

**SWANSBORO TOURISM DEVELOPMENT AUTHORITY
FINANCIAL SUMMARY ANALYSIS
FY 2024-2025**

		BUDGET 2024-2025	BUDGET AMENDMENT	BUDGET REVISIONS	ACTUAL 07/1/24-09/30/24
Fund Balance @ 6-30-2024					\$ 215,760.91
Revenue:					
Acct#					
70-300-390950	Occupancy Tax - Transferred from Gen Fund	\$ 110,000.00		\$ 110,000.00	\$ 41,821.72
	Donations-Downtown Merchants	\$ 4,000.00		\$ 4,000.00	\$ 4,800.00
70-300-399991	Fund Balance Appropriation	\$ 14,417.00		\$ 14,417.00	\$ -
		\$ 128,417.00	\$ -	\$ 128,417.00	\$ 46,621.72
Expenditures:					
Acct#					
70-800-501910	Services - Auditor	\$ 3,000.00		\$ 3,000.00	
70-800-503910	Advertising/Promotions:			\$ -	
	Town of Swansboro- Visitor Ctr Management	\$ 5,660.00		\$ 5,660.00	
	General advertising	\$ 48,199.00		\$ 48,199.00	\$ 7,514.36
	Front Row Communications	\$ 24,192.00		\$ 24,192.00	\$ 7,056.00
	Liz Honeycutt Advertising		\$ 5,000.00	\$ 5,000.00	\$ 1,200.00
	Downtown Merchants-Swansboro by Candlelight/Merchant Guides	\$ 4,000.00		\$ 4,000.00	\$ 400.00
70-800-502995	Administrative Services	\$ 4,100.00		\$ 4,100.00	\$ 1,025.00
70-800-502010	Supplies	\$ 499.00		\$ 499.00	
70-800-503100	Travel / Conference	\$ 1,500.00		\$ 1,500.00	
70-800-504540	Insurance	\$ 250.00		\$ 250.00	
70-800-504910	Dues & Subscriptions(NC Coast Host)	\$ 350.00		\$ 350.00	\$ 350.00
70-800-505000	Capital Outlay	\$ -		\$ -	
70-800-507910	Tourism-Related Expenses (Grants) - Awarded (Marketing)	\$ -		\$ -	
70-800-507920	Tourism-Related Expenses (Grants) - Awarded (Capital)	\$ 36,667.00	\$ (5,000.00)	\$ 31,667.00	
		\$ 128,417.00	\$ -	\$ 128,417.00	\$ 17,545.36
ACTUAL CASH BALANCE @ 9/30/2024					\$ 244,837.27

AVAILABLE FUND BALANCE @ 9/30/24

First Citizens Bank(Facebook Ads)	\$ 946.36
Additional Advertising-T2T	\$ -
Our State	\$ 4,343.00
Raleigh Magazine	\$ 1,125.00
Swansboro Area Chamber of Commerce	\$ 1,100.00
Emerald Isle Realty	\$ -
Web Design City	\$ -
Total General Advertising	\$ 7,514.36

07/1/24-09/30/24	
Beginning FB	\$ 215,760.91
Revenues	\$ 46,621.72
Expenditures	\$ 17,545.36
Cash balance	\$ 244,837.27
Available FB	\$ 244,837.27

\$ 244,837.27