



# REQUEST FOR COUNCIL ACTION

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**Title:** Request for Council Action – Tune It Up Tuesdays Public Address (PA) Application

**Preferred Agenda:** June 10, 2025

**Submitted By:** Cecily Hope Pretty, Deputy City Manager

**Reviewed By:** Jason Ogden, City Manager

**Type of Action:** Resolution ☐ Motion ☒ Roll Call ☐ Other ☐

**Relevant Code/Policy:** SHMC 9.20.020(C)

**Towards Council Goal:** Economic Strength, Desirable Community

**Attachments:** PA System Application – 2025 Tune It Up Tuesdays

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**Purpose of this RCA:**

The Sweet Home Economic Development Group, Inc. (SHEDG) has applied for a public address system (PA) permit for the annual Tune It Up Tuesdays series.

**Background/Context:**

SHEDG has hosted Tune It Up Tuesdays for the last several years to kick off the summer in Sweet Home leading up to the Oregon Jamboree. This year, the event will be moving to the Old Mill Property but still requires a PA permit due to amplified sound.

**The Challenge/Problem:**

Because the amplified sound is anticipated to travel beyond 1,000 feet, City Council approval of the permit is required under Sweet Home Municipal Code Chapter 9.20.020(C).

**Issues and Financial Impacts:**

There are no issues or financial impacts to the City of Sweet Home. This is considered an economic development-related activity which may generate tourism in Sweet Home.

**Elements of a Stable Solution:**

Consideration of the application conforming to City Code and in the best interest of the City.

**Options:**

1. Move to deny the application: Tune It Up Tuesdays will not be held, or the event hosts will need to reduce the amplification of sound to under 1,000 feet.
2. Move to approve the application: Move to approve the application as proposed.

**Recommendation:**

Staff recommends option 2: Move to approve the application as proposed.