AN ORDINANCE TO AMEND APPENDIX A, ARTICLE 8 OF THE TOWN OF SYLVA CODE OF ORDINANCES: SIGN STANDARDS

Appendix A, Article 8 is written as follows:

Sec. 8-1. - Purpose.
Sec. 8.2. – Exempt Signs.
Sec. 8.3. – Regulated Signs Not Requiring A Permit.
Sec. 8.4. – Regulated Signs Requiring A Permit.
Sec. 8.5. – Outdoor Advertising.
Sec. 8.6. – Window Signs.
Sec. 8.7 – Sign Construction, Design, and Maintenance.
Sec. 8.8 – Prohibited and Illegal Signs.
Sec. 8.9 – Nonconforming Signs.
Sec. 8.10 – Exceptions.
Sec. 8.11 – Sign Summary Table.

The ordinance is now after discussion and affirmative vote amended to state the following:

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Sec. 8.12 – Mural Permit Required.

1. **Intent:** It is the intent of the Town Board of Commissioners, to assist business and commercial property owners in formulating a plan for a successful mural, and for the purpose of promoting the local economy, tourism and for the purpose of beautifying the town, to adopt this chapter regarding murals, specifications, and their location and design.

2. **Definitions**: As used in this chapter, the following definitions shall apply:
   a. **Mural:** A permanent picture painted directly on an exterior wall or on panels to exterior walls that does not promote a business and does not fall under the Sign Standards of Sections 8.1 through 8.11 of this Ordinance.
   b. **Mural Project Permit.** A permit issued by the town to a private party authorizing the painting of a mural within the Town of Sylva's municipal limits.

3. **Permit Process and Location of Murals.**
   The intent of the Town Board of Commissioners regarding the regulation of murals is to provide a means to allow murals that are not otherwise regulated by the Sign Standards of Sections 8.1

through 8.11 of this Ordinance.

a. *Mural consultation and completed application required for permit issuance.* Prior to painting, installation and execution of a mural, an application must be submitted, then completed by the Property Owner for review by Main Street Sylva Association's Design Committee.
b. *Mural design amendment* – permit update required prior to execution.
c. *Location of murals.* It is the intent of the Town Board of Commissioners that murals be located on the side of commercial buildings as recommended by the committee.
d. *Murals.* No wall mural shall be permitted within the Town's municipal limits except those in compliance with this Section.

4. **Mural Specifications.** The following criteria shall apply to the design of murals submitted for a permit:
   a. Murals should not include commercial messaging, including but not limited to business names, logos, registered trademarks, slogans or product images; references intended to promote or advertise for a business, person, service or organization.
   b. The paint to be used and applied shall be appropriate for use in an outdoor locale and for an artistic rendition and shall be of a permanent, long-lasting variety.
   c. The mural shall be designed and painted by qualified mural artists with sufficient knowledge of the design of such projects and the application of paints for such projects.
   d. *Mural design review.* All applications for mural permits shall be referred to the Main Street Sylva Association. The Main Street Sylva Association may offer suggestions and recommendations to the applicant to assist in the decision-making process.
   e. *Mural Application and Review Committee.* The Main Street Sylva Association Design Committee will establish an application and guidelines consistent with this chapter.
   f. *Fees for mural permit.* Application fee and/or permit issuance. The Board of Commissioners may set the fee for the Mural application and/or permit issuance.
   g. *Issuance of Permit.* The Town of Sylva shall issue a permit to the applicant once the Main Street Design Committee has completed the consultation process.

This ordinance shall be in full force and effect upon its adoption on _____.

_____
Johnny Phillips, Mayor

Attest:

_____
Angela D. Stanley, Town Clerk

Approved as to form:

_____
Town Attorney