

***PROCLAMATION
of the
Town of Sylva Board of Commissioners
Honoring The Sylva Herald***

Whereas, The Sylva Herald, established in 1926, has been an integral part of the community for the past century, informing, educating and inspiring generations of readers; and

Whereas, the newspaper has won numerous awards from the N.C Press Association for three historical special sections: “Centennial,” published in 1989; “The Jackson County Courthouse,” published in 1995; and “Sesquicentennial,” published in 2001; and

Whereas, The Sylva Herald has won NCPA awards for electronic media, including one for website design and the newspaper’s popular “Then and Now” series won for best interactive online feature; and

Whereas, The Sylva Herald is one of the oldest family-owned businesses still operating in downtown Sylva; and

Whereas, The Sylva Herald has made significant contributions to regional journalism in its 100 years, keeping a record of local and national events throughout the century; and

Whereas, the newspaper has consistently upheld the principles of integrity, accuracy and freedom of the press throughout its history, contributing to the growth and development of Jackson County; and

Whereas, The Sylva Herald has served as a platform for open dialogue, providing a voice to diverse perspectives and championing the pursuit of truth in every issue it has published; and

Whereas, the success of The Sylva Herald would not have been possible without the tireless efforts of its staff, journalists, designers, management and contributors, past and present, whose work continues to set the standard for quality journalism and editorial excellence; and

Whereas, the paper has consistently adapted to the changing media landscape while preserving the core values upon which the publication was founded; and

Whereas the readers, advertisers and supporters of The Sylva Herald have been essential partners in the newspaper’s success and continued relevance over the past 100 years; and

Whereas, The Sylva Herald commits to continue its mission of delivering high-quality journalism, fostering a well-informed public and contributing to advancing democracy, community and culture for the next 100 years and beyond.

Whereas, the Town of Sylva Board of Commissioners congratulates The Sylva Herald on this milestone and expresses their deepest gratitude for the value that high-quality journalism brings to our community; and

Now, therefore, be it resolved that the Town of Sylva Board of Commissioners hereby recognize and celebrate the milestones of the newspaper's 100th anniversary and expresses its deepest gratitude to all those who have been a part of this extraordinary journey.

Adopted this 24th day of April 2025.

Johnny Phillips, Mayor

Attest:

Amanda W. Murajda, Town Clerk