



# REQUEST FOR COUNCIL ACTION

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**Title:** 2024 Oregon Jamboree Packet

**Preferred Agenda:** April 9, 2024

**Submitted By:** Angela Clegg, Tourism & Economic Development Coordinator

**Reviewed By:** Kelcey Young City Manager  
Blair Larsen, CEDD Director

**Type of Action:** Resolution  X  Motion \_\_\_\_ Roll Call \_\_\_\_ Other \_\_\_\_

**Relevant Code/Policy:** SHMC 3.24, 5.12.010, 5.25, 9.20.020, 9.20.030, 12.12.100; ORS 811.615

**Towards Council Goal:** Goal #2: Effective and Efficient Government  
Goal #4: Economic Strength

**Attachments:** Oregon Jamboree Packet  
Resolution 4 for 2024

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## **Purpose of this RCA:**

The Oregon Jamboree has presented a list of requests to the City to conduct the 2024 Oregon Jamboree. The requests are:

1. Approve the street closure plan.
2. Approval of OLCC Temporary Sales License Applications.
3. Granting of Public Address System Permits; One for the Main Stage, another for Sankey Park and a third for Thursday night only on 18th Avenue adjacent to Jamboree Grounds.
4. Assistance from the City of Sweet Home Police Department for concert security, safety, and assistance at the bus loading area each night.
5. Assistance from the Public Works Department for use and delivery of 18 'No Parking' signs.

Information not included in the 2024 packet, but requested in the past:

1. Waiver of SHMC 5.12.010 Transient Merchant License requirements for all Oregon Jamboree vendors.
2. Waiver of water service, equipment and some employee service fees.
3. Permission to use City property, including a portion of Sankey Park, for beer gardens and recommended approval of Liquor License.

4. Permission to use Upper Sankey Park, Northside Park, City Hall, Strawberry Park and Quarry Park for camping.
5. Waiver of Event Fee as established under SHMC 5.04.010 which is \$50 per day.
6. General assistance from the City of Sweet Home.

**Background/Context:**

This is the 32<sup>nd</sup> Oregon Jamboree. The Jamboree is anticipating approximately 12,000 patrons per day. Sankey Park will again be utilized by the event and will host a beer garden, a second stage, a children's play area and various vendor booths.

The Jamboree is requesting to take possession of and that Sankey Park be closed to the public four (4) days in advance of the event. A portion of 18<sup>th</sup> Ave will again be blocked off 24 hours a day during the event to protect concert patrons.

The Police Department will maintain staffing during the event. Officers will be on foot and in vehicles covering not only the Jamboree Grounds but also the nearby surrounding campgrounds. The Jamboree will continue to augment police staffing using DPSST certified private security personnel to deal with unruly patrons. All campgrounds will have volunteer camp hosts 24/7 and most campgrounds have paid security.

The Oregon Jamboree also has 19 camp areas of varying sizes throughout the City and surrounding area. There are roughly 2,100 camp sites that are rented out throughout the weekend.

**The Challenge/Problem:**

How does the City of Sweet Home help facilitate an event of this size while minimizing its impact on the entire community?

**Stakeholders:**

- City of Sweet Home Citizens – The community members are directly affected by the Oregon Jamboree event. The affects range from a significant increase in the size of our community for at least 4 days to potential economic benefits for local business.
- City of Sweet Home Staff – An event of this size and scale stretches our staffing resources to their limits.
- City of Sweet Home City Council – The City Council must balance the economic benefits of the Oregon Jamboree with the increased stress on the community. City Ordinances and past practice dictate that the Council approve specific requests for the event to be safely held.

**Issues and Financial Impacts:**

This event has a substantial impact on several City agencies. Although extremely unlikely, funds spent in support of this event may impact our ability to provide general services to the City later in the year, should an emergency arise.

Conversely, the event has a powerful and positive impact on the community as a whole and the City's support of the event is warranted.

