



AGENDA MEMO

Business of the City Council City of Sweeny, Texas

Meeting Date	03.21.2023	Agenda Item	
Approved by City Manager	Yes	Presenter(s)	City Manager
Reviewed by City Attorney	Yes	Department	Parks
Subject	Discussion and action on a recommendation to City Council concerning a naming rights policy ordinance.		
Attachments	Proposed ordinance		
Financial Information	Expenditure Required:	N/A	
	Amount Budgeted:	N/A	
	Account Number:		
	Additional Appropriation Required:		
	Additional Account Number:		

Executive Summary

The City of Sweeny does not have an adopted parks and facilities naming rights policy. Policies such as this detailed in the proposed naming rights ordinance are commonplace in most municipalities.

Adoption on an ordinance on naming rights policy will provide a standard, consistent naming application of parks, memorials, and other public space facilities in a fair and democratic manner.

If adopted, the proposed ordinance would create Title XII – Parks and Recreation and be identified as Chapter 120 of the City’s Code of Ordinances.

At the time this item was prepared, the proposed ordinance was under the review of the City Attorney at the request of the City Manager.

Recommended Action

Staff recommends approval.