



REQUEST FOR COUNCIL ACTION

Title: 2024 Icebox Cook Off Packet

Preferred Agenda: April 9, 2024

Submitted By: Angela Clegg, Tourism & Economic Development Coordinator

Reviewed By: Kelcey Young City Manager
Blair Larsen, CEDD Director

Type of Action: Resolution X Motion Roll Call Other

Relevant Code/Policy: SHMC 3.24, 5.12.010, 5.25, 9.20.020, 9.20.030, 12.12.100; ORS 811.615

Towards Council Goal: Goal #2: Effective and Efficient Government
Goal #4: Economic Strength

Attachments: Icebox Cook Off Packet
Resolution 5 for 2024

Purpose of this RCA:

Sweet Events Oregon/SHEDG has presented a list of requests to the City to conduct the 2024 Icebox Cook Off. The requests are:

1. Close the Water Treatment Plant Easement at the intersection of 47th Avenue.
2. Use the Water Treatment Plant field for parking and competitor camping.

Background/Context:

The Icebox Cookoff Competition was organized in 2022 & 2023 by Radiator Supply House. Will Garrett and Mike White, co-organizers, have passed it on to Sweet Events Oregon, a division of Sweet Home Economic Development Group, Inc. The 2024 Cookoff Competition will be run by Sweet Events Oregon and hosted at Radiator Supply House the first weekend of July as a kick-off to the annual Sweet Home Sportsman Holiday Week.

The Challenge/Problem:

How does the City of Sweet Home help facilitate this event while minimizing its impact on the Water Treatment Plant facility and staff?

Stakeholders:

- City of Sweet Home Citizens – The community members are directly affected by the Icebox Cook Off event. The affects range from a minor increase in the size of our community for at least 3 days to potential economic benefits for local business.
- City of Sweet Home Staff – The event could impact entry, exit, and security to the Water Treatment Plant and City staff.

- City of Sweet Home City Council – The City Council must balance the economic benefits of the Icebox Cook Off with the increased stress on the community. City Ordinances and past practice dictate that the Council approve specific requests for an event to be safely held.

Issues and Financial Impacts:

The increased traffic from 47th Avenue to the Water Treatment Plant field could impact security and staff entry and exit to the facility.

The event may bring economic benefits and have a powerful and positive impact on the community as a whole and the City’s support of the event is warranted.

Elements of a Stable Solution:

A stable solution is for the City of Sweet Home to continue to support the Icebox Cook Off as it has done in the past. The Jamboree has a powerful and positive impact on the community as a whole and the City’s support of the event, so far, outweighs the issues.

Options:

1. Approve Application as submitted and adopt Resolution No. 5 for 2024, allowing the closure of the Water Treatment Plant Easement and the use of the Water Treatment Plant field as parking and competitor camping.
2. Approve a portion of the application or alter the submitted application.
3. Direct staff to re-engage Sweet Events Oregon/SHEDG to modify their application.

Recommendation:

Staff recommends option 1, Motion to approve the Application adopt Resolution No.5 for 2024.