catalyze the growth of additional jobs, spark re-investment and foster vibrant communities.

**A Bit About TIF:** TIF captures a property's appreciated value by using its increased property taxes to finance infrastructure improvements that benefit a designated area. Local jurisdictions that use TIF benefit from improved public infrastructure, increased economic development, and local job growth. *Washington state is missing out on TIF, which disadvantages us from a competitiveness standpoint. In fact, 48 other states and Washington, D.C. have successfully implemented some form of TIF.* Previous attempts to authorize using state property tax revenue in Washington to finance developments through TIF were struck down due to constitutional constraints. However, a carefully structured TIF program can withstand constitutional challenges and will provide a critically needed economic development tool for local governments and communities.

**A Coalition Supporting TIF is Building:** Advocates from the Association of Washington Cities, Washington Public Ports Association, Washington Economic Development Association and NAIOP, among other organizations, have been working on a strategy and legislative approach that addresses prior concerns and helps address the current dire need for economic development tools which would help spark economic recovery. Our approach to TIF does not raise property taxes on residents but allows new development to pay for much-needed public infrastructure.

**Join the TIF for Jobs Coalition:** Momentum is building for the passage of TIF legislation, and *we need your help.* Please help us secure this crucial economic development funding engine by joining the TIF for Jobs Coalition. The TIF for Jobs Coalition is emerging as a broad and diverse statewide coalition of advocates for passage of a TIF bill in the 2021 legislative session. **If your organization officially supports this pursuit, please email Suzanne Dale Estey, Executive Director of the Washington Economic Development Association at [suzanne@wedaonline.org](mailto:suzanne@wedaonline.org) and add your organization to the growing list of TIF for Jobs supporters.** You can also join us at our advocacy campaign kickoff:

*Please join us*

**TIF for Jobs Coalition Virtual Advocacy Campaign Kick Off**

Monday, December 14, at 9:00 am

Via Zoom

*If you would like to join the event, please email Suzanne at WEDA through [suzanne@wedaonline.org](mailto:suzanne@wedaonline.org) and you will be added to the event appointment.*

**Communications Plan & Advocacy Tools:** The TIF for Jobs coalition will have a webpage on WEDA's newly redesigned website ([www.wedaonline.org](http://www.wedaonline.org)), and we will use an online advocacy platform to foster a strong and unified voice supporting the TIF bill prior to and through the 2021 legislative session. We will also have monthly advocacy coordination virtual meetings for the TIF for Jobs coalition you are welcomed to join. Just let Suzanne at WEDA know if you would like to be added to those.

Thank you for all that you are doing to help our state respond and recover to the COVID-19 crisis.

Happy Thanksgiving!

Suzanne

Suzanne Dale Estey  
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Washington Economic Development Association  
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[www.wedaonline.org](http://www.wedaonline.org) – **Check out our newly redesigned website!**

