

**TOWN OF SYLVA**

83 Allen Street

Sylva, N.C. 28779

Phone: (828) 586-2719 Fax: (828) 586-8134 E-mail: [townclerk@townofsylva.org](mailto:townclerk@townofsylva.org)

**OUTDOOR SPECIAL EVENT PERMIT APPLICATION  
CONSUMPTION OF ALCOHOL**

Today's Date January 12, 2023

Name of Business Main Street Sylva Association/Innovation Brewing

NC alcohol license holder # 00213139AJ-999

Primary Organizer Contact:

Name Bernadette Peters/Nicole Owen

Phone# 828.586.2719/828.989.3104

Address 83 Allen Street/414 W. Main Street

Email Address mainstreet@townofsylva.org/nicole@innovationbrewing.com

Fax # \_\_\_\_\_

Primary Event Category:

**\*\*Note\*\* 60 Day Advance Notice is Required for Events that will need a Road Closure!!**

Name of Event Greening Up the Mountains

Date(s) of Actual Event 4/22/2023

Estimated Attendance 12,000 \*determines police presence at \$35/hr/officer\*  
\*minimum of 2 officers required\*

Event Time(s) Opening 10 AM/PM - Closing 4 AM/PM

Set-up Date(s) \_\_\_\_\_ Set-up Time(s) \_\_\_\_\_ AM/PM -- \_\_\_\_\_ AM/PM

Primary On-Site Contact Bernadette Peters

Mobile Phone# 828.400.8445

Mission/Purpose of Event Greening Up the Mountains Festival

Describe Event Yearly Festival

List quantity of structures & equipment on-site (Ex. Tents; Stakes; Generators; Inflatables, etc.)

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- Will streets/sidewalks need to be closed? Yes  No
- Will any vehicles/trailers be located in non-parking areas? Yes  No
- Are sales by private vendors being planned? Yes  No   
IF YES, how many? 125
- Will tents or canopies be used at the event? Yes  No
- Will banners or signs be used outside the event area? Yes  No
- Does your event require electricity? Yes  No
- Will sound amplification be used? Yes  No
- Will there be any cooking with grease? Yes  No
- Will private grills be in use for food preparation? Yes  No
- Will additional trash receptacles be used? Yes  No
- Will the event be publicized? Yes  No
- Do you intend to serve alcohol? Yes  No
- Do you intend to sell the alcohol? Yes  No   
(If yes, attach a copy of your NC license to sell alcohol)
- What type of alcohol do you intend to serve? Beer  
(i.e. beer, unfortified wine, etc.)

A certificate of liability insurance coverage at a level of \$1,000,000 must be held by event organizer and must list the Town of Sylva for the day of the event. Please attach to this application a copy of certificate listing the Town of Sylva.

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If the date and/or location requested is not available, or if the requested location is not an appropriate site to conduct your proposed event, the Town of Sylva will contact you and an alternate location will suggested if available. Your confirmation will be in the form of a permit, issued to the organization and/or person responsible for planning the event. Do not publicize your event until approval has been granted by the Town of Sylva Board of Commissioners. The submission of an Outdoor Special Event Permit Application—Alcohol Consumption is NOT approval to hold an event.

List of Fees:

\*NOTE: All fees must be paid before reservation is approved.


- \_\_\_ \$30.00 for two hours (Town Residents)
- \_\_\_ \$50.00 for two hours (non Town Residents)
- \_\_\_ \$50.00 for four hours (Town Residents)
- \_\_\_ \$75.00 for four hours (non Town Residents)
- \_\_\_ \$100.00 for eight hours (Town Residents)
- \_\_\_ \$125.00 for eight hours (non Town Residents)
- \_\_\_ \$5.00 per vendor

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Everything that I have stated on this application is correct to the best of my knowledge. I have read, understand, and agree to abide by the policies, rules and regulations. The permit, if granted, is not transferable and is revocable at any time at the absolute discretion of the Sylva Town Manager.

I also understand that I am responsible for scheduling with the Town of Sylva Police Department officers to be on duty during event, and that payment for officer presence is due at the time application is submitted.

Name of Applicant Bernadette Peters

Signature  Date 1/12/23

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Official Use Only:

Officers Required \_\_\_\_\_ (\$35/hr/officer) Total Due \_\_\_\_\_

Certificate of Liability Insurance Coverage attached \_\_\_\_\_

Copy of NC license to sell alcohol attached \_\_\_\_\_ (if required)

Resolution of Approval dated \_\_\_\_\_

# Business Information

## Permittee Information

**Current Status:** **Active**  
**File Number:** 00213139AJ - 999  
**County:** Jackson  
**Ownership Type:** LLC Manager Managed  
**Town:** Sylva  
**Phone:** (828)989-7729  
**Manager:** Owen, Charles  
**Trade Name:** Innovation Brewing  
**Corporation:** Innovation Brewing LLC  
**Physical Address:** 414 West Main Street, Sylva, NC 28779

## Permits

Permit Number	Type	Issued	Reinstated	Cancelled	Suspended	Renewed	Registered
00213139AJ Active	Malt Beverage On Premise	10/20/2014					03/24/2022
00213139AL Active	Unfortified Wine On Premise	10/20/2014					03/24/2022

## Officers

Last Name	First Name	Middle Name
Owen	Charles	Jon
Dexter	Nicole	Michelle

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Schedule Appointment

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**Contact Us**  
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