

# **City of Tenino Creative District Executive Summary**

(To be included with the City of Tenino application for Certification  
as a Washington State Arts Commission Creative District)

On January 9, 2018 Tenino adopted Resolution 2018-01, and was the first City in Washington to act on the new Washington State Arts Commission Creative Districts Program.

In January 2019 City of Tenino Mayor Wayne Fournier convened the Tenino Creative District Taskforce to prepare the application to become a Washington State Arts Commission Certified Creative District. The Taskforce spent the first five months of 2019 meeting as a group as well as with the community stakeholders and partners, researching and utilizing the Washington State Arts Commission Creative District Community Readiness Toolkit, Application Guidelines and Pre-Application Checklist. Representatives of the Taskforce conducted a site visit with Annette Roth, Washington State Arts Commission Creative District Program Manager in May 2019. The information was shared with the community and the Tenino City Council. Representatives of the Taskforce conducted a site visit with Annette Roth, Washington State Arts Commission Creative District Program Manager in May 2019 to review the proposed district boundaries and information prepared from the Readiness Toolkit and application guidelines. The taskforce finalized their information collection in preparation to apply for certification and created this executive summary to present to Tenino City Council for approval. The Council approved at its June 11, 2019 Council meeting the Tenino Creative District Executive Summary and to apply for Certification with the Washington State Arts Commission.

The official name of the Creative District is: Tenino Creative District

The Creative District Boundaries will begin at the corner of Sussex and McArthur streets and extend to the corner of Sussex and Hayden Street. The boundary will include all of Tenino City Park, Quarry House, Quarry Pool and the Tenino Depot Museum, and Tenino High School. See Map. The City will update its Resolution 2018-01 to include the new boundary.

The Tenino Creative District shall be organized and operated by the City of Tenino.

The City Clerk-Treasurer will provide administrative support and coordinate logistical support of the Creative District.

The City Clerk-Treasurer will be supported through contracts with the Thurston Economic Development Council, Experience Olympia & Beyond and SCJ Alliance. It is estimated that the Clerk-Treasurer will spend 5% or 8 hours per month. The others supporting the Creative District are estimated to provide up to 60 hours per month. It is anticipated the Creative District will also be supported by the Tenino Area Chamber of Commerce, the Tenino Creative District Taskforce, other non-profit and for profit organizations and an official City Commission to be developed at a later date.

## **The goals of the Creative District are**

### **Short Term:**

1. Encourage and coordinate Creative Industries entrepreneurs and organizations to work together in as many ways as possible including Co-op opportunities, Makers Faire, SW Washington Agriculture and Innovation Park, placing products in local businesses, tours, cross promotion of each other and identify available commercial space for creative entrepreneurs.
2. Host workshops on how to start and run a Creative Industry-Artisan business.
3. Market Tenino as a Creative District Area.

### **Long Term:**

1. Brand Tenino as an Artisan Community by creating place-making opportunities for artists in the community and showcasing local artisans and their work.
2. Rehabilitate existing infrastructure and encourage the development of spaces for Artisans (Creative Industries) to work and show/sale their products and services.
3. Encourage and hold workshops for Creative Industry-Artisan Business and the public.

The Tenino Creative District will be funded by the City of Tenino, the Washington State Arts Commission Creative District Grant, donations, fundraising and grants. The budget for 2019-2020 is \$14,772.00 The budget detail is the following:

<b>Tenino Creative District 2019-2020 Budget</b>	
<b>Income</b>	
City of Tenino Cash Match	\$ 2,500.00
In-kind Match-City of Tenino Staff time out of existing budget, meeting space, signage, supplies	\$ 2,500.00
Washington State Arts Commission	\$ 5,000.00
Fundraising	\$ 100.00
In-Kind -Volunteers supporting Tenino Creative District Implementation 100 hours x \$31.72 Volunteer Rate	\$ 3,172.00
in-kind- Meeting room use for Taskforce and Open Houses	\$ 500.00
In-kind- Venues for displays, classes, workshops	\$ 1,000.00
Work done under current contracts with Experience Olympia & Beyond, SCJ Alliance, Thurston EDC, and others on marketing, signage and other facilities-to be determined	
<b>Total Income</b>	<b>\$ 14,772.00</b>
<b>Expense</b>	
Contract for Services to implement the Tenino Creative District Plan	\$ 5,000.00
Tenino Creative District product development activities, signage, tents, marketing, supplies, Venue rental, event production cost.	\$ 5,100.00
In-Kind -Volunteers supporting Tenino Creative District Implementation 100 hours x \$31.72	\$ 3,172.00
in-kind- Meeting room use for Taskforce and Open Houses	\$ 500.00
In-kind- Venues for displays, classes, workshops	\$ 1,000.00
<b>Total Expense</b>	<b>\$ 14,772.00</b>

The City will support the Creative District via annual appropriations in an amount that accords with the City's annual Municipal Budget. The City will also apply for grants to support the Tenino Creative District.