



**2023**  
**SPONSORSHIP**  
**GUIDE**

**ICEBOX COOKOFF**  
JUNE 30TH-JULY 2ND





# ABOUT THE ICEBOX COOKOFF

The Icebox Cookoff put on by Radiator Supply House and its sponsors is not your ordinary BBQ. At RSH we like to build things big and the BBQ cookoff is no exception. With over 35 pro competitors and cash payouts of over \$35,000 all in \$2 bills, the Icebox Cookoff has quickly become the largest BBQ cookoff on the West Coast. The Icebox Cookoff is governed by both the State Cooking Association (SCA) and the Kansas City BBQ Society (KCBS) while also being a Jack Daniels sanctioned qualifier.

The cookoff includes some of the best BBQ in the nation ranging from exotics like alligator to Barbados ram and classics like ribs to brisket. If the food, prizes, and all around fun isn't enough for you we also have a slew of amazing live musicians.

When the sun goes down at the cookoff, that doesn't mean that the fun is over. When Icebox goes big, we go really big and put on one of the best fireworks shows you'll see on the West Coast! We pull out all of the stops to make this cookoff the best of its kind on the West Coast.

Icebox and Best Damn BBQ Sauce wants to partner with you and your business to make the 2023 Icebox Cookoff the best in the West! If you have any questions about partnering with the best BBQ competition in the PNW please call or email Will Garrett at 541-912-2549 or [Will@RadiatorSupplyHouse.com](mailto:Will@RadiatorSupplyHouse.com).







# THE FOOD







# MORE FOOD







# WINNERS!!!







# CELEBRITIES







# LIVE MUSIC







# THE CROWD







# THE KIDS







# SPONSORSHIP LEVELS

## GRAND CHAMPION SPONSOR-\$25,000

- 1 Level Banner
- 50 Wristbands For Food
- 50 Wristbands For Beer
- 12 T-shirts
- 4 Best Damn BBQ Sauce Gift Pack
- 8 Social Media Posts
- 1 Presenting Sponsor (Reserve Grand Champion)
- 1 Custom Whiskey Bottle
- 2 BBQ Team Tour
- 1 Custom Party Tent  
(Private Soft Drink Cooler, Tables, Chairs)
- 35 Private Parking
- 4 RV Spots
- 1 Celebrity Pictures
- 1 Radio Spot
- 1 Personal Banner
- 1 Logo On Team Shirts
- 1 Foy Cochran Knife

## FULL-RACK SPONSOR-\$10,000

- 1 Level Banner
- 20 Wristbands For Food
- 8 T-shirts
- 2 Best Damn BBQ Sauce Gift Pack
- 4 Social Media Posts
- 1 Presenting Sponsor  
(Ribs, Brisket, Chicken, Pork, 2 Steaks, Peoples Choice)
- 1 Custom Whiskey Bottle
- 1 BBQ Team Tour
- 12 Private Parking
- 1 RV Spot
- 1 Celebrity Pictures
- 1 Foy Cochran Knife

## PITMASTER SPONSOR-\$2,500

- 1 Level Banner
- 10 Wristbands For Food
- 4 T-shirts
- 2 Best Damn BBQ Sauce Gift Pack
- 1 Social Media Post
- 4 Private Parking
- 1 Celebrity Pictures

## WHOLE HOG SPONSOR-\$15,000

- 1 Level Banner
- 25 Wristbands For Food
- 25 Wristbands For Beer
- 12 T-shirts
- 4 Best Damn BBQ Sauce Gift Pack
- 8 Social Media Posts
- 1 Presenting Sponsor (Reserve Grand Champion)
- 1 Custom Whiskey Bottle
- 2 BBQ Team Tour
- 20 Private Parking
- 2 RV Spots
- 1 Celebrity Pictures
- 1 Radio Spot
- 1 Personal Banner
- 1 Logo On Team Shirts
- 1 Foy Cochran Knife

## HALF-RACK SPONSOR-\$5,000

- 1 Level Banner
- 20 Wristbands For Food
- 8 T-shirts
- 2 Best Damn BBQ Sauce Gift Pack
- 4 Social Media Posts
- 6 Private Parking
- 1 Celebrity Pictures

## RUB RACK SPONSOR-\$1,000

- 1 Level Banner
- 4 Wristbands For Food
- 2 T-shirts
- 1 Best Damn BBQ Sauce Gift Pack

## SAUCY SPONSOR-MERLANDISE

- 1 Level Banner







# THANK YOU TO OUR 2022 SPONSORS



