



REQUEST FOR COUNCIL ACTION

Title: 2021 Oregon Jamboree Packet

Preferred Agenda: May 25, 2021

Submitted By: Angela Clegg, Associate Planner
Jeff Lynn, Chief of Police

Reviewed By: R. Towry, City Manager

Type of Action: Resolution X Motion Roll Call Other

Relevant Code/Policy: SHMC 5.12.10; 5.04.010; 12.12.100; ORS 811.615; 9.20.030; 09.20.030

Towards Council Goal: Goal #4: Economic Strength
Goal #3: Essential Services

Attachments: Oregon Jamboree Packet
Resolution 14 for 2021

Purpose of this RCA:

The Oregon Jamboree has presented a list of requests to the City to conduct the 2021 Oregon Jamboree. The requests are:

1. Complete closure of Sankey Park and Weddle Bridge from 6:00 AM on Monday, July 26th, 2021 to 10:00 PM on Monday, August 2nd, 2021.
2. Partial closure of 18th Avenue from Long St. to Mountain View Rd. with designation of portions of 18th Ave (between Long St. and concert grounds) as Disabled Parking Only and the designation of No Parking (on Ames Creek Rd. between Grape St. and Mountain View Rd.)
3. Approval of OLCC Temporary Sales License Applications.
4. Waiver of SHMC 5.12.010 Transient Merchant License requirements for all Oregon Jamboree vendors.
5. Waiver of water service, equipment and some employee service fees.
6. Granting of Public Address System Permits; One for the Main Stage, another for Sankey Park and a third for Thursday night only on 18th Avenue adjacent to Jamboree Grounds.
7. Permission to use City property, including a portion of Sankey Park, for beer gardens and recommended approval of Liquor License.
8. Permission to use Upper Sankey Park, Northside Park and City Hall for camping
9. Waiver of Event Fee as established under SHMC 5.04.010 which is \$50 per day.
10. General assistance from the City.

Background/Context:

This is the twenty-eighth Oregon Jamboree. Because of Covid-19, the Jamboree will be modifying and limiting the attendance at the site. During typical years, the Oregon Jamboree estimates approximately 18,000 people in attendance and volunteering. This year, they are planning on 5,000 guests, a sharp decrease. Sankey Park will again be utilized by the event and will host a beer garden, a second stage, a children's play area and various vendor booths.

The Jamboree is requesting that the park be closed to the public several days in advance. They have asked for park possession four days in advance of the event. A portion of 18th Ave will again be blocked off 24 hours a day during the event to protect concert patrons.

The Police Department will maintain staffing during the event. With the reduced crowds, we anticipate being able to reduce our presence both inside the Jamboree grounds and outside, around the City. Officers will still be on foot and in vehicles covering not only the Jamboree Grounds but also the nearby surrounding campgrounds. The jamboree will continue to augment police staffing using DPSST certified private security personnel to deal with unruly patrons.

The Oregon Jamboree also has 18 camp sites of varying sizes throughout the City and surrounding area. There are roughly 1959 camp sites that are rented out throughout the weekend.

The Challenge/Problem:

How does the City of Sweet Home help facilitate an event of this size while minimizing its impact on the entire community?

Stakeholders:

- City of Sweet Home Citizens – The community members are directly affected by the Oregon Jamboree event. The affects range from a significant increase in the size of our community for at least 4 days to potential economic benefits for local business.
- City of Sweet Home Staff – An event of this size and scale stretches our staffing resources to their limits.
- City of Sweet Home City Council – The City Council must balance the economic benefits of the Oregon Jamboree with the increased stress on the community. City Ordinances and past practice dictates that the Council approve specific requests for the event to be safely held.

Issues and Financial Impacts:

This event has substantial impact on several City agencies. Although extremely unlikely, funds spent in support of this event may impact our ability to provide general services to the City later in the year, should an emergency arise.

Conversely, the event has a powerful and positive impact on the community as a whole and the City's support of the event is warranted.

During the event, the Police Department increases patrol staffing and requires all officers and dispatchers to work additional shifts which results in overtime costs. The Oregon Jamboree does reimburse the Department for the staffing cost associated with personnel assigned to the interior. Below are costs that City Staff believe are incurred by the City as a result of the Oregon Jamboree. Included with the numbers are the revenues that are received from the Oregon Jamboree. The revenue includes the reimbursement that the Oregon Jamboree pays for the additional police staffing inside the venue and the Transient Occupancy Taxes received.

City Property Fee Waiver	Amount	Days	Total
Sankey Park	\$ 100.00	8	\$ 800.00
Northside Park	\$ -	4	\$ -
Outdoor Event Center	\$ 100.00	8	\$ 800.00
Event Fee	\$ 50.00	4	\$ 200.00
Water Service Fee Waiver	2019*	2018	2017*
Water Consumption Waived	\$ -	172.92	\$ -
Transient Merchant Fee	No Fee	No Fee	No Fee
Public Works	2019*	2018	2017
Personnel Costs	\$ 1,807.00	\$ 1,807.00	\$ 1,750.00
Equipment Costs	\$ 322.00	\$ 322.00	\$ 192.00
"Local Traffic" sign waiver fee	\$ 120.00	\$ 120.00	\$ 120.00
"Street Closed" sign waiver fee	\$ 160.00	\$ 160.00	\$ 160.00
"No Through Traffic" sign waiver fee	\$ 240.00	\$ 240.00	\$ 240.00
"No Parking" sign waiver fee	\$ 216.00	\$ 216.00	\$ 216.00
Water Jersey Barricade waiver	\$ 96.00	\$ 96.00	\$ 96.00
Lighted Barricade waiver fee	\$ 132.00	\$ 132.00	\$ 132.00
Street Barricade waiver fee	\$ 264.00	\$ 264.00	\$ 264.00
Police	2019	2018	2017
Total Personnel Costs	\$ 12,460.00	\$ 11,401.00	\$ 8,584.00
Jamboree Reimbursement	\$ 9,010.00	\$ 7,661.00	\$ 6,285.00
Personnel Expense	\$ 3,450.00	\$ 3,740.00	\$ 2,299.00
Estimated City Costs and Waivers	2019	2018	2017
	\$ 8,607.00	\$ 9,069.92	\$ 7,269.00
Transient Occupancy Tax	2019	2018	2017
Revenue Received	\$ 18,070.20	\$ 8,307.00	\$ 12,746.94
* No Records			

Elements of a Stable Solution:

A stable solution is for the City of Sweet Home to continue to support the Oregon Jamboree as it has done in the past. The Jamboree has a powerful and positive impact on the community as a whole and the City's support of the event, so far, outweighs the issues and financial impacts.

Options:

1. Approve Application as submitted and Move to approve Resolution No. 14 for 2021. The Oregon Jamboree has been holding the event at its current location for 27 years. Most requests are a result of past experiences to improve the overall safety and function of the event.
2. Approve a portion of the application or alter the submitted application.
3. Direct staff to re-engage the Oregon Jamboree to modify their application.

Recommendation:

Staff recommends option 1, Motion to approve the Application and Resolution No. 14 for 2021.