

# STRATEGIC PLAN

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2025-2030

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Sweet Home Public Library



# **Strategic Plan of the Sweet Home Public Library 2025-2030 Strategic Plan**

## **Mission Statement**

The Sweet Home Public Library transforms lives by educating, inspiring, and connecting people. The Library is dedicated to fostering an informed, engaged and connected community.

## **Core Values Statement**

Our users are not only our customers, but they are also the reason the Library exists. We provide a safe and welcoming environment for all of our patrons. Services are provided in an equal manner that is sensitive to and supportive of human differences. We are a learning organization that is not afraid to change and take appropriate risks in pursuit of meeting community needs. We periodically assess our services and methods. We conduct the library functions with integrity and responsibly by maintaining high standards in our work and a sense of pride. We support our community members, where all can be respected and valued as part of the community.

## **Goals and Objectives**

### **Goal 1: Work towards a new (or updated) facility**

Objective: Clearly communicate need for new facility and a well-funded library

Objective: Acquire property (*with donated funds*)

Objective: Find/secure additional funding and partnerships for new facility

Objective: Building plans with architect

Objective: Break ground

### **Goal 2: Increase awareness and usage of the library by intensifying marketing, promotion, and communication**

Objective: Increase communication throughout the community to enhance awareness of all that is available and possible at the library

Objective: Host an annual Open House to highlight the library, library resources, and library card sign ups

Objective: Update and streamline the Library website

**Goal 3: Provide enlightening and entertaining learning experiences for all residents of all ages and abilities**

Objective: Form a Teen Advisory Group

Objective: Increase access to and use of library resources by reducing barriers and enhancing collections

Objective: Develop services and programming that inclusively meet the needs of the community for all ages

Objective: Continue to promote the Library as a safe destination for all

**Goal 4: Promote literacy and enrich people’s lives through lifelong learning**

Objective: Offer current, high-demand, high-interest materials in a variety of formats for borrowers of all ages and ensure access to a diverse range of collections for all in the community

Objective: Work with school district to offer tours, storytime, or research help to all school district students (during school hours) via visits to the Library

Objective: Find grants/funding opportunities for literacy-related materials and programs

**Goal 5: Support the economic health of the community**

Objective: Build, maintain, repair, and establish community relationships

Objective: Host job/volunteer fairs and job skills classes at the Library

Objective: Collaborate with community partners to improve access to services and resources

Objective: Secure funding for a yearly Teen Internship Program

Approved by the Library Advisory Board, effective March 13, 2025.

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Library Board Chair

ATTEST:

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Library Services Director, Secretary to the Board