

SWANSBORO TOURISM DEVELOPMENT AUTHORITY						
FINANCIAL SUMMARY ANALYSIS						
FY 2025-2026						
		BUDGET	BUDGET	BUDGET	ACTUAL	
		2025-2026	AMENDMENT	REVISIONS	07/1/25-3/31/2026	
Fund Balance @ 6-30-2025					\$	242,072.10
Revenue:						
Acct #						
70-300-390950	Occupancy Tax - Transferred from Gen Fund	\$ 110,000.00		\$ 110,000.00	\$	71,574.50
	Donations-Downtown Merchants	\$ 4,800.00		\$ 4,800.00	\$	5,600.00
70-300-399991	Fund Balance Appropriation	\$ 14,361.00	\$ 2,000.00	\$ 16,361.00	\$	-
		\$ 129,161.00	\$ 2,000.00	\$ 131,161.00	\$	77,174.50
Expenditures:						
Acct #						
70-800-501910	Services - Auditor	\$ 3,000.00		\$ 3,000.00	\$	3,000.00
70-800-503910	Advertising/Promotions:				\$	-
	Town of Swansboro- Visitor Ctr Management	\$ -		\$ -	\$	-
	General advertising	\$ 46,454.00		\$ 46,454.00	\$	27,352.55
	Front Row Communications	\$ 27,540.00		\$ 27,540.00	\$	19,507.50
	Liz Honeycutt Advertising	\$ -	\$ 5,000.00	\$ 5,000.00	\$	3,600.00
	Downtown Merchants-Swansboro by Candlelight/Merchant Guides	\$ 4,800.00		\$ 4,800.00	\$	2,114.37
70-800-502995	Administrative Services	\$ 4,100.00		\$ 4,100.00	\$	2,050.00
70-800-502010	Supplies	\$ 500.00		\$ 500.00	\$	-
70-800-503100	Travel / Conference	\$ 1,500.00		\$ 1,500.00	\$	-
70-800-504540	Insurance	\$ 250.00		\$ 250.00	\$	200.00
70-800-504910	Dues & Subscriptions(NC Coast Host)	\$ 350.00		\$ 350.00	\$	350.00
70-800-505000	Capital Outlay	\$ -		\$ -	\$	-
70-800-507910	Tourism-Related Expenses (Grants) - Awarded (Marketing)	\$ 4,000.00		\$ 4,000.00	\$	4,000.00
70-800-507920	Tourism-Related Expenses (Grants) - Awarded (Capital)	\$ 36,667.00	\$ (3,000.00)	\$ 33,667.00	\$	-
		\$ 129,161.00	\$ 2,000.00	\$ 131,161.00	\$	62,174.42
ACTUAL CASH BALANCE @ 3/31/2026					\$	257,072.18
AVAILABLE FUND BALANCE @ 3/31/2026					\$	257,072.18
	First Citizens Bank(Facebook Ads)	\$ 8,136.47				
	Other Advertising/Promotions	\$ 2,461.08				
	Our State	\$ 12,105.00		Beginning FB	\$	242,072.10
	Raleigh Magazine	\$ 3,550.00		Revenues	\$	77,174.50
	Swansboro Area Chamber of Commerce	\$ 1,100.00		Expenditures	\$	62,174.42
	Total General Advertising	\$ 27,352.55		Cash balance	\$	257,072.18
	Swansboro by Candlelight	\$ 2,114.37		Available FB	\$	257,072.18