During the event, the Police Department increases patrol staffing and requires all officers and dispatchers to work additional shifts which results in overtime costs. The Oregon Jamboree does reimburse the Department for the staffing cost associated with personnel assigned to the interior. Below are costs that City Staff believe are incurred by the City as a result of the Oregon Jamboree. Included with the numbers are the revenues that are received from the Oregon Jamboree. The revenue includes the reimbursement that the Oregon Jamboree pays for the additional police staffing inside the venue and the Transient Occupancy Taxes received.

<b>City Property Fee Waiver</b>	<b>Amount</b>	<b>Days</b>	<b>Total</b>
Sankey Park	\$ 100.00	8	\$ 800.00
Northside Park		4	
Outdoor Event Center	\$ 100.00	4	\$ 400.00
Quarry Park		4	
City Hall		4	
Strawberry Park		4	
Transient Merchant (~35 vendors in 2022)			
\$25/vendor	\$ 25.00	35	\$ 875.00
Event Fee	\$ 50.00	4	\$ 200.00
<b>Water Service Fee Waiver</b>			
	<b>2023</b>	<b>2022</b>	<b>2021</b>
Water Consumption Waived	\$ 1,661.02	\$ 1,424.50	\$ 3,857.25
<b>Transient Merchant Fee</b>			
	<b>2023</b>	<b>2022</b>	<b>2021</b>
\$25 per vendor per day	No Fee	No Fee	No Fee
<b>Police</b>			
	<b>2023</b>	<b>2022</b>	<b>2021</b>
Total Police Overtime Costs (Thurs-Sun)	\$ 15,649.00	\$ 12,742.00	\$ 12,134.00
Interior Overtime Costs Reimbursed	\$ 12,833.00	\$ 9,569.00	\$ 8,114.00
Unreimbursed Overtime Costs	\$ 2,816.00	\$ 3,173.00	\$ 4,020.00
<b>Public Works</b>			
	<b>2023</b>	<b>2022</b>	<b>2021</b>
Personnel Costs	\$ 50.00	\$ 100.00	\$ 843.72
Equipment Costs	\$ -	\$ -	\$ 103.75
"Local Traffic" sign waiver fee	\$ -	\$ 90.00	\$ 120.00
"Street Closed" sign waiver fee	\$ -	\$ 90.00	\$ 160.00
"No Through Traffic" sign waiver fee	\$ -	\$ 90.00	\$ 240.00
"No Parking" sign waiver fee	\$ 60.00	\$ 162.00	\$ 216.00
Water Jersey Barricade waiver	\$ -	\$ -	\$ 96.00
Lighted Barricade waiver fee	\$ -	\$ 198.00	\$ 132.00
Street Barricade waiver fee	\$ -	\$ 220.00	\$ 264.00
<b>Estimated City Costs and Waivers</b>			
	<b>2023</b>	<b>2022</b>	<b>2021</b>
	\$ 4,862.02	\$ 7,822.50	\$ 12,327.72
<b>Transient Occupancy Tax</b>			
	<b>2023</b>	<b>2022</b>	<b>2021</b>
Revenue Received	\$ 15,712.98	\$ 13,891.08	\$ 21,154.32

**Elements of a Stable Solution:**

A stable solution is for the City of Sweet Home to continue to support the Oregon Jamboree as it has done in the past. The Jamboree has a powerful and positive impact on the community as a whole and the City's support of the event, so far, outweighs the issues and financial impacts.

**Options:**

1. *Approve Application as submitted and adopt Resolution No. 4 for 2024.* The Oregon Jamboree has been holding the event at its current location for 32 years. Most requests are a result of past experiences to improve the overall safety and function of the event.

2. Approve a portion of the application or alter the submitted application.
3. Direct staff to re-engage the Oregon Jamboree to modify their application.

**Recommendation:**

Staff recommends option 1, Motion to approve the Application adopt Resolution No.4 for 2024.