



Tourism Development Authority Meeting Agenda Item Submittal

Item To Be Considered: **Board Projects/Discussion Items**

Board Meeting Date: **April 9, 2026**

Prepared By: **Randy Swanson, Chair**

Overview: To provide an overview of key projects and discussion items for the upcoming Board meeting, including updates, recommendations, and items for Board consideration or direction.

Items discussed at prior meetings:

- Airbnb/VRBO-Discussion on potential advertising opportunities targeted at short-term rental property

Recommended Action: Discuss and provide any guidance.

Action: _____

