

**PARKS AND RECREATION
NOVEMBER 2022**

DIRECTOR'S REPORT

Festivals/Events

Mullet Festival

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Comprehensive Master Plan Update

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ARP Funding Projects

Rope Climber- requested three quotes for rope climber in two sizes. There was concern that the larger climber may not fit properly with required distances. Vendor will make another site visit to determine which size climber will meet all the required distances from other features.

Cameras-met with Computer Warriors at Church Street Dock. Computer Warriors viewed the current internet and power equipment, so could devise a plan of what was needed and if any upgrades needed to be made. Computer Warriors sent quote and two other quotes need to be obtained.

Miscellaneous

- Submitted all quotes to replace the power pedestal and electrical installation on Church Street Dock. Finance Director will need to review and work with insurance companies for the next step.
- Finalized new documents for tracking purchase orders, expenditures, parks and recreation staff hours, and festival staff hours.
- Manage on going reservations with Onslow County Senior Services, Sylvan Learning Center, and several homeowners' association groups.
- Continue to manage Church Street Dock- monitor docks daily, on-call on weekends to take reservations and handle docking issues that arise.
- Continue to work at the Visitors Center twice a month.
- Attend weekly Zoom meetings with NCRPA (North Carolina Recreation and Park Association) Director's call.
- Serve on the Jacksonville Onslow Sports Commission board as a liaison. Attend quarterly meetings, update the board on the department's programs, events, and festivals.
- Continue to manage and monitor budget and funds.
- Attend Board of Commissioner meetings.
- Conduct Parks Advisory Board meetings.

Metrics-Social Media

Media Outlet	Followers	Page Reach	Post Engagement	New Followers
Facebook	13,954	56,989	11,540	226
Instagram	590	329		26

Activity Report

Organization Activity

From 12/5/2022 to 1/4/2023

	Registrations	Reservations	Memberships	Check-Ins	Profiles Created
All	165	28	11	0	99
Resident	30	2	3	0	9
Non-Resident	135	26	8	0	90
No Residency Set	0	0	0	0	0
Demographics					
< 18	59	2	0	0	22
18 - 65	66	21	9	0	58
65+	40	5	2	0	19
Male	67	16	5	0	46
Female	98	12	6	0	53
Other Genders	0	0	0	0	0
Online vs In-House					
Online	71	0	0	N/A	61
In-Person	94	28	11	N/A	38

Revenue

Slip Fee - Town Dock	\$2446
Rental Fees-Parks	\$155
Rentals Rooms	\$1305
Dog Park Registrations	\$105
Rec Program Fees	\$3420
Gym Memberships	\$205
Vendor Fees	\$125
Sponsorships	\$6500
Donations	\$33

RECREATION PROGRAM SUPERVISOR