

# Strategic Plan of the Sweet Home Public Library

2025-2030

## Mission Statement

The Sweet Home Public Library transforms lives by educating, inspiring, and connecting people. The Library is dedicated to fostering an informed, engaged and connected community.

## Core Values Statement

Our users are not only our customers, but they are also the reason the Library exists. **We provide a safe and welcoming environment for all of our patrons.** Services are provided in an equal manner that is sensitive to and supportive of human differences. We are a learning organization that is not afraid to change and take appropriate risks in pursuit of meeting community needs. We periodically assess our services and methods. We conduct the library functions with integrity and responsibly by maintaining high standards in our work and a sense of pride. **We support our community members, where all can be respected and valued as part of the community.**

## Goals and Objectives

### **Goal 1: Work towards a new (or) updated facility**

Objective : Acquire Property *(with donated funds)*

Objective : Find/secure additional funding and partnerships

Objective : Clearly communicate need for new facility (and funded library in general)

Objective: Building plans with Architect

Objective: Be creative with use of space and location

Objective: Break Ground

### **Goal 2: Increase awareness and usage of the library by intensifying marketing and promotion and communication**

Objective : Increased communication throughout the community to enhance awareness of all that is available and possible at the library

Objective : Library Newsletter (email list and on website)

Objective: Extend the library's visibility in the community

Objective: Host an annual Open House to highlight the library and library resources and library card sign ups

Objective: Update and streamline Library Website

Objective: Send "Welcome to the Library" emails to new card holders that provide email addresses

**Goal 3: Provide enlightening and entertaining learning experiences for all residents of all ages and abilities.**

Objective : Increase access to and use of library resources by reducing barriers and enhancing collections

Objective : Develop services and programming that inclusively meet the needs of the community

Objective : Develop and implement new ideas to make the library a more accessible, exciting, and safe destination for all

Objective: Computer literacy classes/one on one help for all

Objective: Form a Teen Advisory Group

Objective : Increase adult programs

Objective : Offer tween programs for tweens

**Goal 4: Promote literacy and enrich people's lives through lifelong learning**

Objective: Offer current, high-demand, high-interest materials in a variety of formats for borrowers of all ages

Objective : Create and promote collections that are reflective of cultural heritage, cultural backgrounds, and social identities and are inclusive of the needs of all persons in the community

Objective : Ensure access to diversified collections

Objective: Work with school district to offer tours, storytime or research help to all school district students (during school hours) via visits to the Library

