

# Town of Sylva

## Local News Day Proclamation

**WHEREAS**, Americans overwhelmingly say local news and information is the most important and most trusted source of news;

**WHEREAS**, local journalism is a foundational element of a functioning and healthy democracy;

**WHEREAS**, local journalism equips communities for civic engagement and action;

**WHEREAS**, communities across the state are joining together to recognize and celebrate the importance of local news on April 9th;

**WHEREAS**, the Sylva community relies on trusted local news for reliable, vetted information, both in daily living and in moments of crisis;

**WHEREAS**, Sylva is home to several news outlets;

**WHEREAS**, Sylva recognizes the critical importance of local news in many forms;

**NOW, THEREFORE, IT IS PROCLAIMED** by the Town of Sylva Board of Commissioners, that April 9, 2026, is “Local News Day” in the Town of Sylva and commend its observance to all residents.

### **SOURCES**

<https://localnewsday.org/>

<https://www.theajp.org/news-insights/the-state-of-local-news-and-why-it-matters/>

<https://projectforcivichealth.org/why-local-news-media-is-important-to-democracy/>

<https://knightfoundation.org/articles/case-study/nc-news-ecosystem/>

<https://www.pewresearch.org/short-reads/2025/10/29/how-americans-trust-in-information-from-news-organizations-and-social-media-sites-has-changed-over-time/>

Approved this the 26<sup>th</sup> day of March 2026.

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Johnny Phillips, Mayor

ATTEST:

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Amanda W. Murajda, Town Clerk