



REQUEST FOR COUNCIL ACTION

Title: Request for Council Action – City Council FY 2024-2025 Goals

Preferred Agenda: March 12, 2024

Submitted By: Cecily Hope Pretty, Administrative Services Director

Reviewed By: Kelcey Young, City Manager

Type of Action: Resolution Motion Roll Call Other

Relevant Code/Policy: N/A

Towards Council Goal: Infrastructure, Be an Effective and Efficient Government, Rejuvenate Essential Services, Economic Strength, Image Building

Attachments: Resolution No. 2 for 2024

Purpose of this RCA:

To consider the measurable priorities of the City Council for Fiscal Year 2024-2025 through adoption of City Council goals and reaffirm the established Vision Statement and Mission Statement.

Background/Context:

The City Council and staff held a goals workshop on February 27, 2024, resulting in the proposed goals for the fiscal year ending June 30, 2025. City staff will establish work plans in support of the adopted goals and review progress regularly to ensure success.

The Challenge/Problem:

Without the establishment of measurable goals, staff may not have clear direction on the priorities of the City Council and cannot develop action plans to support them.

Stakeholders:

1. **Citizens:** A Vision, Mission, and Goals utilized to formulate a work plan will help create transparency and accountability in local government operations. Citizens deserve to have a clear understanding of the desired focus of their elected officials.
2. **Elected Council:** City Council will have a clear picture of the plan for the fiscal year and be able to measure the progress and success of staff in accomplishing each goal.
3. **City Staff:** Having a clear Vision, Mission and Goals to formulate a work plan will help create alignment in daily operations as staff develops plans and executes tasks to support each goal.

Issues and Financial Impacts:

The FY 24-25 goals will be incorporated into the budget as necessary to prioritize their completion within the overall annual departmental workplans.

Elements of a Stable Solution:

A clear Vision Statement, Mission Statement, and Goals will drive staff workload and prioritization, ensuring the most efficient use of resources.

Options:

1. Do Nothing: Not adopting goals for the fiscal year will provide no direction to staff on the desired priorities for work.
2. Amend the Goals: Suggest adding, removing, or modifying the goals as proposed.
3. Approve the Goals: Move to approve Resolution No. 2 for 2024 adopting the Fiscal Year 2023-2024 City Council Goals as proposed and affirming the existing Vision Statement and Mission Statement.

Recommendation:

Staff recommends Option 3: Move to approve Resolution No. 2 for 2024 adopting the Fiscal Year 2023-2024 City Council Goals as proposed and affirming the existing Vision Statement and Mission Statement.