Regional Emergency Operations Initiative (REOI)

Presented by Sequoia Consulting



Leadership



Regional Knowledge and Networks



Strategic Initiative Expertise



40yrs Fundraising and 25yrs
Senior Leadership
Experience



On the ground Emergency
Operations knowledge



Private, Public Partnership Development



Excellent Customer Service



BENEFITS-CONSULTING AGENCY VS. NEW HIRE



- Phased approach to hiring
- Multiple skill sets needed
- 2 heads are better than one



PHASE I-ASSESSMENT

IDENTIFY CURRENT RESOURCES, PARTNERS AND GOALS



ASSESSMENT OF LOCAL EMEGENCY PLANS

SWOT analysis of individual city and fire district plans Assessment of recent emergency response: COVID and Fires





ASSESS OPERATIONAL CAPACITY

What core infrastructure is needed





PARTNERS AND EXPERTISE

Outreach and engagement of key local partners



DEVELOP PIPELINE OF FUNDING SOURCES

Assess current funding sources, identify opportunities to support EOSI process and an EOC





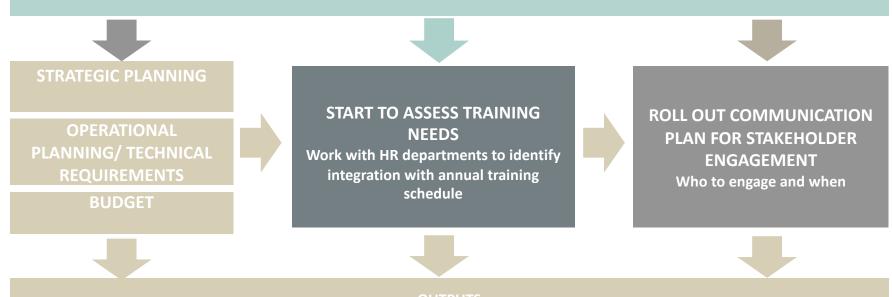
OUTPUTS

Sector report completed, goals and deliverables identified, initial project backbone developed, local partners engaged, funding conversations started



PHASE 2-PLANNING Small and Effective Working Groups

Agile project management-iterative process



OUTPUTS

Draft of Emergency Operations Plan, draft training program created, stakeholders feel engaged



Timeline and Budget Considerations

- Local Capacity
- Internal champions
- Leadership buy-in

- Timeline:
 - Phase I- 6-12 months
 - Phase 2- 9-12 months
- Budget:
 - Phase I \$150/hr.
 - Phase 2 \$200/hr.

