



REQUEST FOR COUNCIL ACTION

Title: 2025 Oregon Jamboree Packet

Preferred Agenda: May 13, 2025

Submitted By: Angela Clegg, Planning & Building Manager

Reviewed By: Jason Ogden, City Manager
Cecily Pretty, Deputy City Manager

Type of Action: Resolution X Motion Roll Call Other

Relevant Code/Policy: SHMC 3.24, 5.12.010, 5.25, 9.20.020, 9.20.030, 12.12.100; ORS 811.615

Towards Council Goal: Goal #2: Effective and Efficient Government
Goal #4: Economic Strength

Attachments: Oregon Jamboree Packet
Attachment A: 2024 Utility Expense Summary
Resolution No. 10 for 2025

Purpose of this RCA:

The Oregon Jamboree has presented a list of requests to the City to conduct the 2025 Oregon Jamboree. The requests are:

1. Approve the street closure plan.
2. Approval of OLCC Temporary Sales License Applications.
3. Granting of Public Address System Permits. The Jamboree submitted a single application covering all three stages. The application does not specify the stage locations. In previous Jamborees, stages were set up on School District property, at Sankey Park, and along 18th Street.
4. Assistance from the City of Sweet Home Police Department for concert security and safety based on our projection of between 10,000-12,000 patrons per day.
5. Assistance from the Public Works Department:
 - a. Deliver 25 - "No Parking Signs" to the Boys & Girls Club.
 - b. Mow/Rake Sankey Park, to prepare for Site Layout
 - c. Mow/Rake Strawberry Park, to prepare for Site Layout
 - d. Unlock the Rodeo Grounds
 - e. Unlock cable at Upper Sankey Park Gate

Information not included in the 2025 packet, but requested in the past:

1. Waiver of SHMC 5.12.010 Transient Merchant License requirements for all Oregon Jamboree vendors.

2. Waiver of water service, equipment and some employee service fees.
3. Permission to use City property, including a portion of Sankey Park, for beer gardens and recommended approval of Liquor License.
4. Permission to use Upper Sankey Park, City Hall, Strawberry Park and Quarry Park for camping.
5. Waiver of Event Fee as established under SHMC 5.04.010 which is \$50 per day.
6. General assistance from the City of Sweet Home.

Background/Context:

This is the 33rd Oregon Jamboree. The Jamboree is anticipating approximately 12,000 patrons per day and approximately 36,000 patrons total.

Sankey Park will once again be used for the event, featuring a beer garden, a second stage, a children's play area, and various vendor booths. While this detail is not included on the task list or timeline sheet in their application, historically, the Jamboree has requested to assume control of and close Sankey Park to the public four (4) days prior to the event.

Additional Park/Public Property Closure requests starting at 12:00 PM July 31, 2025 and ending at 10:00 AM August 4, 2025:

- Grassy area and parking lot at City Hall.
- Strawberry Park
- Upper Sankey Park

Road Closures with permitted access starting at 7:00 AM on July 31, 2025 (no end date or time were listed in the Jamboree application):

- Kalmia Street just past 14th Avenue - unmanned closure
- 18th Avenue: barricade at 18th Avenue and Long Street – local traffic only.
- Ames Creek Road between Boys & Girls Club and Grape Street (no details listed).
- Ames Creek t Mountain View Road – open to local traffic.

Hard Barrier Road Closures (no traffic) starting at 7:00 AM on July 31, 2025 and ending 9:00 PM August 3, 2025:

- 18th Avenue, north of the Main Gate and bus garage.

The Jamboree requests that the Police Department maintain staffing throughout the event. Officers will patrol both on foot and in vehicles, covering the Jamboree grounds as well as the surrounding campgrounds. To supplement law enforcement presence, the Jamboree will continue to employ DPSST-certified private security personnel to manage any unruly patrons. Additionally, all campgrounds will have volunteer camp hosts on-site 24/7.

The Oregon Jamboree also has 27 camp areas of varying sizes throughout the City and surrounding area. There are roughly 2,100 camp sites that are rented throughout the weekend.

The Challenge/Problem:

How does the City of Sweet Home help facilitate an event of this size while minimizing its impact on the entire community?

Stakeholders:

- City of Sweet Home Citizens – The community members are directly affected by the Oregon Jamboree event. The effects range from a significant increase in the size of our community for at least 4 days to potential economic benefits for local business.
- City of Sweet Home Staff – An event of this size and scale stretches our staffing resources to their limits.

- City of Sweet Home City Council – The City Council must balance the economic benefits of the Oregon Jamboree with the increased stress on the community. City Ordinances and past practice dictate that the Council approve specific requests for the event to be safely held.

Issues and Financial Impacts:

City of Sweet Home: Impact and Cost Analysis of the Oregon Jamboree Event

The Oregon Jamboree has a significant impact on multiple City departments and resources. While it is highly unlikely, expenditures associated with this event could potentially affect the City's ability to deliver general services later in the fiscal year, particularly in the event of an unforeseen emergency.

