



REQUEST FOR COUNCIL ACTION

Title: Request for Council Action – Naming of 3101 Zelkova Street

Preferred Agenda: July 14, 2026

Submitted By: Cecily Hope Pretty, Deputy City Manager

Reviewed By: Jason Ogden, City Manager / Police Chief

Type of Action: Resolution ☐ Motion ☐ Roll Call ☐ Other ☒

Relevant Code/Policy: Resolution No. 32 for 2016

Towards Council Goal: Economic Strength, Image Building

Attachments: Application for Naming Publicly Owned Facilities – 3101 Zelkova Street
Resolution No. 32 for 2016

Purpose of this RCA:

To seek City Council direction regarding a formal name for the natural area located at 3101 Zelkova Street.

Background/Context:

Since the City's acquisition of 3101 Zelkova Street from Linn County in 2018, the 233-acre site has been informally known as "Quarry Park." In order to support future development and marketing, staff is proposing formal adoption of a park name.

The Challenge/Problem:

Resolution No. 32 for 2016 establishes the process for naming of publicly owned facilities. Staff is seeking Council consensus to move forward with this process with the proposed name of Quarry Park, suggestions for a different name or process, or a motion to send the naming proposal to the Park & Tree Committee first for review. A final decision on the naming will return to Council at a later date for a vote if staff is directed to proceed.

Issues and Financial Impacts:

Resolution No. 32 requires a 30-day public notice period of the naming proposal, which requires a small advertising fee. No other financial impacts are anticipated at this time; adoption of a formal name will necessitate signage in the future, with those costs to be determined at that time.

Elements of a Stable Solution:

Direction that supports the City's parks and recreation goals.

Options:

1. Provide general consensus on the proposed name: No formal vote is needed for this option. Staff will begin the required public notice and schedule the name adoption for a future City Council meeting.
2. Move to send the proposal to the Park & Tree Committee for review: Staff will place the application on a future Committee agenda and return to City Council with the Committee's recommendation.
3. Provide other guidance to staff: Suggest a different name, a process for determining the appropriate name, or that formal naming of the property should not move forward at this time.

Recommendation:

Staff recommends Option 1: Provide general consensus on the proposed name. NO VOTE IS REQUIRED.