

Town of Swansboro
Tourism Development Authority
Special Meeting
October 5, 2023

In attendance: Chairman Randy Swanson, Sherri Handcock, Scott Chadwick, Jack Harnatkiewicz, and Linda Thornley. Not in attendance, Dusty Rhodes

Call to Order

The meeting was called to order at 2:40 pm with a quorum present.

Reports

Finance Director Sonia Johnson reviewed the Financial Summary Analysis, which reflected a balance of \$220,727.19 on 9/30/23.

Front Row Communications presented the Quarterly Marketing & Advertising Report

Approval of Minutes

a. April 27, 2023, Special Minutes

On a motion by Sherry Handcock and second by Scott Chadwick, the minutes were approved unanimously by the board.

b. May 18, 2023, Special Minutes

On a motion by Sherry Handcock and second by Scott Chadwick, the minutes were approved unanimously by the board.

c. July 20, 2023, Special Minutes

On a motion by Sherry Handcock and second by Scott Chadwick, the minutes were approved unanimously by the board.

New Business

A. Funding Request

• **Swansboro Area Chamber of Commerce Military Affairs Committee-**

Sought \$1,000 for the Veterans Holiday Dinner. The MAC exists to facilitate cooperative interactions between our Swansboro community and businesses with the area military bases and their personnel. The MAC hosts officers a Veterans Holiday Dinner every year. The event will be an opportunity for the MAC to showcase some of what the Swansboro area has to offer. There will be tables with local displays, downtown walking maps, rack cards, menus, and photos to promote some of the wonderful things our Friendly City by the Sea has to offer.

The Veterans Holiday Dinner to be held at Town Hall.

Linda Thornley recused himself from the Vote.

With a motion to approve by Scott Chadwick and second by Sherry Handcock, the funding request of \$1,000 was unanimously approved by the Board.

- **Town of Swansboro:**

Sought \$12,500 for Bulkhead Replacement/Mattocks Property. As the Town began preparations for construction of the Boardwalk Extension with Public Day Docks project along the Mattocks Property, the existing bulkhead began collapsing. We immediately had 11 pilings installed to secure the bulkhead until replacement could be arranged. For reference, in your agenda memo, I provided background information on the Grant Project, an excerpt from our lease arrangement with Mr. Swanson, and the steps we have taken thus far to keep this project moving forward.

The Town has taken action to appropriate the total replacement cost of the bulkhead from its General Fund, but we seek funding assistance from the Swansboro TDA to recoup some of those funds since we believe this entire project will bring visitors to our downtown by boat who then return and stay overnight to further enjoy what our town has to offer.

In addition, we do plan to request the same funding from Onslow County later this month. Since August we have been able to secure a CAMA permit modification approval. The new bulkhead pilings required a geotechnical engineer who has been contracted (\$4,700), the project engineer is designing the new bulkhead, and a contractor has been secured when the previous designs are complete. We respectfully request the TDA consider approving \$12,500 toward this project.

Chairman Randy Swanson recused himself from the Vote.

With a motion to approve by Scott Chadwick and second by Dusty Rhodes, the funding request of \$12,500 was unanimously approved by the Board.

Budget Amendment # 2024-2 provides funding approved for the Bulkhead replacement for \$12,500.00 and the Veterans Holiday Dinner for \$1,000.00. Total amendment equaling \$13,500.00.

B. Meeting Schedule

Thursday, January 11, 2024, 2:30PM
Thursday, April 11, 2024, 2:30PM
Thursday, July 11, 2024, 2:30PM
Thursday, October 10, 2024, 2:30PM

Public Comments

No public comments were offered.

Board Comments

No Board comments were offered.

Adjournment

On a motion by Randy Swanson, seconded by Scott Chadwick, the meeting adjourned at 4:02pm