



REQUEST FOR COUNCIL ACTION

Title: Request for Council Action – Naming Public Facilities

Preferred Agenda: May 24, 2022 (Review)
June 28, 2022 (Decision)

Submitted By: Julie Fisher, Administrative Services Manager

Reviewed By: Christy Wurster, City Manager Pro Tem

Type of Action: Resolution ____ Motion X Roll Call ____ Other ____

Relevant Code/Policy: Resolution No. 32 for 2016

Towards Council Goal: Goal: IMAGE BUILDING

1. Develop a Strategic Marketing Plan.
 - a. Internal Messaging
 - i. Positivity
 - b. External messaging
 - i. Positivity

Attachments: Application for Naming Publicly Owned Facilities
Draft Resolution No. 15 for 2022
Resolution No. 32 for 2016 – Naming Publicly Owned Facilities Policy

Purpose of this RCA:

To consider an application for Naming Publicly Owned Facilities

Background/Context:

John Mahler and Mayor Greg Mahler have volunteered in our community throughout their positions on City Council and the Sweet Home Fire and Ambulance District. Staff feels the naming of the facility is an appropriate recognition for such a distinguished father and son for their service to the community both in elected positions and volunteer service.

The Challenge/Problem:

Renaming the Sweet Home Wastewater Treatment Plant to a modern name which includes a greater focus on the products and benefits of treatment, reflecting a changing paradigm in the water sector to focus on resource recovery and honor the Mahler family for their dedicated services to the community.

Stakeholders:

- Staff – Dedicated public servants play important roles at the facilities and are being acknowledge for their valuable work.
- Community – The name change reflects the focus on water recovery and the importance of our valuable resources.

- Mahler Family – Both John Maher and Mayor Greg Mahler have made valuable contributions to the current facilities and the significant enhancements to the plant.

Issues and Financial Impacts:

Actual cost of mailings and notices are minimal. Staff is requesting a waiver of fees associated with the application.

Elements of a Stable Solution:

The City of Sweet Home has dedicated public servants who work at the facility and perform important duties in the preservation of our water resource. These professionals are on the front line of valuable work and make significant contributions to a safer environment. The name change will help us better appreciate the value of what our employees at the facility do, and in turn give greater pride in the jobs they perform.

Options:

1. Option #1– Do Nothing – There will be no name change for the Sweet Home Wastewater Treatment Plant.
2. Option #2 – Make a motion to direct staff to proceed with the application process to include a public hearing on June 28, 2022 and waive any fees associated with the application.
3. Option #3– Solicit additional names for consideration.

Recommendation:

Staff recommends Option #2 – Make a motion to direct staff to proceed with the application process to include a public hearing on June 28, 2022, and waive any fees associated with the application.