

Historic Preservation
Planning Board
Board of Adjustment
Park Board
Tourism Authority
Other

**THUMBNAIL PROFILES TALENT BANK APPLICANTS**

**Michael Alden Diehl Town Limits (252)646-9221 (11/2023)**

*Appointed to TDA*

**Interested in Planning Board Park Board**

- Marine Superintendent – Duke University Marine Labs
- Bachelor’s degree
- Community involvement includes Travis Manion Foundation, Team Rubicon, Tunnels to Towers, Mountain to Sea Trail Angel
- Has worked around the world, in the military and as a civilian. Has ample experience building teams and working with diverse stakeholders to meet consensus and accomplish goals.
- Desires a more active role serving the community and working with citizens to continue building on the great work that Swansboro a wonderful place.

**Gary Keroack Town Limits (904)537-7273 (11/2023)**

**Interested in Planning Board Other**

- Retired, Occasional Math Tutor
- MBA, M.A. Math Education (6-12)
- HOA Design Board Member in Florida and Halls Creek
- Special skills include meteorology, oceanography, and business administration
- Desire to volunteer his free time to become more involved in the community

**Kelley Brown (910)238-0191 (12/2024)**

**Interested in Tourism Authority**

- Sales Manager Hampton Inn Suites
- Highschool graduate
- Member of the Military Affairs Committee, TAC Committee for Onslow County, Hospitality Committee for Onslow County. Previously recognized as the 2022 Hospitality Person of the Year, and 2021 SACC Businesswoman of the Year.
- Working in the hotel in sales provides a unique insight into what groups are coming to the area for and how to keep them returning. Knowledge includes how to attract other groups and what to do from a town standpoint to keep the area busy.
- The hotel has a special position, they are consistently involved in the community and in the growth of the town, as it advances all interest and desires to provide both to the community through participating on an advisory board.

**Ben Rupert Town Limits (910)381-1848 (11/2023)**

**Interested in Planning Board**

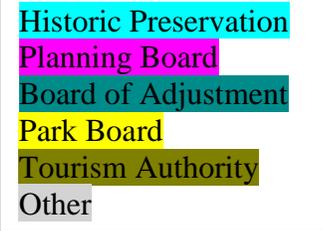
- Estimator with Faulconer Construction Company
- Bachelor of Science in Civil Engineering
- Served on the Town of Youngsville Planning Board
- 5 years of land development experience and 8 years of heavy civil construction
- Desires to make a sustainable impact on future land use and development in the town.

**Bryan Lowe Town Limits (910)978-6498 (12/2023)**

**Interested in Planning Board Board of Adjustment**

- Retired/Disabled Veteran
- Master of Science, Logistics Management and Black Belt Lean Six Sigma





**Catherine Madison**                      **Town Limits**                      **(252)764-1805**                      (12/2024)

Interested in **Tourism Authority**

- General Manager Hampton Inn and Suites
- High School Education
- Military Affairs Committee
- Has worked in hospitality for 7 years under Crown Hotel and Travel Management, which has given her good prospective on what is needed to maintain and get new business coming to Swansboro. She has 3 children active in the community with dance and baseball which helps her know the market segment for youth travel.
- Having become more involved with the community through the Military Affairs Committee and volunteering at different events she would like to expand her horizon into helping bring more business to the town of Swansboro.

**Ryan Swanson**                      **Town Limits**                      **(862)354-2597**                      (01/2025)

Interested in **Planning Board****Park Board****Tourism Authority**

- COO of DFS Advertising Agency
- Some College
- Previous member of Swansboro Area Events Organization, Swansboro Area Development Foundation, Swansboro Military Affairs Committee, Swansboro Veterans Memorial Committee
- 15+ years in business leadership in Swansboro, 10+ years in local property management and season tourism patterns/growth. Proven track record in tourism/local development and event management. Strong marketing and community engagement skills. Currently maintains a network of local business partnerships. Advertising agency is the agency used by the Azalea festival for the past 2 years and for 2025.
- Interested in serving TDA by having direct experience in tourism promotion and management, understands season business patterns in Swansboro. Interested in serving the Planning Board by having a proven track records of business expansion and understands the nature and necessity of careful planning for both commercial and residential. Interested in serving the Parks & Rec Board by having a history of planning large scale community and private events and understands the community needs and interests.
- Overall as a resident of Swansboro since 2007 and having a vested interest in the town growth, he is willing and strongly desires to make a positive change in our community that will benefit most and assisting with positive growth for the Town and make sure that residents and business owners are protected.

**Wayne Herbert**                      **Town Limits**                      **(910)358-7492**                      (01/2025)

Interested in **Planning Board**

- Aviation Plans & Policy Branch Head, MCIEAST MCB Camp Lejeune – Civil Service
- M.S. Systems Management – Naval Postgraduate School
- Previously Parks Board member, Post 78 American Legion Baseball Team Manager
- Retired USMC Lt. Col. Over 20 years’ experience solving problems & taking care of Marines and their families. Formal instruction at Weapons & Tactics squadron. Extensive experience leading working groups, developing plans, and gaining consensus. Served as MCB Camp Lejeune Operations Officer for 4 years.

