



Tourism Development Authority Meeting Agenda Item Submittal

Item To Be Considered: **Town of Swansboro-Visitor Center Revitalization Project**

Board Meeting Date: **April 9, 2026**

Prepared By: **Jonathan Barlow, Town Manager**

Overview: The Town of Swansboro is seeking funding to support the revitalization of the Visitor Center.

The Town of Swansboro respectfully requests \$51,000 in funding to expand interior renovations, including upgraded restrooms and showers, staff office space, a redesigned visitor lobby, and enhanced public amenities.

A commitment of \$30,000 has previously been approved to support the revitalization of the Visitor Center. An additional funding request of \$21,000 is being submitted to fully complete the project.

This investment will strengthen visitor services, support downtown businesses, and enhance the overall tourism experience, contributing to increased hotel occupancy, dining, shopping, and sustained economic growth throughout Onslow County.

Background Attachment(s): Application & supporting documents for Visitor Center Revitalization Project

Recommended Action: Motion to approve funding request for Town of Swansboro Visitor Center Revitalization Project

Action: _____

