



# Tourism Development Authority

## Regular Meeting

### Agenda Item Submittal

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Item To Be Considered: **Town of Swansboro-Tree Lighting Ceremony/Flotilla**

Board Meeting Date: **April 9, 2025**

Prepared By: **Justin Webb, Downtown Facilities Coordinator**

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**Overview:** The Town of Swansboro is seeking funding for the tree lighting ceremony/Flotilla.

For many years, the Town of Swansboro has decorated the downtown area for the Christmas holiday season.

The Downtown Facilities Coordinator has submitted a request for a new tree in the upcoming fiscal year budget to assist with the purchase of a new Christmas tree. This tree will be used for the annual downtown tree lighting ceremony, which is held in partnership with downtown merchants as part of the Swansboro by Candlelight celebration, a longstanding community tradition.

A total of \$2,000 is being requested to contribute toward the purchase of a new Christmas tree.

**Background Attachment(s):** Town of Swansboro-Application & supporting documents for Tree Lighting Ceremony/Flotilla Event

**Recommended Action:** Motion to approve funding request for Town of Swansboro for Tree Lighting Ceremony/Flotilla Event.

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**Action:** \_\_\_\_\_  
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