

Regional Emergency Operations Initiative (REOI)

Presented by Sequoia Consulting

Leadership



**Regional Knowledge and
Networks**



**Strategic Initiative
Expertise**



**40yrs Fundraising and 25yrs
Senior Leadership
Experience**



**On the ground Emergency
Operations knowledge**



**Private, Public Partnership
Development**



**Excellent Customer
Service**



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BENEFITS-CONSULTING AGENCY VS. NEW HIRE



- Phased approach to hiring
- Multiple skill sets needed
- 2 heads are better than one



PHASE I-ASSESSMENT

IDENTIFY CURRENT RESOURCES, PARTNERS AND GOALS

ASSESSMENT OF LOCAL EMERGENCY PLANS

SWOT analysis of individual city
and fire district plans
Assessment of recent emergency
response : COVID and Fires

ASSESS OPERATIONAL CAPACITY

What core
infrastructure is
needed

IDENTIFY LOCAL PARTNERS AND EXPERTISE

Outreach and
engagement of key
local partners

DEVELOP PIPELINE OF FUNDING SOURCES

Assess current funding sources, identify
opportunities to support EOSI process
and an EOC

OUTPUTS

Sector report completed, goals and deliverables identified, initial project backbone developed, local partners engaged, funding conversations started



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PHASE 2-PLANNING

Small and Effective Working Groups

Agile project management-iterative process



Timeline and Budget Considerations

- **Local Capacity**
- Internal champions
- **Leadership buy-in**
- **Timeline:**
 - Phase I- 6-12 months
 - Phase 2- 9-12 months
- **Budget:**
 - Phase I \$150/hr.
 - Phase 2 \$200/hr.

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