

MEMORANDUM



TO: City Council
Ray Towry, City Manager
Interested Parties

FROM: Blair Larsen, Community and Economic Dev. Director

DATE: November 19, 2020

SUBJECT: Proposed Amendments to the Commercial Exterior Improvement Program Documents

At our last Economic Development Workshop held in October, we discussed modifications to the Commercial Exterior Improvement Program (CEIP). Although we had a great discussion, one question remains before staff can amend the program: Staff recommended increasing the maximum grant award to 50% of the project cost up to \$10,000 to \$15,000, and during the discussion, the Council seemed to agree, however, there was no consensus on specific amount.

What would you like the maximum grant award to be?