



REQUEST FOR COUNCIL ACTION

Title: Request for Council Action – Radiator Supply Request

Preferred Agenda: March 22, 2022
March 8, 2022 Introduced

Submitted By: Julie Fisher, Administrative Services Manager

Reviewed By: Christy Wurster, City Manager Pro Tem

Type of Action: Resolution ____ Motion __x__ Roll Call ____ Other ____

Relevant Code/Policy: City of Sweet Home Financial Policy

Towards Council Goal: Vision Statement: We aspire to make Sweet Home a community people find desirable to live in.
We aspire to create an economically strong environment in which businesses prosper.
Be an effective and efficient government: (5) Continue to implement financial “best” practices.
Economic Strength: (3) Collaborate with regional partners

Attachments: Photos submitted by RSH
Economic Development Fund Report

Purpose of this RCA:

For Council decision on the request from Radiator Supply House to support their nationwide barbeque contest as part of Economic Development efforts in the amount of \$15k.

Background/Context:

The Administration, Finance and Property Committee met on March 15, 2022 and discussed the request. They recommended the Council consider the request between \$5K and \$10K from the Economic Development Fund and ask RSH to promote the Sweet Home community as well as add the City's logo as a sponsor of the event.

Radiator Supply House hosted the first competition last year raising \$13k which was given as prizes to the 41 teams who competed in the event. Although the event was private due to the COVID-19 pandemic regulations, over 400 people attended.

This year Radiator Supply House has guaranteed a \$30k payout to competitors. In addition to the barbeque, there will be beverages and live music. Radiator Supply has a goal to attract over 4,000 people to this Jack Daniels Sponsored event which will be great for our community. The event is scheduled for the July 2nd as a Kick-off to Sportsman Holiday.

The Jack Daniels sponsored event will attract competitors nationwide including Shag Arington from Iron Resurrection and The BBQ Ninja from Florida who have both confirmed. The event is estimated to cost \$75k of which \$25k has been raised by local business sponsors including Ram Trucking, Karla Hogan with HomeSmart, Cascade Timber Consulting, Wendi Melcher with Cadwell Realty, O&M Tire Factory, Buck Sanitation, The Point, Fast Cash, Anderson Enterprises, Travis Luttmner with Country Financial, and Umpqua Bank. Any support from the City will be used to promote the event and will not be used as payout to competitors.

Radiator Supply has submitted the attached photos and the following link:

<https://www.sweethomenews.com/story/2021/04/14/news/bbq-competition-organizers-aiming-to-bring-big-one-to-sweet-home/24107.html>

The Challenge/Problem:

How do we continue to support Economic Development efforts in a transparent manner that ensures an appropriate return on the taxpayer's investment?

Stakeholders:

- City Residents. Residents, their friends, and family are the funding source through tourism funds and taxes. They invest taxes and trust us to operate our local government as efficiently as possible.
- City Councilors. Council members are the voice of the citizens we serve. Each member of this group is interested in providing the best service possible. They must balance leadership with representation.
- Business Community. Local organization comprised of business owners. Each business adds to the economic vitality of the community as a whole.
- Tourists. Events such as the nationwide barbeque contest and the Music and Brews events draw tourists who visit our community.

Issues and Financial Impacts:

A Report of the Economic Development Funds is attached.

Elements of a Stable Solution:

The best use of Economic Development funds to meet Council goals, support Sweet Home businesses, events, and draw Economic Development opportunities to Sweet Home.

Options:

1. Option #1 – Make a motion to approve the request for \$15,000 to Radiator Supply House for Economic Development purposes.
2. Option #2 – Make a motion to approve the request in a different amount from \$5K to 10K to Radiator Supply House for Economic Development purposes as recommended by the Administrative, Finance, and Property Committee.
3. Option #3 – Do nothing

Recommendation:

NA