

**AN ORDINANCE TO AMEND APPENDIX A, ARTICLE 8 OF THE TOWN OF SYLVA CODE OF
ORDINANCES: SIGN STANDARDS**

Appendix A, Article 8 is written as follows:

Sec. 8-1. - Purpose.
Sec. 8.2. – Exempt Signs.
Sec. 8.3. – Regulated Signs Not Requiring A Permit.
Sec. 8.4. – Regulated Signs Requiring A Permit.
Sec. 8.5. – Outdoor Advertising.
Sec. 8.6. – Window Signs.
Sec. 8.7 – Sign Construction, Design, and Maintenance.
Sec. 8.8 – Prohibited and Illegal Signs.
Sec. 8.9 – Nonconforming Signs.
Sec. 8.10 – Exceptions.
Sec. 8.11 – Sign Summary Table.

The ordinance is now after discussion and affirmative vote amended to state the following:

Appendix A, Article 8 is written as follows:

Sec. 8-1. - Purpose.
Sec. 8.2. – Exempt Signs.
Sec. 8.3. – Regulated Signs Not Requiring A Permit.
Sec. 8.4. – Regulated Signs Requiring A Permit.
Sec. 8.5. – Outdoor Advertising.
Sec. 8.6. – Window Signs.
Sec. 8.7 – Sign Construction, Design, and Maintenance.
Sec. 8.8 – Prohibited and Illegal Signs.
Sec. 8.9 – Nonconforming Signs.
Sec. 8.10 – Exceptions.
Sec. 8.11 – Sign Summary Table.

Sec. 8.12 – Mural Permit Required.

- 1. Intent:** It is the intent of the Town Board of Commissioners, for the purpose of promoting the local economy, tourism, and for the purpose of beautifying the Town of Sylva, to adopt this chapter regarding murals, their location and design.
- 2. Definitions:** As used in this chapter, the following definitions shall apply:
 - a. **Mural:** A permanent picture painted directly on an exterior wall or on panels to exterior walls that does not promote a business and does not fall under the Sign Standards of Sections 8.1 through 8.11 of this Ordinance.
 - b. **Mural Project Permit.** A permit issued by the town to a private party authorizing the painting of a mural within the Town of Sylva's municipal limits.
- 3. Location of Murals.**

The intent of the Town Board of Commissioners regarding the regulation of murals is to provide a means to allow murals that are not otherwise regulated by the Sign Standards of Sections 8.1 through 8.11 of this Ordinance.

- a. *Mural design meeting required for permit issuance.* Prior to painting, installation and execution of a mural, an application must be submitted by the Property Owner for review by the Main Street Association's Design Committee.
- b. *Mural design amendment - approval required.* Prior to amending a mural plan (whether painted or not yet painted), the permit application shall be amended and resubmitted prior to execution.
- c. *Location of murals.* It is the intent of the Town of Sylva Board of Commissioners that murals be located on the side of buildings that have been approved.
- d. *Murals.* No wall mural shall be permitted within the Town's municipal limits except those in compliance with this Section.

4. Design Criteria. The following criteria shall apply to the design of murals submitted for approval:

- a. Murals should not include commercial messaging, including but not limited to business names, logos, registered trademarks, slogans or product images; references intended to promote or advertise for a business, person, service or organization.
- b. The paint to be used and applied shall be appropriate for use in an outdoor locale and for an artistic rendition and shall be of a permanent, long-lasting variety.
- c. The mural shall be designed and painted by qualified mural artists with sufficient knowledge of the design of such projects and the application of paints for such projects.
- d. The Town Board of Commissioners may, from time to time, by resolution, adopt additional criteria and guidelines for the design of murals.
- e. *Mural design review.* All applications for mural permits shall be referred to the Main Street Sylva Association. The Main Street Sylva Association may offer suggestions and recommendations to the applicant to assist in the decision-making process.
- f. *Mural Review Committee and Application.* The Main Street Sylva Association Design Committee will establish an application and guidelines consistent with this chapter.
- g. *Fees for mural permit.* Application fee and/or permit issuance. The Town of Sylva Board of Commissioners may set the fee for the Mural application and/or permit issuance.
- h. *Final approval.* The Main Street Sylva Association will issue final approval to the applicant.

This ordinance shall be in full force and effect upon its adoption on _____.

Johnny Phillips, Mayor

Attest:

Approved as to form:

Angela D. Stanley, Town Clerk

Town Attorney