That said, the event provides substantial benefits to the community at large, and the City's continued support is both justified and valuable.

Cost and Revenue Summary

The following table outlines the costs incurred by the City as a result of supporting the Oregon Jamboree. It also includes revenue generated from the event, specifically:

- Reimbursements from the Oregon Jamboree for additional police staffing inside the event venue
- Transient Occupancy Tax (TOT) revenues attributed to the event

Public Safety Impacts

The Sweet Home Police Department increases patrol staffing during the event, requiring all officers and dispatchers to work additional shifts. This results in significant overtime expenditures. The Oregon Jamboree reimburses the City for personnel assigned within the event perimeter, but not for external patrols or dispatch support.

Public Works Impacts

Public Works staff contribute additional hours before, during, and after the event to support city infrastructure and services. Tracked tasks for the 2024 Jamboree include:

- Reseeding damaged turf at Sankey Park (approx. \$270)
- Set-up and clean-up, including moving picnic tables (approx. \$800 in labor, \$100 in equipment costs)
- Replacement of sprinkler heads and irrigation line repairs (approx. \$80)

Utility Costs

Utility usage exceeded normal consumption levels during the 2024 event, resulting in the following additional costs (see Attachment A for itemized details):

- Electricity: \$1,398.87 (includes electrical contract bill for \$130 due to damage caused by a camper attempting to charge equipment on the exterior of City Hall)
- Water: \$3,332.08

Policy Changes Effective 2025

In light of increasing operational costs and constraints on the general fund, the City of Sweet Home will no longer waive utility charges or infrastructure repair costs associated with the Oregon Jamboree beginning in 2025.

Additionally, 2025 will be the final year that camping is permitted at City Hall. The City has leased the previously vacant east side of City Hall, and the new tenants will utilize a significant portion of the parking area and office space.

City Property Fee Waiver	Amount	Days	Total
Upper & Lower Sankey Park	\$ 100.00	8	\$ 800.00
Northside Park		4	
Outdoor Event Center Rodeo Grounds)	\$ 100.00	4	\$ 400.00
City Hall		4	
Strawberry Park		4	
Transient Merchant (as of 4.9.25) \$25/vendor	\$ 25.00	42	\$ 1,050.00
Event Fee	\$ 50.00	4	\$ 200.00
Utility Fee Waiver	2024	2023	2022
Pacific Power	\$ 1,398.87		
Water Consumption	\$ 3,332.08	\$ 1,661.02	\$ 1,424.50
Transient Merchant Fee	2024	2023	2022
\$25 per vendor per day	No Fee	No Fee	No Fee
Police	2024	2023	2022
Total Police Overtime Costs (Thurs-Sun)	\$ 17,910.24	\$ 15,649.00	\$ 12,742.00
Interior Overtime Costs Reimbursed	\$ 14,340.36	\$ 12,833.00	\$ 9,569.00
Unreimbursed Overtime Costs	\$ 3,569.88	\$ 2,816.00	\$ 3,173.00
Public Works	2024	2023	2022
Personnel Costs	\$ 800.24	\$ 50.00	\$ 100.00
"Local Traffic" sign waiver fee	\$ -	\$ -	\$ 90.00
"Street Closed" sign waiver fee	\$ -	\$ -	\$ 90.00
"No Through Traffic" sign waiver fee	\$ -	\$ -	\$ 90.00
"No Parking" sign waiver fee	\$ 60.00	\$ 60.00	\$ 162.00
Lighted Barricade waiver fee	\$ -	\$ -	\$ 198.00
Street Barricade waiver fee	\$ -	\$ -	\$ 220.00
Add'l Maintenance	\$ 1,580.00	\$ -	\$ -
Estimated City Costs and Waivers	2024	2023	2022
	\$ 13,191.07	\$ 4,645.02	\$ 5,547.50
Transient Occupancy Tax	2024	2023	2022
Revenue Received	\$ 17,175.18	\$ 15,712.98	\$ 13,891.08

Elements of a Stable Solution:

A sustainable path forward is for the City of Sweet Home to continue its support of the Oregon Jamboree, while implementing necessary cost-recovery measures. The event continues to deliver significant cultural and economic value to the community, and the benefits have historically outweighed the logistical and financial impacts. However, due to rising utility, staffing, and infrastructure repair costs—such as over \$4,700 in additional water and power usage, overtime expenses for Police and Public Works personnel, and facility damages, the City will begin recovering these costs starting in 2025. This balanced approach allows the City to support the Jamboree while ensuring fiscal responsibility and protecting core public services.

Options:

1. Approve Application as submitted and adopt Resolution No. 10 for 2025. The Oregon Jamboree has been holding the event at its current location for 33 years. Most requests are a result of past experiences to improve the overall safety and function of the event.
2. Approve a portion of the application or alter the submitted application.
3. Direct staff to re-engage the Oregon Jamboree to modify their application.

Recommendation:

Staff recommend option 1: Move to approve the Application adopt Resolution No. 10 for 2025.